

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0B-H566 ORDER NO. 36760 DATE 4-4-1940

CUSTOMER METHODIST HOSPITAL OF DALLAS
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER
FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full METHODIST HOSPITAL OF DALLAS
BOT-DALLAS, TEXAS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE OVERLAY ATT'D.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D. CUSTOMER WANTS AS NATURAL A LOOKING CARD AS POSSIBLE, NOT GAUDY.
SUBDUE COLORING. SHRUBBERY GREEN. CREPE MYRTLE TREES REDDISH PURPLE OR ROSE COLORED.
MAKE DRIVEWAYS DISTINCT. BUILDING AS ON PHOTO. USE OWN JUDGMENT FOR ATTRACTIVE CARD. TREES
GREEN.

returned
4-30-40

PHOTO RETURNED

TO

PHOTO USED FOR

APR 9 1940

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. OB-H567 ORDER NO. 36763 DATE 4-15-1940

CUSTOMER WENTWORTH MILITARY ACADEMY
LEXINGTON, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M500 POST CARDS SIZE (GROUP 4) 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WENTWORTH MILITARY ACADEMY - LEXINGTON,
MO.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH & COLORGUIDE FOR DESSS UNIFORM ATT'D. THE BUILDINGS ARE BRICK. YOU CAN
JUDGE AS TO THE SHRUBBERY & OTHER ITEMS. IN THE ATHLETIC FIELD THE UNIFORMS ARE
OLIVE DRAB COLOR. IN THE PICTURE OF THE STABLES THE BARN TRIM IS RED & THE BOYS'
UNIFORMS ARE A LIGHT OLIVE DRAB WITH BLACK BOOTS.

[Handwritten signature and initials]
5-15-40

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1 1/2
R. 4 1/2
H.C. 2 1/2
L. 13

49

4-22

(53)

APR 15 1940

[Handwritten signature]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OB-H568 ORDER NO. 36776 DATE 4-26-1940

CUSTOMER THE TIDES
DAYTONA BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full "THE TIDES" AT DAYTONA BEACH, FLORIDA

DIRECTLY ON THE OCEAN

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INST. ATT'D.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INST. ATT'D.

submit to Off

6/17/40

PHOTO RETURNED

TO

PHOTO USED FOR

47 5-7 13 15 9-54

MW

APR 29 1940

ST. 106

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **OB-H569** ORDER NO. **36797** DATE **4-22-1940**

CUSTOMER **CRAIG COTTAGE COURT**
CRAIG, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3½ x 5½

STYLE **XX** PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **CRAIG COTTAGE COURT - CRAIG, COLORADO**

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

SEE SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

Rush

pk
6-10-40

APR 25 1940

make PK. Blue impression

3 — 11 hr.
5 — 2 hr 9 12

48-6-7-40

1 Replate 5-7
Ret 12
He 1 1/2
Lat 9 1/2

See sketch

My

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H570 ORDER NO. 36795 DATE 4-8-1940

CUSTOMER THE ELMWOOD CORP.
BIRMINGHAM, ALA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M500 POST CARDS SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ONE OF THE MANY SCENES IN BEAUTIFUL
ELMWOOD CEMETERY, ~~BIRMINGHAM~~ BIRMINGHAM, ALABAMA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE COLORED PHOTO ATT'D.

Returned
4-24-40

PHOTO RETURNED

TO

PHOTO USED FOR

APR 8 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H571 ORDER NO. 36794 DATE 4-8-1940

CUSTOMER MISSISSIPPI SHIPPING CO.
NEW ORLEANS, LOUISIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DELTA LINER ENTERING RIO DE JANEIRO

FRONT NO. 5 (All of this on address side)
R. M. ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PAINT OUT THE NAME THAT APPEARS ON
THE SHIP.

COLOR DESCRIPTION

SEE COLORED PHOTO ATT'D. COLORING TO BE EXACTLY LIKE PHOTO EXCEPT FOR THE
FUNNEL. THE LARGE BLACK BAND AT TOP SHOULD HAVE A GREEN BAND AT BOTTOM,
MAKING A GREEN BAND JUST ABOVE THE YELLOW, MAKING THEM APPEAR GREEN, YELLOW,
GREEN, AND BLACK.

From top to bottom Black green, yellow,
green and the balance of FUNNEL TAN

LS

PHOTO RETURNED

TO

PHOTO USED FOR

49
48

4-18 HC. 2
4-25 Lu. 10

5X7
No 52

X
AW

APR 12 1940

APR 12 1940

X
90

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0B-H572 ORDER NO. 36793 DATE 4-8-1940

CUSTOMER UNIVERSAL POTTERIES, INC.
CAMBRIDGE, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 POST CARDS SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOT WEATHER-SUMMER XXXXX SLUMP-SALES
DOWN (ETC.)
THE UNIVERSAL BEVERAGE SET SPECIAL

FRONT NO. Special (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D. YELLOW NO. 1, BLUE #43. ORANGE #6. GREEN #45. ORCHID #35 & MULBERRY #32.

VERY RUSH

ll

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

517
10-1
7½
110-12
12-92

Rephoto 12

ll

APR 8 1940

make post impression

5
4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H573 ✓ ORDER NO. 6793

DATE 4-8-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER UNIVERSAL POTTERIES, INC.
CAMBRIDGE, OHIO

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full UNIVERSAL SPECIAL REFRIGERATION SET
(ETC.)

FRONT NO. SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry. — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D. BACKGROUND GREEN #19. GREEN ON WARE #72. BLUE #30. RED #2. ON THE YELLOW
#1 IS A LITTLE TOO YELLOW AND NO. 12 NOT YELLOW ENOUGH. IF YOU CAN STRIKE A MEDIUM
BETWEEN THE TWO IT WILL BE FINE, IF NOT USE #1.

~~XXXX~~ RUSH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

APR 9 1940

5.13
2
62
11C-13
LQ-9

49

9-10

APR 9 1940

[Signature]

[Signature]

HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. OB-H574

ORDER NO. 36779

DATE 4-8-1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HUEY P. LONG MONUMENT, BATON
ROUGE, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

STATUE BRONZE, BASE WHITE STONE. TO BE VERTICAL CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. Neg

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

APR 10 1940

APR 10 1940

			APR 10 1940	APR 10 1940
	10	2 1/2		4/11 9
	78			
	99	1 1/2		4-16
	54	1 1/2	4-19-40	4-22-40

4-23-40

IT
RM. 80
86

HARRIS NEWS AGENCY, BATON ROUGE, LA.

NO. QB-H575

ORDER NO. 36780

DATE 4-8-1940

25M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE COTTAGE, BATON ROUGE, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

HOUSE: WHITE, ROOF: GREY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Print
& Enlarge

3C-1860

68

APR 10 1940

3
APR 10 1940

	DATE	TIME	DATE	TIME
	APR 10 1940		APR 10 1940	
	10	3	4/10	9
	78			
	30	1 1/2	4-15-40	
	60	8 1/2	4/23	
		4/19		

AK

ST
com

NO. OB-H576

DISTRIBUTED BY EAU CLAIRE NEWS COMPANY, EAU CLAIRE,
WISCONSIN

ORDER NO. 36792

DATE 4-8-1940

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WINTER SCENE, KING'S
GATEWAY HOTEL FROM THE TOP OF THE SKI
SLIDE, LAND O' LAKES, WISCONSIN

XX

Print no up 1/1 1/3-304

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

TYPE
SMALL ~~TEXT~~: MILWAUKEE JOURNAL PHOTO

PHOTO PROPERTY OF CUSTOMER

SEE COLORED ILLUSTRATION ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

1 Re photo

flag over

100

APR 10 1940

APR 10 1940

DATE
COMPLETED

APR 10 1940

APR 10 1940

13 5

80

4-12

30 1/2

4-16-40

203

9

4-22

4-24

5-31-40

86

WARGO NEWS CO., HAMILTON, OHIO

NO. 2B-H577

ORDER NO. 37194

DATE 4/8/40

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.
BUTLER COUNTY COURT
HOUSE, HAMILTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

APR 8 1940

APR 8 1940

DATE
COMPLETED

APR 11 1940

APR 11 1940

1

5

2

5

74

4-12

49

1/2

4-15

203

9

4-19

4-22

89

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H578 ORDER NO. 36803 DATE 4-12-1940

CUSTOMER SOUTHEASTERN GREYHOUND LINES
LEXINGTON, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout FOLLOW SKETCH FOR DESIGN. HOWEVER, THE

FRONT PART OF THE BUS IS NOT DRAWN IN THE
PROPER PROPORTION, AS IT SHOWS THE WHEELS TO BE
SET BACK SOME DISTANCE FROM THE FRONT OF THE COACH,
AND IF YOU WILL LOOK AT THE PHOTO YOU WILL SEE

THAT THE ~~REAR~~ FRONT FENDERS ARE ON LINE WITH THE FRONT PART OF THE BUS. IF THEREFORE WILL
BE NECESSARY TO MOVE THE FRONT WHEELS AND FENDERS FORWARD. ALONGSIDE THE COACH, SOME EFFORT WAS
MADE TO DEPICT THE GRILL-WORK WHICH IS ON THE OUTSIDE OF THE COACH & FORMS A PART OF THE
COOLING SYSTEM FOR THE AIR CONDITIONING UNIT LOCATED AT THAT POINT. CUSTOMER SUGGESTS IT BE
ELIMINATED. SKETCH OF DOG ON SIDE OF BUS IS VERY ROUGH AND PRIMARY, GIVE CAREFUL CONSIDERATION

TO THIS AS IT IS USUALLY A DIFFICULT ~~REAR~~ MATTER TO GET THE PROPER PROPORTIONS
FOR THE DOG.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

To office

RL

PHOTO RETURNED

TO

PHOTO USED FOR



2-507
49 1-23
48 5-1

PHOTO 6-1
PHOTO 1-1
PHOTO 1-1

PHOTO 1-1
PHOTO 1-1
PHOTO 1-1

PHOTO 1-1
PHOTO 1-1
PHOTO 1-1

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

APR 15 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER FRED JONES OKLAHOMA CITY, OKLA.	DIAL NO. OB-H579	ORDER NO. 36829	DATE 5-13-1940	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	
	6 M500 POST CARDS		SIZE 3 1/2 x 5 1/2	STYLE ART COLORTONE WHITE BORDER			
	PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout		FRONT NO. 5		(All of this on address side) R. M. Yes No		
	Title in Plate Yes No Copyright in Plate Yes No		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		Trade Mark Yes No Special type as sample		
Title in full OKLAHOMA'S LARGEST FORD DEALER		IMPRINT: Customer		C. T. Imprint		No Imprint	
RETOUCHING DEPARTMENT							
Submit Sketch — Layout — Retouched Photo — Wash Drawing							
Follow Layout							
SEE SKETCH ATTACHED.							
MAY 14 1940							
COLOR DESCRIPTION							
SEE SKETCH ATTACHED.							
MAY 14 1940							

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M-1-2-40

make DK Blue impression
Red impression

128

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0BH580 ORDER NO. 36828 DATE 5-6-40

CUSTOMER
BOULEVARD HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂ POST CARDS SIZE 3¹/₂ x 5¹/₂

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BOULEVARD HOTEL MIAMI BEACH, FLORIDA

BOT. SECTION OF TROPICAL GARDEN

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS ATTACHED

RVS H

6.1.40
RVS

make DK. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

99 5-13 R.H. 7
1/2 1/2
Rest 95 54

MAY 8 1940

MAY 8 1940

RVS

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H581 ORDER NO 36852 DATE 4-8-1940

CUSTOMER THE BRUNHOFF MFG. CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MODERN DISPLAYS BY BRUNHOFF

RUX-TONE APPROVED ARTIST OIL COLORS

(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D. IN THE CENTER OF THE DISPLAY IS A COLOR CHART, AND IF YOU WILL LOOK AT COLOR CHART (IN SAMPLE ROOM) YOU WILL NOTICE AT THE END OF EACH COLOR STRIP, AND AT THE TOP & BOTTOM OF THE CARD IS COPY, IF THIS COPY WAS PLACED ON THE CARD IT WOULD BE SO SMALL IT COULD NOT BE READ, HOWEVER IT IS THOUGHT IF YOU JUST MARK THIS COLOR CARD UP IN WHITE AS SHOWN ON COLOR CARD SENT FOR OUR INFORMATION IT WOULD BREAK UP THE MONOTONY SO PUT SOME WHITE LINES OR SCRIBBLE THE WHITE IN, AND YOU WILL MAKE THIS LOOK BETTER. ALSO IN THE CENTER THERE IS COPY IN BLACK. THIS ALSO WILL BE VERY SMALL AND CANNOT BE READ, BUT SOMETHING SHOULD BE DONE TO SHOW THERE IS COPY IN THE SPOT & TO BREAK UP THE MONOTONY HERE. IF THESE SUGGESTIONS WILL IMPROVE THE CARD, PLEASE DO SO. IF NOT, LEAVE AS SHOWN ON SKETCH.

Push

*make red impression
" DK (Blue)*

APR 11 1940

587
49 4-19 HC-22
59 4-25 4-26 LA

Handwritten signature



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H583 ORDER NO. 36837 DATE 4-9-1940

CUSTOMER THOS. DUNNE CO.
NEW ORLEANS, LA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

FOLDER VIEWS
50 M ~~RETTXEX~~

SIZE

3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MAIN ALTAR

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

THE GLASS HANGING LIGHT AT TOP TO BE ELIMINATED
SO THAT STATUE WILL SHOW IN FULL. THE TWO FLAGS
ARE NOT TO BE SHOWN. CROP AS MARKED. THE BACK
AND SIDE OF THE ALTAR CAN BE SHADED TO MAKE THE ALTAR STAND OUT MORE.

COLOR DESCRIPTION

SEE OLD FOLDER VIEW OF ALTAR. THERE ARE MANY CHANGES ON ALTAR. THERE ARE NOW FIVE TEPS. IRON
RAILING CHANGED. STATUES, EXCEPT THE THREE ABOVE ALTAR ARE GONE, PAINTING NOW APPEAR WHERE TWO
STATUES ON SIDE OF ALTAR WERE. THE ALTAR ITSELF IS NOW THE GOLD CROWN WITH RED DRAPE EDGED
IN GOLD. THERE IS WHITE LACE HANGING BELOW. THE CANDLESTICKS, ETC. ON ALTAR ARE GOLD.
THE MAIN AISLE FLOOR IS WHITE MARBLE & BLACK MARBLE.

See new instructions

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

PHOTO RETURNED
TO
PHOTO USED FOR

49

6-4

HC-134

LA-10 #31

76/13/5

MAY 28 1940

6-14.40

151

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H584

ORDER NO. 36837

DATE 4-9-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THOS. DUNNE CO.
NEW ORLEANS, LA.

50 M FOLDER VIEWS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full INTERIOR OF ST. LOUIS CATHEDRAL

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

THE ALTAR IS SAME AS OB-H583. THE MAIN AISLE FLOOR IS WHITE MARBLE AND BLACK MARBLE.
THE HANGING LIGHTS IN INTERIOR VIEW ARE BROWN WITH YELLOWISH PANELS. THE DESIGNS AROUND
THE PAINTINGS ON CEILING TINTS OF DARK BROWN, PALE BROWN AND PALE BLUE.

See new instructions

photo E906

6.17.40

MAY 28 1940

Photochrome
ICP 1648 Dial
69374
9/24/51

151

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0~H585 ORDER NO. 36841 DATE 4-9-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER COURIER-JOURNAL PRINTING CO.
LOUISVILLE, KY.

50 MPOST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL WARE - (OPPOSITE U.S. POST OFFICE)
WAYCROSS, GEORGIA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
(Submit) Sketch (Layout) Retouched Photo — Wash Drawing
Follow Layout

BRING OUT WESTERN UNION A LITTLE MORE.
BRING OUT FLAG AS MARKED ON TISSUE OVERLAY

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW CARD 2A-H936 ATT'D FOR COLORS. SEE TISSUE OVERLAY ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

57- 5-2-40-
- 5-4-40-

APR 15 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO 00B-H586

ORDER NO. 36847 DATE 3-9-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE SMITH-BROOKS PRINTING CO.
DENVER, COLO.

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE Upper, Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ON THE DENVER & RIO GRANDE WESTERN
RAILROAD — THRU THE ROCKIES, NOT AROUND THEM
BOT-GORE CANYON OF THE COLORADO RIVER

gothic type

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
"G.T." — SOLD BY SMITH-BROOKS, DENVER —

Art Colortone "Reg U S Pat 1577"

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE COLORED GUIDE ATT'D.

Photo rec 6/25/40
Ronan

5.17.40

PHOTO RETURNED

TO

PHOTO USED FOR

99 4-16
Ret 2 1/2
HC - 1 3/4
KA - 10 3/4

BN



APR 11 1940

87

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **H587** ✓

ORDER NO. 36847 DATE 4-9-1940

CUSTOMER THE SMITH-BROOKS PRINTING CO.
DENVER, COLO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ON THE DENVER & RIO GRANDE WESTERN RAILROAD

THRU THE ROCKIES, NOT AROUND THEM

BOT-WORLD'S LARGEST OPEN-AIR, WARM-WATER

SWIMMING POOL, GLENWOOD SPRINGS, COLORADO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

"C. T. ART COLORTONE" REG. U. S. PAT. OFF.

SOLD BY SMITH-BROOKS, DENVER

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE COLOR GUIDE ATT'D.

Photo rec
6/24/40
JS

dy
5-18-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

49
48

4-17
5-17

HC 1 3/4
LC 10 1/2

317

3 1/2

APR 10 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0B-H588 ORDER NO. 36862 DATE 4-9-1940

CUSTOMER DE LUXE COURT
SEYMOUR, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE RHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DE LUXE COURT - SEYMOUR, TEXAS
BOT-COMpletely AIR CONDITIONED

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
FOLLOW SKETCH FOR RETOUEHING.
SUBMIT PHOTO TO OFFICE.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

#30, 4-23-40

APR 15 1940

50

NO. 0^u-H589

SCENIC ART SERIES, B.S. REYNOLDS COL, WASHINGTON, D. C.

ORDER NO. 37253

DATE 4/10/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHRIST CHURCH, ALEXANDRIA,
VA. WHERE WASHINGTON WORSHIPED

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- A-157

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Dull old red brick, white steeple & sash & window frames. dull dark slate roof
dull gray tomb stones in yard. show springtime foliage on trees. bldg. on right
dark dull red brick. USE PHOTO NO. E-757

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

13

Subjects are
sent for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo in
4B 1445
12-1-44

Photo in D 6-163

ESTIMATE

Est. Checked

By

			DATE COMPLETED
		APR 11 1940	APR 11 1940
	16 2		4/12 9
	78		
	226 1/2		4-16-40
	212 8 3/4	4-23-40	4-26-40

DATE RECEIVED CARD

By

DATE PAID

By

DATE PAID COLOR PROOF CARD

DATE Photo Returned to Customer

By

no. 1445
87

NO. 0B-H590

SCENIC ART SERIES, B. S. REYNOLDS CO., WASHINGTON, D.C.

ORDER NO. 37253

DATE 4/10/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) INTERIOR OF CHRIST CHURCH,
ALEXANDRIA, VA. SHOWING GEORGE
WASHINGTON'S PEW.
PUT IN PLATE (a) SHOWS WASHINGTON'S PEW

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- A-156

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

White columns & upper balcony light colonial buff lower & upper walls. green ceiling with white corner. white pulpit & steps & railing bronze plates on right & left of pulpit. dark red maroon velvet drapery on pulpit & left stand. silver candle holders on right & left of pulpit. white seats with brown top railings. white window sash. remove $\frac{1}{2}$ inch from top of photo. Washington's pew is where the door is open on left and should show same as old A.A. card #64932 attached. remove light post on upper right in gallery. SEE FURTHER INSTRUCTIONS ON PHOTO CARDS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

13 Subject as
order for this customer. Please
see to it that all cuts be made
tives are uniform and colors are
in harmony with each other
to make an attractive

*unassigned negatives
of title to be assigned
one set each*

ESTIMATE

Est. Dept. Checked

By

Date

Total

DATE COMPLETED

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
6 7 4-11				4-18
79				
216 9/2 4-24				4-25

L. S. D. T. S. D.

DATE PAID

By

DATE PAID

DATE PAID

*no case
87*

REYNOLDS REYNOLDS

SCENIC ART SERIES, B.S. REYNOLDS CO., WASHINGTON, D.C.

NO. OB-H591

ORDER NO. 37253

DATE 4/10/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) OLD POHICK CHURCH, WASHINGTON'S
HOME CHURCH BUILT 1773, NEAR ALEXANDRIA,
VA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- A-184

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Old dull red brick dark slate roof. white sash & frames & doors. dark gray steps.
green hedge & shrubery. dull old brick wall on right

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

13
order for this customer. Please
see to it that all of the
negatives are uniform in color and
in harmony with each other
to make an attractive set.

ESTIMATE			
By <i>[Signature]</i>		Dept. Checked <i>[Signature]</i>	
DATE ESTIMATED		DATE COMPLETED	
18 2		4-12-40	
80		4-12	
226 1/2		4-17-40	
206 8 3/4		4-23-40	

DATE ORDERED *[Signature]* DATE PAID *[Signature]*
DATE HANDLED *[Signature]*

[Signature]
87

NO. 0B-H592

SCENIC ART SERIES, B. S. REYNOLDS CO., WASHINGTON, D.C.

ORDER No. 37253

DATE 4/10/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I R. M. YES

TITLE (IN FULL) WASHINGTON TOMB, MOUNT VERNON, VA.

IMPRINT SAME AS ABOVE

PRIVATE NOL BEFORE TITLE --- A-185

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

old dull red birck dark iron gate. monuments on left & right light gray. dark iron fence around monuments. old dull red brick walk in foreground. white sign stone over entrance. dark green vines on tomb. light gray casket inside entrance

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

13

order for this program. Please see to it that all the negatives are uniform and colors are in harmony with each other to make an attractive set.

photo
3 CH 1B5
10/20/53

Rephoto
page on right
side

ESTIMATE

APR 12 1940

Est Dept. checked

APR 12 1940

APR 15 1940

LAST COMPLETED

13 3

4/16/40

8 1/2

4-17

1 1/2

8 1/2

7-23-41

90

D12

Rephoto

NO. OB-H593
SCENIC ART SERIES, B. S. REYNOLDS CO., WASHINGTON, D.C. ORDER NO. 37253
DATE 4/10/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) ALEXANDRIA ACADEMY BUILT 1785, IMPRINT
FREE ENDOWED SCHOOL BY GEORGE WASHINGTON, ALEXANDRIA, VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- A-186 PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
dull ~~red~~ old red brick. dark dull red roof. dull buff sash & doors. gray steps. green hedge show flag on pole. white sign blue letters ~~show~~ show letters clear but not too strong. rear left bldg. gray. remove stone in center next to bldg. light gray steps & curb show flag on pole. old dull red brick walk in foreground. remove light shadow on end of bldg. show green foliage on trees. ~~show~~
READING ON SIGN ON LEFT 1785
ALEXANDRIA ACADEMY
Est. by George Washington
Endowed by him in his will

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!
13
order for this customer. You see to it that all negatives are uniform and that all in harmony with color to make an accurate set.



ESTIMATE
APR 12 1940
APR 1 1940

DATE	TIME	LOCATION	REMARKS
APR 12 1940	4-12	4-12	4-163
79			
226	1/2	4-19-46	
15	8 5/4	4/24	4/24

DATE RECEIVED BY _____
DATE PAID TO _____
DATE PAID TO _____

Lt Blue impression

Mr. R. M. Case
90

NO. OB-H594

SCENIC ART SERIES, B.S. REYNOLDS CO., WASHINGTON, D.C.

ORDER NO. 37253

DATE 4/10/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) ALEXANDRIA WASHINGTON MASONIC LODGE, ALEXANDRIA, VA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- A-187

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Old dull red brick. light gray cornice & trim. dark gray doors. dark sign gilt letters over center entrance. black slate roof light trim. old dull red brick walk. remove all automobiles.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

13 Subjects on order for this customer. Please see that all cuts or negatives are in harmony with each other to make an attractive set.

ESTIMATE

Post Def. Checked

DAYS COMPLETED

APR 10 1940

APR 11 1940

11 2

H/12 Cr

4-15-40

226 1/2

4-16-40

210 9

4-24

4-25

DATE RECEIVED OF

DATE HANDLED

87

SCENIC ART SERIES, B. S. REYNOLDS CO., WASHINGTON, D.C.

NO. 08-H595

ORDER NO. 37253

DATE 4/10/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) INTERIOR, ALEXANDRIA
WASHINGTON MASONIC LODGE NO. 22,
ALEXANDRIA, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- A-188

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Very dark dull blue walls brown base on wall white corner strip. pearl gray ~~ceiling~~ ceiling & top cornice. ~~chancel~~ booth in rear center dark green velvet old gold fringe. dark brown walnut chairs & benches & stand in foreground. top large picture frames old gold water color pictures. top large picture on right old gold water color picture. drab gray carpet with dull buff figure on floor & rear steps chair in rear center under chancel brown leather. george washington sat in this chair. white light globes brass chains. gray sash & window frames on left.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

13 Subjects on
order for this set. Please
see to it that all cuts or neg-
atives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

APPROVED BY

Date

				DATE COMPLETED
				APR 11 1940
	2	6	4	4-18-40
	78			
	226	1 3/4		4-19-40
	27	9 3/4		

DATE RECEIVED

DATE PAID

DATE HAND OVER PHOTO

DATE PAID

Mr. R. M. Carr
87

NO. CB-8097

SCENIC ART SERIES, B. S. REYNOLDS COL., WASHINGTON, D. C. ORDER NO. 37253

DATE 4/16/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD PRESBYTERIAN MEETING
HOUSE, ALEXANDRIA, VA. ERECTED 1774

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- A-190

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Dark red brick. white doors & sash & frames & tower on rear of roof. white circle
in bagle. dark gray porch. dark iron railing & fence on left. old dark red brick
column & fence base on left. Bldg. on right old dark red brick. make green foliage
on trees in front of bldg. bronze plates between doors. REMOVE WIRE CABLE.

PLEASE REMEMBER THAT ALEXANDRIA, VA. IS A PLACE OF OLD HISTORIC BLDGS. AND NO
BRIGHT BLOOD-RED COLORS SHOULD BE USED ON THESE SUBJECTS. AS THESE BLDGS. ARE
100 TO 200 YEARS OLD. USE ~~XXXX~~ SUEDED COLOR, AS YOU DID IN WILLIAMSBURG, VA.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 16 1940

APR 16 1940

DATE
COMPLETED

APR 16 1940

APR 16 1940

6 3 4-16 4-17 58

78

226 1/2 4-19-40

213 834 4/24/40 4/26/40

RF

Mr. A. Moore
93

NO. OB-H598

SCENIC ART SERIES, B. S. REYNOLDS, CO., WASHINGTON, D.C. ORDER NO. 37253

DATE 4/10/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) HOME OF "LIGHT HORSE HARRY"
LEE, ALEXANDRIA, VA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- A-101

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
OLD DULL RED BRICK WHITE CORNICE & PORCH & SASH & WINDOW & DOOR FRAMES. DARK
RAILINGS ON STEPS GRAY STEPS. DULL RED BRICK BASE & ~~XXX~~ DARK FENCE ON LEFT.
REMOVE ALL AUTOMOBILES. REMOVE POLE & WIRES. MAKE GREEN FOLIAGE ON TREES.

Dull red roof

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

13

order for this customer. Please
see to it that all sets of nega-
tives, prints and slides are
in harmony with each other
to make an effective set.

ESTIMATE

Cost Dept. Checked

By

DATE
COMPLETED

	17	3		4/14/40
	19			
	207	1/2	4-16-40	4-17-40
	217	9/2	4-24-40	4-25-40

DATE BLUETONE PRINTED
DATE HAND COLOR PRINTED

*Mr. Am. card
87*

NO. 0B-H599

SCENIC ART SERIES, B. S. REYNOLDS CO., WASHINGTON, D.C.

ORDER NO. 37253

DATE 4/10/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

TITLE (IN FULL) FIRE APPARATUS PRESENTED BY
GEORGE WASHINGTON, 1774, ALEXANDRIA, VA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- A-192

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1A2703

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

13 Subject on
order for the...
see to it that all...
negatives are...
in harmony...
to make an attractive set.

ESTIMATE

Cost Dept. Checked

DATE	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
APR 1 1940				APR 1 1940
	11	1/2		4/11 gr
	21		4-18	
	201	1/2	4-16-40	4-16-40
	202	9	4-23-40	4-25

DATE RECEIVED

DATE PAID

DATE WHEN COLOR PROOF

DATE Photo Returned to Customer

17-
Mr. Am. Canal
87

SCENIC ART SERIES, B. S. REYNOLDS CO., WASHINGTON, D.C. NO. OB-H600
ORDER NO. 37255

DATE 4/10/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) MARSHALL HOUSE AS IT WAS IN
1861, ALEXANDRIA, VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- A-193

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. R-23124

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

13
Order for this card must be placed
see that all cards of the
tives are uniform and placed
in harmony with each other
to make an attractive set.

Reynolds

ESTIMATE

Dept. Checked

APR 11 1940

APR 12 1940

8 3/4

4/15/40

79

226

15

4-17-40

24

9

DATE 4/11/40

* 1/2 Photo Printed to last card

ST
Mr. Alford
90

NO. OB-H601

SCENIC ART SERIES, B. S. REYNOLDS, CO., WASHINGTON, D.C. ORDER NO. 37255

DATE 4/10/40

25 M POST CARDS ART COLORED WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) BOYHOOD HOME OF ROBERT E. LEE, ALEXANDRIA, VA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- A-194

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1A2704

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Est. Checked

By 6

Date 4-11-40

				DATE COMPLETED
				4-11-40
	11	1 1/2		4-12-40
	8"		4-15-40	
	226	1 1/2		4-17-40
	219	9	4-24-40	4-26-40

DATE ORDERED

DATE ORDERED

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DATE ORDERED

DATE ORDERED

DATE ORDERED

DATE ORDERED

Mr. Am. card
87

NO. 0B-H602

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

ORDER NO. 37270

DATE 4/11/40

12 1/2 M MINIATURE VIEWS ART COLORTONE 2 1/2 x 3 7/16 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE R. M.

TITLE (IN FULL) ENTRANCE TO GOVERNMENT
RESERVATION, HOT SPRINGS MOUNTAIN, HOT
SPRINGS NATIONAL PARK, ARK. (IN PLATE)

IMPRINT

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H1006
MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES OF 2A-H1006

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. S. PAT. NO. 1,797,775

APR 11 1940

Cost Dept. Checked

By APR 11 1940

DATE
COMPLETED

APR

1940

APR

11

11 1

4/16 JV

80

4-17

252

2/4

5-3

5-6

89

NO. 0B-H603

ORDER NO. 37270

DATE 4/11/40

12 1/2 M MONTATURE VIEWS ART COLORTONE 2 1/2 x 3 7/16 FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NONE** R. M.

TITLE (IN FULL) (IN PLATE) NEW ARLINGTON
HOTEL, HOT SPRINGS NATIONAL PARK, ARK.

IMPRINT

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H1011
MAKE NEW BLACK NEGATIVES
REDUCE COLOR PLATES OF 2A-H1011

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE		By	Date	Check	Dept. Checked
11	1/2		APR 11 1940	APR 11 1940	
50	2 1/2	May 10 40	May 14 40	5-15-40	

add sky

89

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

NO. OB-H694

ORDER NO. 37270

DATE 4/11/40

12 1/2 M MINIATURE VIEWS ART COLOR TONE 2 1/2 x 3 7/16 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) (IN PLATE) HORSE SHOE CURVE,
WEST SIDE HOT SPRINGS MOUNTAIN, HOT
SPRINGS NATIONAL PARK, ARK.

IMPRINT

in 2 lines

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H1003
MAKE NEW BLACK NEGATIVE
REDUCE 2A-H1003 COLOR PLATES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

APR 11 1940

ESTIMATE

Est Dept Checked

By

Date

APR 11 1940

APR 11 1940

APR 11 1940

11

1 1/2

4/16 Jr

80

4-17

214

2 1/4

5-6

15
89

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

NO. OB-H605

ORDER NO. 37270

DATE 4/11/40

12 1/2 M MINIATURE VIEWS ART COLORTONE 2 1/2 x 3 7/16 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) (IN PLATE) MILLION DOLLAR BATH
HOUSE ROW AND PROMENADE, HOT SPRINGS
NATIONAL PARK, ARK.

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H1008
MAKE NEW BLACK NEGATIVE
REDUCE 2A-H1008 to COLOR PLATES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

APR 11 1940

Est Dept. Checked

By

APR 11 1940

DATE COMPLETED

APR 11 1940

APR 11 1940

AB

11 1/2

4/16 G

80

4-17

2 1/2

5.14.40

(See Kachan about this)
(when making color —)

ST.
89

NO.0B-H606

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

ORDER NO. 37270

DATE 4/11/40

12 $\frac{1}{2}$ M MINIATURE VIEWS ART COLORTONE ~~8 $\frac{1}{2}$ x 3 $\frac{1}{4}$ 16~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) (IN PLATE) STEEL OBSERVATION
TOWER-165 FT. HIGH ON TOP HOT SPRINGS
MOUNTAIN, HOT SPRINGS NATIONAL PARK, ARK.

IMPRINT

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H1005
MAKE NEW BLACK NEGATIVE
REDUCE 2A-H1005 COLOR PLATES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

APR 11 1940

Est D pt. Checked

By
Date APR 11 1940

		DATE COMPLETED
		APR 11 1940
		APR 11 1940
	11 1/2	4/16
	79	
	2 1/2	

DATE SHIPPED 5.14.40

DATE HANDLED

NO. 0B-H607

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

ORDER NO. 37270

DATE 4/11/40

12 1/2 M MONTAGRE VIEWS ART COLORTONE 2 1/2 x 3 7/16 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) (IN PLATE) LAKE HAMILTON
FROM THE AIR, HOT SPRINGS NATIONAL PARK,
ARK.

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H1001
MAKE NEW BLACK NEGATIVE
REDUCE 2A-H1001 COLOR PLATES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 11 1940

APR 11 1940

DATE COMPLETED

11 1/2

4/16/40

78

50 2/4 May 10 40 May 14 40

DATE RETURNED TO

DATE 5 15 40

DATE HAND COMPLETED

DATE Photo Returned to Customer

By

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

ORDER NO. 37270

DATE 4/11/40

121 M ~~MINIATURE~~ ~~ROXTRE~~ VIEW ART COLORTONE 8 1/2 x 3 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) (IN PLATE) REMMEL DAM AND
ELECTRIC POWER PLANT, HOT SPRINGS
NATIONAL PARK, ARK.

IMPRINT

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H1012
MAKE NEW BLACK NEGATIVE
REDUCE 2A-H1012 COLOR PLATES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (TM) PAT. NO. 1,797,775

APR 11 1940

APR 11 1940

THE
PUBLISHED

18 1/2

80

11-1-77

207 2 1/4

5-7

5,840

L

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

NO. OB-H609

ORDER NO. 37270

DATE 4/11/40

12 $\frac{1}{2}$ M MINIATURE VIEWS ART COLOR ONE 2 $\frac{1}{2}$ x 3 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL) (IN PLATE) VIEW FROM TOWER -
MEDICAL ARTS BUILDING AND ARLINGTON HOTEL,
HOT SPRINGS NATIONAL PARK, ARK.

IMPRINT

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H1004
MAKE NEW BLACK NEGATIVE
REDUCE 2A-H1004 COLOR PLATES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 11 1940

ESTIMATE

APR 11 1940

DATE COMPLETED

APR 12 1940

APR 12 1940

18 1

4/16 gr

84

11-17-40

210 2 3/4

5 #7

DATE RECEIVED

5-8-40

LY

89

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

NO. 0B-H610

ORDER NO. 37270

DATE 4/11/40

12¹/₂ M MINIATURE VIEWS ART COLORTONE 2¹/₂ x 3 7/16 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE) EASTMAN HOTEL, HOT SPRINGS NATIONAL PARK, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 7A-H951

MAKE NEW ~~BLACK~~ BLACK NEGATIVE

REDUCE 7A-H951 COLOR PLATES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

APR 11 1940

Est Dept. Checked

By Date APR 11 1940

			DATE COMPLETED
		APR 11 1940	APR 11 1940
	11	1/2	4/16 gr
	80	4-17	
	202	2 1/2 5-6	5-6

DATE ORDERED

DATE ORDERED

DATE ORDERED

sky to be added

51
89

89

NO. OB-H612

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

ORDER NO. 37270

DATE 4/11/40

12¹/₂ M MINIATURE VIEWS ART COLORTONE 2¹/₂ x 3 7/16 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE) NEW ARMY AND NAVY
HOSPITAL, HOT SPRINGS NATIONAL PARK, ARK.

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1313
MAKE NEW BLACK NEGATIVE
REDUCE 3A-H1313 COLOR PLATES

SUBMIT: RET TO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

3 9/16 x 2 9/16

APR 11 1940

APR 11 1940

12 1 1/2

84

4-18-40

210

2 1/2

5-10

5-13

5-14-40

9 3/4
89

NO. 0B-H613

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

ORDER NO. 37270

DATE 4/11/40

12¹/₂ M MINIATURE VIEWS ART COLORTONE 2¹/₂ x 3 4/16 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) (IN PLATE) SOUTHERN VIEW FROM
HOT SPRINGS MOUNTAIN, HOT SPRINGS NATIONAL
PARK, ARK.

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H2010
MAKE NEW BLACK NEGATIVE
REDUCE 4A-H2010 COLOR PLATES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

Cost Dept. Checked

By APR 11 1940

DATE
COMPLETED

APR 11 1940

10 1/2 4/11/40

30 4-17

201 2/4 5-10-40 5-13-40

5.14.40

84

15
89

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

NO. ~~CB~~-H614

ORDER NO. 37270

DATE 4/11/40

12 $\frac{1}{2}$ M MINIATURE VIEWS ART COLORTONE 2 $\frac{1}{2}$ x 3 7/16 5/8 FULL FACE	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. TITLE (IN FULL) (IN PLATE) BRIDGE OVER LAKE HAMILTON, HIGHWAY NO. 7, HOT SPRINGS NATIONAL PARK, ARK.	FRONT NO. NONE R. M. IMPRINT PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H2009
MAKE NEW BLACK NEGATIVE
REDUCE 4A-H2009 COLOR PLATES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

108
APR 11 1940

Est Dept. Checked

By APR 11 1940

DATE
COMPLETED

APR 11 1940

4/16/40

1/8 1/2

703 2 1/4 5-10 5-13

5.14.40

89

11 1/2
 50 2 1/4 May 10, 1940 May 14 1940
 DATE ELEMENT BY
 DATE HAND OVER BY
 DATE TROOP BY

NO. B-H516

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

ORDER NO. 37270

DATE 4/11/40

12¹/₂ M ~~PORTKARRE~~ ART COLORTONE 2¹/₂ x 3 ~~7/8~~ FULL FACE
MINIATURE VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) (IN PLATE) CARPENTER DAM,
HOT SPRINGS NATIONAL PARK, ARK.

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1403
MAKE NEW BLACK NEGATIVE
REDUCE 5A-H1403 COLOR PLATES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimate

APR 11 1940 APR 11 1940

DATE	APR 11 1940	DATE	APR 11 1940
TIME	18 1/2	TIME	4/16 p
BY	84	BY	1-17-40
DATE	219 2/4	DATE	5-7-40
TIME	5-7-40	TIME	5-7-40

DATE 4/11/40

DATE 4/11/40

89

NO. 0B-H617

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK:

ORDER NO. 37270

DATE 4/11/40

12¹/₂ M MINIATURE VIEWS ART COLORETYPE 2¹/₂ x 3 ^{5/8} ~~7/16~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) (IN PLATE) STREET SCENE, HOT SPRINGS NATIONAL PARK, ARK.

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 9A-H1732
MAKE NEW BLACK NEGATIVE
REDUCE 9A-H1732 COLOR PLATES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ESTIMATE

APR 11 1940

APR 11 1940

DATE	BY	DATE COMPLETED
11	1/2	4/16
84		4-17-40
202	23/4	5-6
5-8-40		

DATE BLANKET OND

By

DATE OND

89

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

NO. OB-H618

ORDER NO. 37270

DATE 4/11/40

12 1/2 M MINIATURE VIEWS C.T.ART COLORTONE 2 1/2 x 3 7/16 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) (IN PLATE) BEAUTIFUL DRIVE ON
WEST MOUNTAIN, HOT SPRINGS NATIONAL PARK,
ARK.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1004
MAKE NEW BLACK NEGATIVE
REDUCE 6A-H1004 COLOR PLATES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 11 1940

APR 11 1940

DATE	BY	DATE	BY
APR 11 1940		APR 11 1940	
APR 12 1940		APR 17 1940	B
11	/	4/16	8
84		4-17-40	
219	2/4	5-6-40	5-6-40

DATE

DATE

5-18-40

DATE

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK. ARK.

NO. OB-H619

ORDER NO. 37270

DATE 4/11/40

12 1/2 MOUNT C MINIATURE VIEW ART COLORTONE 2 1/8 x 3 5/16 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) (IN PLATE) IMPRINT

FOUNTAIN LAKE SWIMMING POOL, HOT SPRINGS NATIONAL PARK, ARK.

in 1 line

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6A-H2804
MAKE NEW BLACK NEGATIVE
REDUCE 6A-H2804 COLOR PLATES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Est Dept. Checked

APR 11 1940

APR 11 1940

APR 12 1940

APR 12 1940

11

1/2

4/16 gr

79

210 2 1/4

5-6

89

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

NO. 0B-H620-N

ORDER NO. 37270

DATE 4/11/40

12 1/2 M MINIATURE VIEWS ART COLORTONE 2 1/2 x 3 7/16 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) (IN PLATE) NEW GORGE ROAD,
HOT SPRINGS NATIONAL PARK, ARK.

IMPRINT

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6A-H2802
MAKE NEW BLACK NEGATIVE
REDUCE 6A-H2802 COLOR PLATES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

D-5-303

ESTIMATE

APR 11 1940

By

APR 11 1940

			LATE COMPLETED
		APR 12 1940	APR 12 1940
	18 3/4		4/16/40
	79		
	219 2 1/2	5-6-40	5-7-40

DATE BLUE PRINTED

By

DATE HAND COLOR PROOF

By

DATE PHOTO RETURNED TO CUSTOMER

89

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

ORDER NO. 37270

DATE 4/11/40

12 $\frac{1}{2}$	MINIATURE VIEWS	ART COLORTONE	2 $\frac{1}{2}$ x 3	7/16	FULL FACE
------------------	-----------------	---------------	---------------------	-----------------	-----------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE) SCENE ON WEST
MOUNTAIN, HOT SPRINGS NATIONAL PARK, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NONE** R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 7A-H3055

MAKE NEW BLACK NEGATIVE

REDUCE 7A-H3055 COLOR PLATES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

Post Dept. Checked

ESTIMATE

APR 11 1940

DATE
COMPLETED,

APR 12 1949

4/16 Dr

4-17-14

219 214 5-3-40 5-6-40

DATE DUE: 3.10.0

LAND

8

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. OB-11622

ORDER NO. 36886

DATE 4-10-1940

12 M 500 POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO 100
TITLE (IN FULL) ST. AUGUSTINE, FLA. - FOUNTAIN OF YOUTH	IMPRINT	SAME AS ABOVE
in blue		
SMALL TYPE: (C) CURT TEICH & CO., INC.	PHOTO PROPERTY OF	C.T.

COLOR DESCRIPTION

SEE SKETCH & OVERLAY ATT'D.

put name in type so take-off can be made

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 11 1940	APR 11 1940	APR 11 1940
201	13	
30	2	4-24-40
	10	
		5-14-40
		124

8.

L.B. STAIR, MITCHELL, S.D.

NO. OB-H623

ORDER NO. 36874

DATE 4-9-1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

same as 9AH84

TITLE (IN FULL) THE WORLD'S ONLY CORN PALACE,

IMPRINT SAME AS ABOVE

MITCHELL, S.D. & Copy
on card 9AH84

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS MARKED ON PHOTO ATT'D.

CLEAN UP FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all color negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto paper or both sides

APR 11 1940

Post Paid. Checked

APR 11 1940

CAID COMPLETED

APR 11 1940

APR 11 1940

1 6 4-11

4-10-40

84 4-16-40

30 13/4

4-18-40

28 9/2 4/22/40

5/2/40

DATE 1

By RY

NOTE Photo 1

15
88

L.F. STAIR, MITCHELL, S.D.

NO. OB-H624

ORDER NO. 36875

DATE 4-10-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE WORLD'S ONLY, CORN
PALACE, MITCHELL, S.D.

Copy as on card 9AH85

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

as on
card 9AH85

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

FOR COLORS, SEE OB-H623. NIGHT SCENE. TOUCHOUT

LADDERS & ADD MORE FOREGROUND (TRIFLE). ADD ON LEFT & RIGHT FOR
NEEDED PROPORTION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rephoto paper
on both sides
& both -

Print - 5x10 50

APR 11 1940

Post Dept. Checked

APR 11 1940

DATE
COMPLETED

APR 11 1940

APR 11 1940

3

6 4-1

4-16-40

84

4-16-40

30

13/4

4-18-40

9/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H625 ORDER NO. 36901 DATE 4-15-1940

CUSTOMER HOTEL YORK
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ (GROUP 3) STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL YORK - COR. JONES AND GEARY STS.
SAN FRANCISCO, CALIF.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW PENCIL SKETCH FOR DESIGN.
SEE INSTRUCTIONS, ATT'D.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS & SAMPLES ATT'D:

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

APR 16 1940

L.O. 1
Rep. 8
H.C. 2 1/2
L. Art 13

49

4-24

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H626 ORDER NO. 36900 DATE 4-17-1940

CUSTOMER PACIFIC BLVD. AUTO COURT
SAN DIEGO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT ~~XXIT~~ FULLFACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PACIFIC BLVD. AUTO COURT - 4432 PACIFIC
BOULEVARD ON U.S.101, SAN DIEGO, CALIFORNIA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D. CUSTOMER HAS REPRODUCED WITH WATER COLORS THE APPROX. ACTUAL COLORS IN THE
SIGN IN THE SKETCH ATT'D. THEY PREFER THE BLUE BACKGROUND INSTEAD OF THE BLACK, BUT GET IN
OTHER COLORS, AT LEAST JUST A SHADING. THESE COLORS ARE MUCH DEEPER THAN SHOWN. THE ORANGE
BEING MORE OF A GERANIUM HUE AND THE RED MORE OF A MOROON. BLDGS. EGGSHELL COLOR, STUCCO.
ROOFS: SLATE COLOR, RIDGES WHITE TILE, WINDOW TRIM, LIGHT OR MARINE BLUE, DOORS & SHUTTERS &
WOOD GABLES, DEEP IVORY. STEPS, BLuish GRAY CONCRETE. DRIVE, PEA GRAVEL. CHAIRS & SWING,
YELLOW, GREEN, BLUE, ORANGE. FLOWERS IN BEDS, RED GERANIUM, A T OFFICE DOOR, ORANGE LANTANA;

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO

3M-1-2-39

#52

Ret 6 1/2
Inc 1 1/2
Total 9

[Handwritten signature]

[Handwritten initials]

make D.K. Blue impression

APR 18 1940

35 722

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
RETURN PHOTO
YES
NO

DIAL NO. OB-H627 ORDER NO. 36899 DATE 5-2-1940

CUSTOMER WOOLDRIDGE BROS.
WEST HARTFORD, CONN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No ☒ Copyright in Plate Yes No
Title in full PURITAN MAIN RESTAURANT - CONNECTICUT
BOULEVARD - EAST HARTFORD, CONN.
B.L.D.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

24
5.16.40

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5x7

Ret 7
He 1 1/2
Lat 9

53

X

Make DK Blue impression MAY 9 1940

113

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H628 ORDER NO. 36898 DATE 4-10-1940

CUSTOMER MRS. MAUDE BOTTOUFF
GOSHEN, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PEACOCK COTTAGE
ON U.S. HIWAY 42 - GOSHEN, KENTUCKY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE COLORED ~~XXXXXXXXXX~~ PENCIL
SKETCH ATT'D.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE COLORED PENCIL SKETCH ATT'D. DO NOT MAKE COLORS GAUDY
OR LOUD, BUT SUBDUE COLORING.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

APR 11 1940

THE UNION NEWS CO. (AND TRADEMARK)

NO. 0B-H629

ORDER NO. 36913

DATE 4-11-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GEORGE WASHINGTON STATUE
AS SEEN THROUGH A GARLAND OF FLAGS,
NEW YORK WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

17
order for this set. Please
see the full set of nega-
tives the colors are
in harmony with each other
to make an attractive set.

Add Logo

APR 13 1940

APR 17 1940

APR 17 1940

3 4 4-15 4-175C

7x

216 1/2 4-24

103 8 1/2 4-30

57340

ST
Am 9/1
9/1

THE UNION NEWS CO. (AND TRADEMARK)

NO. OB-H630

ORDER NO. 36913

DATE 4-11-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FOUNTAIN DISPLAY AT
CONSOLIDATED EDISON COMPANY BUILDING,
NEW YORK WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

ORDER FOR THE CUSTOMER'S FILE
AND IN IT THAT ALL THE NECESSARY
LIVES ARE COVERED AND THAT THE
IN HARMONY WITH THE ORDER
TO MAKE AN ALLOCATION SET.

[Handwritten signature]

ESTIMATE

DATE ORDER 7/11

APR 11 1940

APR 14 1940

APR 15 1940

APR 15 1940

3 1/2

4/16 5/2

86

30

1/2

4-19-40

212

8 3/4

4-29-40

5-2-4

[Handwritten signature]
5.3.40

Rm. 91 91

THE UNION NEWS CO. (AND TRADEMARK)

NO. OB-H631

ORDER NO. 36913

DATE 4-10-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATUE OF WALT WHITMAN,
"THE OPEN ROAD", NEW YORK WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for this material. Please
see to it that all cutting direc-
tives are uniform and that they are
in harmony with each other
to make an attractive set.

add sides

APR 13 1940

ESTIMATE

Est. Dept. Checked

APR 15 1940

DATE RECEIVED

DATE COMPLETED

APR 15 1940

8 4

4/18/40

74

4-18-40

1/2

2 1/2

8 3/4

5-2-40

5-3-40

5-6-40

5-6-40

ST.
APR 9 1940

THE UNION NEWS CO. (AND TRADEMARK)

NO9B-H632

ORDER NO. 36913

DATE 4-10-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE PERISPHERE, NEW YORK
WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SFEC. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

ATTENTION!

17
order for the customer. Please
as it is the only one of its
kind in the world. It is the only
in harmony with the other
to make an attractive set.

ESTIMATE

APR 13 1940

APR 13 1940

DATE	TIME	DATE	TIME
APR 13 1940	4-15	APR 13 1940	4-15
5	3	4-15	4-15
80	4-19		
211	1/2 4-22-40		
216	8/2 4-30-40	5-1-40	

5-2-40

ST. 91
91

THE UNION NEWS CO. (AND TRADEMARK)

NO. OB 4634

ORDER NO. 36913

DATE 4-11-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW YORK STATE BUILDING
WITH STATUE OF EXCELSIOR, NEW YORK
WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

17
order for this customer. Please
see to it that all the photo-
tives are uniform in size and
in harmony with each other
to make an attractive set.

R
add on
order

ESTIMATE

APR 13 1940

DATE RECEIVED	DATE COMPLETED
APR 13 1940	APR 15 1940
2 6 1/2 11-15	4-17-40
79	
1 1/2	
9	

5-14-40

5-3-40

Rm. 91
91

THE UNION NEWS CO. (AND TRADEMARK)

NO. OB-H635

ORDER NO. 36913

DATE 4-11-1940

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPEC. R. M. YES

TITLE (IN FULL) GARDEN OF THE AMERICAN
TELEPHONE & TELEGRAPH BUILDING, NEW
YORK WORLD'S FAIR

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

17
Please
see
the
instructions
on
the
back
of
the
card
to
make
an
attractive
set.

ESTIMATE

Post Dept. Checked

APR 13 1940

APR 13 1940

DATE	TIME	DATE	TIME
APR - 13 - 1940		APR - 13 - 1940	
11	3	4/17	9
80		14-18	
30	1 1/2	4-19-40	
213	8 3/4	4/29/40	5-2-40

DATE RECEIVED

DATE

5-3-40

ST
Rm 91
91

NO. OB-H636

ORDER NO. 36913

DATE 4-11-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HORTICULTURAL EXHIBIT, NEW YORK WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

set of it with all your negative and positive tones are in harmony with each other to make an attractive set.

ESTIMATE

APR 13 1940

16 6

79

211

219

5.6.40

5.6.40

Rh. 91 91

THE UNION NEWS CO. (AND TRADEMARK)

NO. OB-H637

ORDER NO. 36913

DATE 4-11-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "RAILROADS ON PARADE", NEW
YORK WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. IPEC. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,375

ATTENTION!

17
OF THE 13...
see to it that the...
tives are...
in harmony with...
to make an attractive set.

ESTIMATE

Est. Dept. checked

APR 13

APR 13 1940

DATE	QUANTITY	UNIT PRICE	TOTAL	DATE	QUANTITY	UNIT PRICE	TOTAL
APR 13 1940	10	3		APR 13 1940	4	16	64
	80			4-17			
	210	1/2		4-22			4-23
	217	9		5-12			5-3

DATE RECEIVED BY

DATE 5.6.40

DATE PAID BY

DATE 5.6.40

Make Red
impressions

Am. 91 91

91
91

129

NO. OB-H640

ORDER NO. 36913

DATE 4-11-1940

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPEC. R. M. YES

TITLE (IN FULL) THE COURT OF STATES, SHOWING
PA. INDEPENDENCE HALL AT LEFT, NEW
YORK WORLD'S FAIR

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

cut from foreground

SUBMIT: RET. PHOTO

B. L. & W. PROOF

~~HANDCOL PROOF~~ YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

...
colorful and harmonious. These
selected colors are either positive
or negative in nature and color are
in harmony with each other
to make an attractive set.

Straight

1000

APR 15 1950

940

מחלוקת

1891

6

4/18 J

50

4-19

210

13/4

H-23

14-23

216

10 1/2

5-2-48

5-16-47

5.7.40

5. 7040

THE UNION NEWS CO. (AND TRADEMARK)

NO. 0B-H641

ORDER NO. 36913

DATE 4-11-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MODEL HOMES IN THE TOWN OF
TOMORROW, NEW YORK WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC: R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

17
ORDER NO. 36913
SPEC: R. M. YES
IMPRINT SAME AS ABOVE
in harmony with each other
to make an attractive set.

Straight

APR 13 1940

APR 13 1940

APR 13 1940

APR 13 1940

6

4

4-15

4-19 SC

84

4-22-40

216

1/2

4-24

226

9

5-8-40

5-10-40

PH

DATE Photo Returned to Customer

5-10-40

AM 91
91

THE UNION NEWS CO. (AND TRADEMARK)

NO. 09-11642

ORDER NO. 36913

DATE 4-11-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPEC. R. M. YES

TITLE (IN FULL) THE WATERFALL AT THE
ELECTRIC UTILITIES BUILDING, NEW YORK
WORLD'S FAIR

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

17
see to it that the set of negatives
is in harmony with the other
to make an artistic set.

K
add side

APR 13 1940

APR 13 1940

6 3

4-13

9-2851

81

4-19

411

1/2

4-22-42

211

8 3/4

5-2-40

5.6.40

5.6.40

RM 71

THE UNION NEWS CO. (AND TRADEMARK)

NO. QB-H644

ORDER NO. 36913

DATE 4-11-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

TITLE (IN FULL)

GARDEN AT COURT

IMPRINT SAME AS ABOVE

OF COMMUNICATIONS, NEW YORK WORLD'S FAIR

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'DL

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

17
on
or for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R
Add to
sides

DATE RECEIVED		DATE COMPLETED	
APR 13 1940		APR 13 1940	
		APR 15 1940	
10		4/17 91	
74		4-18-40	
1 1/2			
9			

DATE RECEIVED

DATE PAID

24

DATE RECEIVED

DATE RECEIVED

5-6-40

It.
Rm 91
91

THE UNION NEWS CO. (AND TRADEMARK)

NO. OB-H645

ORDER NO. 36913

DATE 4-11-1940

12M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~XXXXXX~~ HEINEKEN'S HOLLAND
HOUSE, NEW YORK WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,737,775

ATTENTION!

17
See to it that all negatives
are in harmony with each other
to make an attractive set.

DATE RECEIVED		DATE CHECKED	
APR 13 1940		APR 13 1940	
DATE RECEIVED	DATE CHECKED	DATE RECEIVED	DATE CHECKED
APR 13 1940	APR 13 1940	APR 13 1940	APR 13 1940
9	4	7/18	Gr
79			
1 1/2			
211	9	4-29-40	

5.2.40

Am 91
91

NO. OB-H646

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 36908

DATE 4-10-1940

12 & M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

yes

TITLE (IN FULL) GREETINGS FROM WILLIAMS,
ARIZONA

IMPRINT SAME AS ABOVE

(TITLE IN PLATE)

SMALL TYPE: (C) J.R.WILLIS

*Gateway to Grand
Canyon - all set*

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE ROUGH DESIGN & CARDS ATT'D.

SUBMIT 2 BLUEPRINTS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

skt 9

10

25 1940

APR 15

*17-67 7
8-8 10*

5/1/92

80 5-2-40

48 15 5-7-40 5-10-40

5-11-40

Rm 102

DATE 4-10-1940

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. YES

TITLE (IN FULL) AERIAL VIEW OF DAYTONA BEACH,
FLORIDA

IMPRINT SAME AS ABOVE

~~SMALL TYPE NEXT TO IMPRINT: PHOTO BY~~
R. H. LE SESNE
PRIV. NO. BEFORE IMPRINT: D-238

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE

APR 16 1940

APR 10 1953

327 5 1748

226

 $1\frac{1}{2}$

4-21-4

211

9

5-2-40

5.940

1945

1900

[illegible]

✓
Rm 89
93

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H648 ORDER NO. 36915 DATE 4-15-1940

CUSTOMER B.F. GOODRICH CO.
AKRON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **THE B.F. GOODRICH COMPANY - AKRON, OHIO**
BOT-GOODRICH EMPLOYS 34,000 THROUGHOUT THE WORLD
THIS PLANT CONTAINS 165 ACRES OF FLOOR SPACE

Private no lower right corner - 40-9418-7D

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

THE CUSTOMER'S PRESENT CARD, 7A-H357, APPEARS
TOO ARTIFICIAL AND WE BELIEVE THE BACKGROUND
WHILE IT SHOULD BE TONED DOWN, SHOULD CARRY JUST

A LITTLE MORE DETAIL AND THE FACTORY ILLUSTRATION SHOULD BE A LITTLE SHARPER IN COLOR CONTRAST.

see SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO IN 3 CH-182

[Handwritten signature]

[Handwritten initials]

PHOTO RETURNED

TO

PHOTO USED FOR

49

4-19

Rep. 6 1/2
H.C. 2 1/4
L. Art 15

[Handwritten signature]

APR 16 1940



IT
93

DATE 4/12/40

STANLEY A. PILTZ, COMPANY, SAN FRANCISCO, CALIF.

25	M POST CARDS	ART COLORTONE	WHITE BORDER
----	--------------	---------------	--------------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEA FOOD RESTAURANT , IMP
FISHERMAN'S WHARF, SAN FRANCISCO, CALIFORNIA PU
GUSE GOTHIC TYPE

FRONT No. 6 R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOT. OF MES. SPACE -

"PICTORIAL WONDERLAND

PRIVATE NO. AT BOTL OF DIVIDING LINE ---
20

PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER

COLOR DESCRIPTION

20

PHOTO PROPERTY OF C.T.

USE THE SMALLER & MORE RECENT PHOTO, :FOLLOWING INSTRUCTIONS
ON TISSUE OF BOTH PHOTOGRAPHS.

SUBMIT · RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS (U) PAT. NO. 1,797,775

APR 16 1946

2: Dept. Checked

APR 16 1940

10 5/-

4/17 J

4-18

19 1 1/2

1-53

54

912

5-22-40

5-27-40

5.29.40

529.40

Rm 90
92

R

NO. OB-H659

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 37295

DATE 4/12/40

ATTENTION

order for the same...
so to it that all...
tives are...
in harmony with each other
to make an attractive set.

25 POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 6		R. M. YES	
TITLE (IN FULL) (USE GOTHIC TYPE) PURSE-SEINE PREPARING FOR THE FISHING GROUNDS, FISHERMAN'S WHARF, SAN FRANCISCO, CALIFORNIA		PRINT SAME AS ABOVE PUT AT BOT. OF MES. SPACE --- PICTORIAL WONDERLAND PRIVATE NO. AT BOT. OF DIVIDING LINE - 113			
PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER --- 113		PHOTO PROPERTY OF C.T.			
COLOR DESCRIPTION					

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 16 1940

ESTIMATE

by 76

APR 16 1940

APR 8 1940		4/18/40	
210	1 1/2	4 - 23	4 - 23
206	9	5 - 3-40	5 - 7-42

Ry

R 24.90
43

Stroughton

NO. 0B-H651

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 37295

DATE 4/12/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (USE GOTHIC TYPE) ~~FISHING~~
FISHING FLEET, FISHERMAN'S WHARF, SAN
FRANCISCO, CALIFORNIA

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER --- 114

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE
PUT IN MES. SPACE AT BOT. **
PICTORIAL WONDERLAND

PRIVATE NO. AT BOT. OF DIVIDING LINE
114

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 16 1940

APR 16 1940

18-1/2 3 1/2
11-2

4/15/40

80

4-19

1/2
215 9 512

5.7.40

5.4.40

17.
Apr 90
93

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. OB-H652

ORDER NO. 37295

DATE 4/12/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) (USE GOTHIC TYPE) FISHING
FLEET BERTHED AT FISHERMAN'S WHARF,
SAN FRANCISCO, CALIFORNIA

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER --- 115

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES
IMPRINT SAME AS ABOVE
PUT IN MES. SPACE AT BOT ----
PICTORIAL WONDERLAND

PRIVATE NO. AT BOT. OF DIVIDING LINE
115

PHOTO PROPERTY OF C.T.

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for this customer. Please
see it that all color or nega-
tives are in harmony with each other
to make an aggressive ad.

APR 17 1940

APR 17 1940

APR 17 1940

APR 17 1940

8

4

4/22/40

30

1/2
9

4-24-40

5.6.40

5.6.40

15
R.M. 90
94

NOB-H653

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 37295

DATE 4/12/40

25	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	6	R. M. YES
TITLE (IN FULL) (USE GOTHIC TYPE) MENDING NETS, FISHERMAN'S WHARF, SAN FRANCISCO, CALIFORNIA		IMPRINT	SAME AS ABOVE	
PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER --- 116		PUT IM AT BOT OF MES. SPACE --- PICTORIAL WONDERLAND		
COLOR DESCRIPTION		PRIVATE NO. AT BOT. OF DIVIDING LINE 116		
		PHOTO PROPERTY OF C.T.		

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

ATTENTION!

5

order for the...
see to it that...
tives are uniform and colors are
in harmony with...
to make it...

APR 16 1940

APR 16 1940

10 5/2

4/18 93

7/20

4-19

30

1/2

4-22-40

28

8 3/4

5/2/40

5/6/40

5.6.40

7/4

5.6.40

R.M. 90
93

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H654 ORDER NO. 36922 DATE 4-11-1940

CUSTOMER COTTAGE BAKERY
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AIRPLANE VIEW OF PETER PAN BAKERY
SPRINGFIELD, OHIO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Half-tone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D. REMOVE WORD "COTTAGE" AND
SUBSTITUTE WORDS "PETER PAN" (IN TITLE)

REMOVE THE TWO SMALL WORDS "LINDY BREAD" FROM
UNDER THE LINE "COTTAGE BAKERY" ON THE FRONT OF THE TALL BUILDING AT RIGHT CENTER.
LEAVE THE WORDS "COTTAGE BAKERY" REMAIN.

OTHERWISE FOLLOW SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D. FOLLOW SKETCH FOR DETAILS OF DESIGN & COLORING.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

99

4-19

53

Ret 11

He 12

Ret 10 1/2

APR 12 1940

APR 13 1940

THE RUBEN PUBLISHING CO., NEWBURGH, N.Y.

NO. 05-H655

ORDER NO. 36926

DATE 4-12-1940

Rephoto

6 M 500 POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) THE BOULDERS, "O'DEA ESTATE", GREENWOOD LAKE, N.Y.		IMPRINT SAME AS ABOVE	
		PHOTO PROPERTY OF CUSTOMER	
COLOR DESCRIPTION			
BLDG. AT LEFT BOAT HOUSE, GREEN, WHITE TRIM, TAN AND RED MIX ROOF. LARGE HOUSE AT RIGHT, VARICOLOR STONES & SHED RED ROOF, WHITE TRIM. PORCHES GREEN, WHITE TRIM. SHOW MORE LAKE BY EXTENDING WATER. EXTEND WATER TO FORE- GROUND A LITTLE MORE. PORCHES EXTREME RIGHT BRING BRING OUT RAIL PLAINER. BREAK UP GREEN DARK FOLIAGE BY RETOUCHING TREES. STONE COLOR LARGE BOULDERS OF STONE EXTENDING IN WATER OF DIFFERENT COLOR TO STONES OF BUILDING. COLOR & BRING OUT TWO BOATS AT ENTRANCE OF BOAT HOUSE.			
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.			

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

APR 16 1940 APR 16 1940

3	4	5-16	4-18-40
84			4-18-40
49	1/2		4-29
29	9	4-29-40	5-1-40

3

3

5

17
93

NO. OB-11656

A.E. YOUNG, SAULT STE. MARIE, MICH.

ORDER NO. 36934

DATE 4-11-1940

12M 500 FOLDER VIEWS

ANT WOLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) RAFT WITH LOAD OF SIGHTSEERS
KITCH-ITI-KI-PI SPRING, MANISTIQUE, MICH.

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 74535.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

APR 10 1941

APR 15 1940

APR 15 1940

18	1/2	4-15
80	7-16	
226	1 1/2	4-18-40
226	8 3/4	5-14-40

5-15-40

92

K. A. L. YOUNG, SAULT STE. MARIE, MICH.

NO. OB-R657

ORDER NO. 36934

DATE 4-11-1940

12M 500 FOLDER FILMS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

R. M.

TITLE (IN FULL) MASS COPPER ON FLAT CAR, JUNE 1938

OUT OF MINE, COPPER COUNTRY, MICH.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 92559

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE

APR 15 1940 WORKS - BUREAU APR 15 1940

DATE	TIME	LOCATION	REMARKS
APR 15 1940			
11	1		4/15 9
78			
49	1/2		4-23
211	9	5-13-40	

5' 15.40

A. E. YOUNG, SAULT STE. MARIE, MICH.

NO. 0B-11659

ORDER NO. 36934

DATE 4-11-1940

12 M 500 FOLDER VIEWS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MINER'S FALLS, MUNISING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3A525

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

100-15-1940

DATE	TIME	DATE	TIME
APR 15 1940	0	APR 15 1940	4/15-5
	78		
	30 1/2		4-19-40
	217 9		5-14-40
			5-1-40
			5-16-40

DATE 4-15-1940

DATE 4-15-1940

Rephoto

NO. OB-H660

A. E. YOUNG, SAULT STE. MARIE, MICH.

ORDER NO. 36934

DATE 4-11-1940

12 M 500 K&K FOLDER VIEWS		ART COLORTONE	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NONE	R. M.
TITLE (IN FULL) ESCAMABA DOCK SCENE		IMPRINT	
		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

APR 16 1940

APR 10 1940

17 5 1/2

4/18/40

5 1/2

4-17

217

1 1/2

OB 20,40

OB 2040

212

8 1/2

5/13/40

5/14/40

5.15 40

dy

51
93

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OBH661

ORDER NO. 36945

DATE 5-7-40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

FREIDERICA HOTEL
LITTLE ROCK, ARK.

12½ M POST CARDS

SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FREIDERICA HOTEL
etc. as per layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH AND INSTRUCTIONS ATTACHED

SEE BACK OF PHOTOS

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS ATTACHED

SEE BACK OF PHOTOS FOR COLORS

MAKEOVER

Charge to RET

EST. Makeover Time Required

	TIME	
RETOUCHING		Time Recorded in Cost Dept.
PHOTO LITHO	1 1/2	MAY 14 1940
COMPOSING		
PRINTING		
DELIVERY		

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 9 1940

3-2 hrs.

NO. OB-M662

ST. MARIE'S, GOMER NEWS CO., MINNEAPOLIS, MINN.

ORDER NO. 36947

DATE 4-12-1940

12 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PAUL BUNYON AND PAUL, HIS
FLUE OX, BEWIDJI, MINN. SOTA

TRIV. NO. BEFORE TITLE: BM-17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. ~~EX~~ YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FROM THE WAIST UP MAKE THE COLORS ON PAUL THE SAME AS ON CARD 8A-H2965.
MAKE HIS PANTS A DARK BLUE. FOR PAUL, THE OX, USE A GREENISH BLUE VERY
SIMILAR TO THE COLOR USED ON CARD 7A-H2100 ATT'D. THE POST TO PAUL'S
LEFT, MAKE A LIGHT TAN COLOR. PUT THE NAME PAUL BUNYON ON THE POST IN WHITE,
BUT LEAVE OFF THE 1937. Bring THE FIGURES OUT AS MUCH TO THE FOREGROUND
AS POSSIBLE. WORK UP THE SHORELINE IN THE BACKGROUND SO THAT THESE FIGURES DO
NOT LOOK LIKE THEY ARE OUT IN THE MIDDLE OF THE DESERT. TAKE OUT THE ROCKS &
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
MAKE THE GROUND A GRASS GREEN COLOR.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

APR 15 1940

APR 15 1940

APR 15 1940

APR 15 1940

13 4

4/19/40

13

30 1/2

4-25-40

31 8 1/2

5/1/40

ST.
Rm 52
93

NO. OB-H663

J. P. BELL CO., INC., LYNCHBURG, VA.

ORDER NO. 37347

DATE 4/16/40

12 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ON MOUNTAIN LAKE
HIGHWAY ROUTE 112 NEAR MOUNTAIN LAKE,
VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 1540

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Dark road white fence. superb green mountain side & foliage. tan brown
cornfield in center foreground. avoid yellow color

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 16 1940

APR 16 1940

APR 16 1940

APR 16 1940

11 2

80

4-17

30 1/2

59 9

4-29

4-19-40

5-1 Bll

DATE

ST
93

J. P. BELL CO., INC., LYNCHBURG, VA.

NO. 0B-H664

ORDER NO. 37347

DATE 4/16/40

12 $\frac{1}{2}$ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ~~FROM~~ SUNSHINE AND SHADOWS
ON SKYLINE DRIVE AND BLUE RIDGE MOUNTAINS,
SHENANDOAH NATIONAL PARK, VA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 833

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Dark road. show road in rear center winding over mountains.
Avoid yellow color on this view'

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 16 1940

APR 16 1940

APR 6 1940

APR 11 1940

9 1 1/2

4/17/40

81

4-18-40

30 1 1/2

4-22-40

57 9

5/1/40 Bm

Jr.

03

J. P. BELL CO., INC., LYNCHBURG, VA.

NO. OB-H665

ORDER NO. 37347

DATE 4/20/40

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) LYNCHBURG GENERAL HOSPITAL,
LYNCHBURG, VA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 770

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 22 1940

APR 22 1940

APR 22 1940

APR 22 1940

10 3

4/23 G

30

1/2

4-24-40

57

83/4

4-30-40

5-1-40 P.H.

DATE FILED

4/24

DATE FILED

By

Rush

*photos in
5-19-41*

3/4

98

MARKEN & BILLFELD, INC. FREDERICK, MD.

NO. 08-11667

ORDER NO. 36981

DATE 4-15-1940

Straighten

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL) CITY HALL, HAGENSTOWN,
MARYLAND

(USE GOTHIC TYPE)

Print no lower right - 74

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 13 R. M. YES

IMPRINT SAME AS ABOVE
PLATE NO. ON FRONT AT BOT.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

REMOVE FLAG ON RIGHT SIDE OF PHOTO & SHOW ONLY ONE, THAT IN FRONT. THERE ARE NO WILD COLORED FLOWERS AROUND THE BUILDING, JUST SMALL GREEN PINES. DARK RED BRICK, FIRST STORY DARK GRAY LIMESTONE. LIGHT GRAY STONE CORNICE & COLUMNS & TRIM. SILVER GRAY SASH, GRAY STEPS ON LEFT. GREEN SHRUBBERY NEXT TO BLDG. WHITE TOWER COPPER TOP ROOF ON TOWER. 1ST BLDG. ON RIGHT GRAY. 2 BUFF. 4 RED. 5 & 6 GRAY. 7 TALL BLDG. DARK RED, GRAY TRIM. ON LEFT, BLDG. RED BRICK. REMOVE AUTOS ON LEFT. REMOVE BLURRED PEOPLE. REMOVE PROPS ON CORNER & RIGHT EDGE. SEE CARD ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 18 1940

ESTIMATE

APR 18 1940

DATE	QUANTITY	UNIT PRICE	TOTAL	DATE	QUANTITY	UNIT PRICE	TOTAL
	10	5		4/19/9			
	80						
	226	1 1/2		4-25-40			
	212	9	5-6-40	5-8-40			

No Card Attached

*8.11.94
95*

NO. 0B-H668

GEO. LEUSCH, MICHIGAN CITY, IND.

ORDER NO. 36982

DATE 4-15-1940

6 M500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "THE ITALIAN GARDEN",
MICHIGAN CITY, INDIANA
BOT-ONE OF THE GARDENS OF THE NATIONS
AT THE INTERNATIONAL FRIENDSHIP GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE COLOR SLIDES ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

SLIDES

XXXX

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Post Dept. Checked

APR 17 1940

APR 17 1940

DATE
COMPLETED

APR 17 1940

APR 17 1940

8 2

4/18/40

78

30 1/2
9

4-22-40

Am. 94
94

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H669 ORDER NO. 36990 DATE May 4, 1940

CUSTOMER SIBLEY FARMS, SPENCER, MASSACHUSETTS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M post CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VISIT THE NEW SIBLEY FARMS, ETC., AS PER
SKETCH

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

USE DRAWING FOR COPY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN AND COLORING

RWD H

py
5.17.40

MAY 6 1940

Make red impression
" DK Blue "

3/4 - 45 inch - lit

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OB-H670 ✓ ORDER NO36991 DATE 4-15-1940

CUSTOMER DIRECT MATTRESS CO.
HOUSTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full STUDIO BEDS FOR THE HOME OF
DISTINCTION... (ETC.)

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH & CUSTOMER'S LETTER OF 4-2-1940

COLOR DESCRIPTION

SEE SKETCH & CUSTOMER'S LETTER OF 4-2-1940.

PHOTO RETURNED

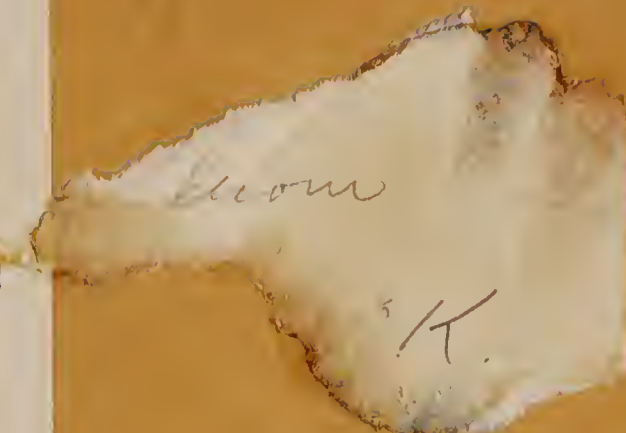
TO

PHOTO USED FOR

L.O. 2 1/2
Ret. 9 1/2
H.C. 1 1/2
L.O.L. 9 1/2

49

4-24



My



RS
5-14-40

APR 17 1940

make DK. Blue impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9B-H671 ✓ ORDER NO. 36994 DATE 4-15-1940

CUSTOMER THE ECCLESIASTICAL GOODS CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE

3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MATKA ROSKA ZWYCIESKA
OUR LADY OF VICTORY - LEMONT, ILL.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

DO NOT SHOW BASE, i.e. STAND ON WHICH
STATUE IS STANDING. CROP AS MARKED ON PHOTO

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FACE NATURAL COLOR. MANTLE LIGHT BLUE. DRESS: CREAM COLOR WITH GOLD BORDER. CROWN
GOLD WITH COLORED JEWELS.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

Ref. 3 1/2
H.C. 1 1/2
L.A. 9

47 4-22

OK
W.H.

APR 17 1940

~~fit black neg per~~
~~Hand color~~

Lochman

5.18.40

94

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H672 ✓ ORDER NO. 6997

DATE 4-30-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER HILLSBORO NEWS CO., TAM
TAMPA, FLORIDA

121 500 POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GULF TRAILER PARK, BRADENTON BEACH,
FLORIDA

In plate

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATT'D. ALSO PENCIL SKETCH.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

See H673

for
7-23-41

PHOTO RETURNED

TO

PHOTO USED FOR

APR 30 1940

Ref 63
Ac 12
Lut 9

49 5-7

#28

X
M
W

5 x 7

109

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H673 ORDER NO 36997

DATE 4-30-1940

CUSTOMER HILLSBORO NEWS CO.
TAMPA, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 M 500POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GULF TRAILER PARK, BRADENTON BEACH,
FLORIDA

2 plate

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing

Follow Layout

SEE INST. & PENCIL SKETCH ATT'D.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INST. ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

MAY 1 1940

1/2 - 20

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. OB-H674 ORDER NO 6999 DATE 4-15-1940
CUSTOMER CHRISTY'S RESTAURANT
GEN MILLS, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FAMOUS FOR REALLY FINE FOOD - CHRISTY'S
RESTAURANT (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D.

*R. M. Donohue has
proofs 10/17/40*

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

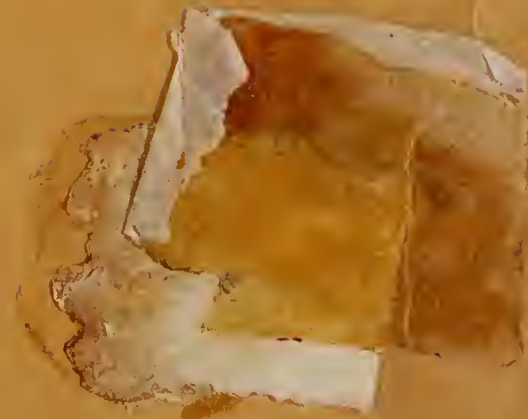
(#55) 5-8-40

L.O. 2
P.L. 12 1/2
H.C. 2 1/2
L.P. 13 1/2

[Signature]

APR 19 1940

APR 19 1940



APR 19 1940

1 Photo - 8BN4K6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. ~~37370~~ OB-H675 ✓ ORDER NO. 37370 DATE 4/16/40

CUSTOMER MR. JOHN YUNT, ARIZONA COURT
TUCSON, ARIZONA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ARIZONA COURT, 1749 S. 6TH AVENUE?
TUCSON, ARIZONA
BOT — ON U.S. HIGHWAY 80 — TWO BLOCKS SOUTH OF
CITY LIMITS — PHONE 2207 J.

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

49

9-23

Ref. 9 1/2
H.C. 1 1/2
L. Art 8 3/4

#56 5-6

APR 17 1940

Handwritten signature

5
94

MRS. E. A. BEILIS, MT. GAYLIR, ARK.

NO. OB-H677

ORDER NO. 37509

DATE 4-18-1940

6 M 500 POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MT. GAYLIR, TOP-O-THE-OZARKS,
ON U.S. HIGHWAY 71

BOT-ELEVATION 2358 FEET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D. COLOR EFFECT SAME AS CARD 9A-H1111.

LEAVE IN SIGNS: MAGNOLIA, U.S. TIRES & BATT RIES. THESE ARE IN
FRONT OF FILLING STATION. PUT U.S. FLAG ON TOWER. ALSO FLOWERS.

SEE 9A-H1111

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

make red impression

APR 19 1940

DATE	BY	DATE	BY
APR 19 1940		APR 19 1940	
1	4	4-19	4-22-50
79			
30	1/2		4-25-40
29	8 1/2	5-2-40	5-6-40

DATE MAINTENANCE ORD

DATE Paid 5.6.40

DATE HAND COLOR PHOTO ORD

DATE Photo Returned to Customer

By

96

NO. 02-11678

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 37505

DATE 4-18-1940

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) SANTA FE'S SUPER CHIEF
TRAVELING THRU THE ORANGE GROVES,
CALIFORNIA

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 506

SMALL TYPE: (C) CURT TEICH & CO., INC

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY & INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

PLEASE READ THE
CARTON AND INSTRUCTIONS
SEE TO IT THAT ALL THE
TITLES, FRONT AND BACK ARE
IN HARMONY WITH EACH OTHER
TO MAKE AN ATTRACTIVE SET.

Rephoto

D7431

APR 20 1940

APR 20 1940

DATE
COMPLETED

APR 22 1940

APR 22 1940

11 7

73

1 1/2

59

9 1/2

5-6-40

5-7-40

DATE RECEIVED

DATE PAID

5-8-40

DATE PAID

DATE PAID

DATE

DATE

APR 25 1940

NO. 0B-H679

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 37505

DATE 4-18-1940

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

FRONT NO. 2

R. M. YES

TITLE (IN FULL) SOUTHERN PACIFIC "DAYLIGHT LIMITED", COAST LINE, LOS ANGELES TO SAN FRANCISCO, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 507

SMALL TYPE: (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY & INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 copies of order for the customer. Please see to it that all cuts or negatives are uniform and in harmony with each other to make an attractive set.

Reynolds

APR 20 1940

Order Dept. Checked

APR 20 1940

DATE COMPLETED

APR 22 1940

2

1 7

2 2 3

2 2 3

2 1

4 1 - 2 4 1

99 1 1/2

4-26

48 9 1/2

5-6-40

5-7-40

5-15-40

15
97
97

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 0E-H680

ORDER NO. 37505

DATE 4-18-1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) UNION PACIFIC STREAMLINER
"CITY OF LOS ANGELES" CROSSING THE
DESERT

PRIV. NO. BEFORE TITLE: 508

SMALL TYPE: (C) CURT TEICH & CO. INC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

6B#2531

COLOR DESCRIPTION

SEE TISSUE OVERLAY & INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subject on
order for the
set to 1. that all sets or nega-
tives are numbered and colors are
in harmony with each other
to make an attractive set.

Rephoto

make red impression
" DK Blue

APR 20 1940

APR 20 1940

			DATE COMPLETED
		APR 2 1940	APR 2 1940
3	7		7-24-40
19	13/4		4-26
54	93/4	5-6-40	5-7-40
		5-8-40	

3

ST-95
PM-97
97

A. KARGHER CANDY CO., LITTLE ROCK, ARK.

NO. OB-H681

ORDER NO. 37504

DATE 4-18-1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTIFUL LAKE WINONA,
SOURCE OF LITTLE ROCK'S WATER SUPPLY

SMALL TYPE: PHOTO BY WM. HUGHES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE YOUR BEST JUDGMENT AS SCENE IS ALL TREES, ETC. BE SURE CLOUD
EFFECT IS IN SKY. THIS YOU HAVE TO ADD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for this customer. Please
see to it that all subjects are
given are up to date and are
in harmony with each other
to make an attractive set.

APR 19 1940

APR 19 1940

DATE	TIME	DATE	TIME
APR 19 1940	APR 19 1940	APR 19 1940	APR 19 1940
2	2	4-19	4-22-50
84		4-23-10	
126	1/2	4-25-40	
83/1			

5.7.40

84

5.
98

make next
month 97
97

A. KARCHER CANDY CO., LITTLE ROCK, ARK.

NO. OP-18663

ORDER NO. 37504

DATE 4-10-40

25 POST CARDS

ART COLORTONE

WHITE BORDER

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) UNIVERSITY OF ARKANSAS,
MEDICAL SCHOOL AND UNIVERSITY
HOSPITAL, LITTLE ROCK, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MEDICAL BLDG. : BRICK AC #55. HOSPITAL: STONE WORK: WHITE. BRICK AC #62
STONE WORK WHITE. TRAY TO TAKE OUT AUTOS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,791,775

ATTENTION!

3

Check the photo of the
see to it that all the
tives are uniform and
in laundry with each other
to make an attractive set.

Straighten

ESTIMATE

APR 20 1940

APR 20 1940

6	4	7-20	4-235
80		4-24	
30	1 1/2		4-26-40
9			

518.40

make new front
April 97
97

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H684

ORDER NO 37517

DATE 4-17-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE LIDO
LIDO BEACH, LONG ISLAND, N.Y.

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE LIDO, FRANK SEIDEN MANAGEMENT,
LIDO BEACH, LONG ISLAND

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout DRAW IN TO EMPHASIZE THE EXTREME

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ENDS OF THE BUILDING, NOW SHOWN ON PHOTO VERY FAINTLY.
WIDEN THE GRASS PLOT, WIDEN THE BEACH AND SHOW
LESS OCEAN, SEE MARKING ON SKETCH. EMPHASIZE THE
RETAINING CONCRETE LOW WALL BETWEEN GRASS PLOT AND BEACH. ELIMINATE THE UMBRELLA IN FRONT OF
THE FOUNTAIN SO THAT FOUNTAIN IS VISIBLE. SHOW BOARDWALK DIRECTLY IN BACK OF THE CONCRETE
RETAINING WALL. SHOW A FEW BATHERS IN WATER.

COLOR DESCRIPTION

BUILDING COLOR #40 TO BE USED IN THOSE SECTIONS ON SKETCH NOW SHOWN IN BUFF,
SEE X ON SKETCH. BALANCE ~~XXXXXX~~ OF BUILDING IN BUFF. ROOF & AWNINGS SAME
AS ON SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

49

4-29

Ret 9 1/2
Sc 1 1/2
Cut 9 1/2

[Handwritten signature]

5.17.40

APR 17 1940

Date Rec - 5-9-40
Date Fin. - 5-17-40
Clock - 29

95

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0B-H685 ORDER NO. 37521 DATE 4-17-1940

CUSTOMER CAMP "D" COURTS
CARLSBAD, N. MEX.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full "D" COURTS, CARLSBAD, NEW MEXICO
BOT-JUST SOUTH OF THE BUSINESS DISTRICT

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PUT LEAVES ON TREES AS THEY ARE NOT VERY
GREEN OR MANY AT THIS TIME OF YEAR
LETTERING ON BLDG. READS AS FOLLOWS: AIR COOLED ROOMS
INNER SPRING MATTRESS
PRIVATE
SHOWER & TUB BATHS
COLOR DESCRIPTION

BUILDINGS: #12. ROOF OF BLDGS.: #38. SIGN AND POLE #38 LETTERS WHITE.
LETTERING ON END OF BUILDING #38.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5-14-40

APR 18 1940

#30, 4-23-40 Ret 4 1/2
1 1/2

Ret 9

Handwritten signature and red X mark.

95

ST P
no RM card.
109

1 Print

ORDER NO. 37411

DATE 4/19/40

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) THE ESPERSON BUILDINGS -
HOUSTON, TEXAS

IMPRINT SAME AS ABOVE

BOT LEFT - MELLIE ESPERSON
BOT RIGHT - NIELS ESPERSON

PRIVATE NO. UPPER LEFT CORNER ---

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON THE TWO DOORS OF MELLIE ESPERSON BLDG. BRING OUT THIS NAME.
ON THE RIGHT SIDE BLDG. BRING OUT NAME "NIELS ESPERSON
MELLIE ESPERSON BLDG. INDIANA LIMESTONE

Photo in
073284

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

6. Dr. Clark

APR 26 1940

1940

EXPLAINED

3' 4 - 23

4 24 21

79

226

4-30-40

211 - 9 5-14-48

6-16-40
LH

3- 3 hrs

1-3tus

98

Rephoto

DATE 4/19/40

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER).

FRONT NO.

3

R. M.

YES.

YES same as

TITLE (IN FULL) RAINIER INN AND THE MOUNTAIN,
ALTITUDE 14,408, WASHINGTON

IMPRINT

SAME AS ABOVE

TOP TITLE -- RAINIER NATIONAL PARK

PRIVATE NO. BEFORE TITLE --- T-100

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1087-29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE		Date	
APR 23 1940		APR 23 1940	
		Date COMPLETED	
4	3	4-23	4-25 <i>SP</i>
810		4-25	
19	12		4-29
28	9	5/7/40	5/9/40
		5.9.40	<i>RY</i>

15
Rm small reg.
98

DISTRIBUTED BY TILLIE J. HAUCK, ERIE, PA.

NO. OB-H689

ORDER NO. 37542

DATE 4-19-1940

12M 500 POST CARDS

ART COLORTONE

FULL FACE
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. VINCENT'S MATERNITY
HOSPITAL, ERIE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO yes

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

REMOVE POLES, WIRES, SNOW, BOARDS, FENCE, TREES AND BRING OUT CLEAR
PAVEMENT WITH GREEN ON EITHER SIDE. SHOW SIDEWALK WITH LAWN BETWEEN. RED
BRICK BUILDING WITH WHITE TRIMMING. GIVE IT GOOD SHADING & COLORING.

CUSTOMER LIKES BRIGHTLY COLORED CARDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5

Check the following items. Place
care to it that the color of the
titles are in line with the color
in harmony with the color
to make an attractive set.

APR 17 1940

APR 18 1940

APR 2 1940

APR 2

B

4/24 J.

4-25

226

12

4-29-40

211

9

5-6-40

DATE 5-8-40

LG

RM. 96
97

DISTRIBUTED BY TILLIE J. HAUCK, ERIE, PA.

NO. 0B-H690

ORDER NO. 37542

DATE 4-19-1940

12 M 500 POST CARDS

ART COLORTONE

FULL FACE
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PUBLIC DOCK, ERIE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

I

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

COLOR THESE BOATS WITH A GOOD TOUCH OF RED, GREEN & WHITE.

CUSTOMER LIKES BRIGHTLY COLORED CARDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects on
Order for the subject. Please
set it in line with the
titles in the order. They are
in harmony with the order
to make an attractive set.

photo in
also

6CK118

15
97

Straight

NO. OB-H691

DISTRIBUTED BY TILLIE J. HAUCK, ERIE, PA.

ORDER NO. 37542

DATE ~~XXX~~ 4-19-1940

12 M 500 POST CARDS

ART COLORTONE

~~WHITE BORDER~~

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ERIE TRUST COMPANY BUILDING,
ERIE, PA.

IMPRINT SAME AS ABOVE

Handy

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE YOUR OWN COLORING ON THE BUILDING AND TONE IT UP. IT IS
A LIGHT GREY. REMOVE SHED AT LEFT, POLES AND WIRES AND LETTERING
AND SIGNS ON BUILDINGS.

THIS CUSTOMER LIKES BRIGHTLY COLORED CARDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5

... to make an accurate...

Handwritten initials

APR 23 1940

APR 23 1940

APR 23 1940

APR 23 1940

APR 23 1940

6 51- 4-23 4-25

74 4-26

226 1/2 4-30-40

77 9

5.7.40

Handwritten initials

6-4

58

DISTRIBUTED BY TILLIE J. HAUCK, ERIE, PA.

NO. OB-H692

ORDER NO. 37542

DATE 4-19-1940

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ERIE FISH HATCHERY, FOOT
OF CHESTNUT STREET, ERIE, PA.

L. J. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RED BRICK, WHITE TRIMMING. MAKE ALL LAWN FROM AUTO TO EDGE OF
PHOTO AND REMOVE TRACKS AND AUTOS.

THIS CUSTOMER LIKED BRIGHTLY COLORED CARDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5
Check for 25¢ discount. Please
see to it that all the photo-
tives are uniform and are
in harmony with each other
to make an attractive set.

APR 19 1940

APR 19 1940

DATE	TIME	DATE	TIME
APR 2 1940	2	APR 2 1940	2
16 4		4/24	
80	4-25		
12			
515	93	5/6	5/7

DATE ORDERED

DATE PAID

5-8-49

DATE PHOTO TAKEN

DATE PHOTO TAKEN

ST
RM. 96
97

DISTRIBUTED BY TILLIE J. HAUCK, ERIE, PA.

NO. OB-H693

ORDER NO. 37542

DATE 4-19-1940

12 M 500 POST CARDS

ART COLORTONE

FULL FACE
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WEST PUMPING STATION,
WATER WORKS, ERIE, PA.

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

Yes

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE COLORS AS YOU SEE FIT BUT GIVE IT A LOT, SUCH AS COLORED
SHRUBBERY.

THIS CUSTOMER LIKES BRIGHTLY COLORED CARDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *Yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5

For 12 months only
No other work on this card
No other work on this card
No other work on this card
No other work on this card
No other work on this card

ESTIMATE			
APR 19 1940			
APR 19 1940			
APR 2 1940			
APR 2 1940			
11 2			
198			
226 1/2			
211 9			
5-3-40			
5-17-40			

3/4

*11.
Title 97
Print 96
RM. 96*

PHOTO INN, RUSSELLS POINT, OHIO

NO. OB-H694

ORDER NO. 37534

DATE 4-19-1940

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INTERIOR "DANCELAND",
RUSSELLS POINT ON INDIAN LAKE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WALLS & CEILING LIGHT. CHANDELIERS, LIGHTS ON POSTS & ON WALLS,
~~INTERIOR~~ VRIED COLORS INDIRECT RED BLUE & GREEN. THESE CHANDELIERS ARE
INDIRECT NEON LIGHTS REFLECTING ON CEILING. BACKGROUND OF ORCHESTRA PIT,
DARK GREEN. FENCE AROUND FLOOR, LIGHT OAK. CHAIRS IN BAND SHELL, YELLOW. CUT
OUT SIGNS ON BACK WALL. CENTER PILLARS WHITE WITH BLACK TRIMMING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3
order for this customer. Please
see to it that all signs or
atives are uniform and reflect
in harmony with each other
to make an attractive set.

APR 19 1940

APR 19 1940

APR 2 1940

APR 2 1940

13 3

4/24/40

226 1/2

4-26-40

203 9

4-7-40

4-9-40

5-10-40

97

PHOTO INN, RUSSELLS POINT, OHIO

NO. OB-H695

ORDER NO. 37533

DATE 4-19-1940

6 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EXTERIOR, "DANCELAND",
RUSSELLS POINT ON INDIAN LAKE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. WHITE. FLAGS REGULATION. SIGN "DANCELAND" LETTERS WHITE ON DARK
BLUE BACKGROUND, RED BORDER, VARICOLOR TOP. AWNING BLUE & BLACK
ELIMINATE WIRES & TELEGRAPH POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1997,775

ATTENTION

3

Strangle

make DX Blue in picture

make DX Blue in picture

APR 23 1940

APR 23 1940

APR 23 1940

APR 23 1940

3

3

4-23

4-25

79

99

1/2

31

5 1/2

4-30

5/6/40

5-6-40

2 - 2

98

PHOTO INN, RUSSELLS POINT, OHIO

NO. OB-H696

ORDER NO. 37533

DATE 4-19-1940

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PLAZA SHOW BOAT, RUSSELLS
POINT ON INDIAN LAKE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TO BE MOONLIGHT SCENE. SEE DETAILED INST. ON BACK OF PHOTO ATT'D.
ALSO CARD 7A615

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

APR 19 1940

APR 19 1940

DATE	EST. NO.	DATE	EST. NO.
APR 2 1940	4-2	APR 2 1940	4-2
4-22	4-22	4-24	4-24
4-25	4-25		
4-26	4-26	4-26	4-26
5-7-40	5-7-40	5-10-40	5-10-40

DATE 5-11-40

5-11-40

4

97

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H697 ORDER NO. 37544 DATE 4-19-1940

CUSTOMER U.S. CAFE
DALTON, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full U.S. CAFE, DALTON, GA.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

BOT- NATIONALLY KNOWN

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE OVERLAY ATT'D WITH NOS.
LEAVE 13 & 14 OUT OF THE PICTURE.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D. WITH NOS. THE FOLLOWING ARE THE NOS. & COLORS TO THE
PICTURE. 1 BONE WHITE. 2 WHITE. 3 CHROMIUM 4 BLACK 5 GREEN 6 STAINLESS STEEL 7 LOUISIANA
RED GUM WOOD FINISHED NATURAL 8 IVORY WHITE 9 CREAM 10 MIRRORS 11 IVORY, 12 GREEN AND
WHITE TILE FLOOR. ~~THE 15 IS LADIES AND THE 16 IS MEN.~~

Russell Stevens
has proof
10/17/40

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO/PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

ADV. ORDER

DATE 4-19-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN PHOTO	YES	NO
1. Name			
2. Address			
3. City			
4. State			
5. Zip			
6. Age			
7. Sex			
8. Occupation			
9. Education			
10. Marital Status			
11. Number of Children			
12. Number of Siblings			
13. Number of Pets			
14. Number of Vehicles			
15. Number of Hobbies			
16. Number of Friends			
17. Number of Acquaintances			
18. Number of Neighbors			
19. Number of Relatives			
20. Number of Pets			
21. Number of Vehicles			
22. Number of Hobbies			
23. Number of Friends			
24. Number of Acquaintances			
25. Number of Neighbors			
26. Number of Relatives			
27. Number of Pets			
28. Number of Vehicles			
29. Number of Hobbies			
30. Number of Friends			
31. Number of Acquaintances			
32. Number of Neighbors			
33. Number of Relatives			
34. Number of Pets			
35. Number of Vehicles			
36. Number of Hobbies			
37. Number of Friends			
38. Number of Acquaintances			
39. Number of Neighbors			
40. Number of Relatives			
41. Number of Pets			
42. Number of Vehicles			
43. Number of Hobbies			
44. Number of Friends			
45. Number of Acquaintances			
46. Number of Neighbors			
47. Number of Relatives			
48. Number of Pets			
49. Number of Vehicles			
50. Number of Hobbies			
51. Number of Friends			
52. Number of Acquaintances			
53. Number of Neighbors			
54. Number of Relatives			
55. Number of Pets			
56. Number of Vehicles			
57. Number of Hobbies			
58. Number of Friends			
59. Number of Acquaintances			
60. Number of Neighbors			
61. Number of Relatives			
62. Number of Pets			
63. Number of Vehicles			
64. Number of Hobbies			
65. Number of Friends			
66. Number of Acquaintances			
67. Number of Neighbors			
68. Number of Relatives			
69. Number of Pets			
70. Number of Vehicles			
71. Number of Hobbies			
72. Number of Friends			
73. Number of Acquaintances			
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75. Number of Relatives			
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77. Number of Vehicles			
78. Number of Hobbies			
79. Number of Friends			
80. Number of Acquaintances			
81. Number of Neighbors			
82. Number of Relatives			
83. Number of Pets			
84. Number of Vehicles			
85. Number of Hobbies			
86. Number of Friends			
87. Number of Acquaintances			
88. Number of Neighbors			
89. Number of Relatives			
90. Number of Pets			
91. Number of Vehicles			
92. Number of Hobbies			
93. Number of Friends			
94. Number of Acquaintances			
95. Number of Neighbors			
96. Number of Relatives			
97. Number of Pets			
98. Number of Vehicles			
99. Number of Hobbies			
100. Number of Friends			
101. Number of Acquaintances			
102. Number of Neighbors			
103. Number of Relatives			
104. Number of Pets			
105. Number of Vehicles			
106. Number of Hobbies			
107. Number of Friends			
108. Number of Acquaintances			
109. Number of Neighbors			
110. Number of Relatives			
111. Number of Pets			
112. Number of Vehicles			
113. Number of Hobbies			
114. Number of Friends			
115. Number of Acquaintances			
116. Number of Neighbors			
117. Number of Relatives			
118. Number of Pets			

25M POST CARDS

SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
 Title in Plate Yes No Copyright in Plate Yes No
 Title in full "THE FINEST TOBACCO GOODS PLANT IN THE
 WORLD"
 BOT-THE HOME OF CAMPANA SALES COMPANY - ROUTE
 31 NEAR BATAVIA, ILLINOIS

FRONT NO. 5 R. M. Yes No Yes
 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
 Trade Mark Yes No Special type as sample
 IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue	

WORD "CAMPANA" TO APPEAR ON BUILDING
AS ON CARD 7A-H3888 ATTACHED.

Photo Rec 5-29-40

COLOR DESCRIPTION

SEE COLORED DRAWING & CARD 7A-H3888 ATT'D.

PHOTO RETURNED

To

PHOTO USED FOR

APR 22 1940

AN BALM
made
in
1921

Make OK. Blue impression

PM 97

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H700

ORDER No. 7549

DATE 4-26-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER LAS NOVEDADES SPANISH REST.
TAMPA, FLORIDA

50 POST CARDS

SIZE

3 1/2 x 5 1/2

(GROUP 3)

STYLE PHOTO COLOR IT

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~XXXXXXXXXXXX~~ VISIT LAS NOVEDADES
SPANISH RESTAURANT (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATTACHED.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-33

APR 28 1940

ADV. ORDER

DEPT.	DATE COMPLETED
RETOUCHING	
ENGRAVING	
PHOTO LITHO	
COMPOSING	
LITHO ART	

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLEART COLORTONE FULL FACE
3 SIDES

FOREST COLLEGE, WINSTON-SALEM, NORTH CAROLINA

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample ☒
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

PLATE NO. ON FRONT

CROP PHOTO AS INDICATED BY MASK.

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.		175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		

COLOR DESCRIPTION

SEE 3A-H1028 ATT'D FOR SHADE OF BRICK DESIRED BY CUSTOMER.

I hate them

APR 22 1940

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

PHOTO RETURNED

To

PHOTO USED FOR

3M—1,2,39



١٥
٩٧

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. OB-H702

ORDER NO. 37427

DATE 4/19/40

6 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) GREETINGS FROM CONNECTICUT

IMPRINT NONE

PUT IN LOWER PLATE - (c) Curt Teich & Co.,
Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

APR 19 1940

APR 19 1940

APR 22 1940

2 13

20 17 4/4
8-2 3/4

7

6 11
12

4/25/40

79

210 14

4-230

5-1

See attached for

ST
27

8

WAYNE CALENDAR & NOVELTY CO., FT. WAYNE, IND.

NO. OB-H703

ORDER NO. 37441

DATE 4/19/40

12 1/2 M POST CARDS ART COLOORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT NO. I R. M. YES

TITLE (IN FULL) ELECTRIC FOUNTAIN IN RESERVOIR PARK, FORT WAYNE, INDIANA IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE GOOD NITE SCENE. SHOW VARIOUS COLORS OF WATER. SPOUTING 4/5 HIGH ON VIEW
MIDNITE BLUE SKY. SOME STARS. YOU CAN GET SOME IDEA ON FOUNTAIN FROM OLD VIEW
NO. 112085

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Prints in 4CH117

Left
APR 19 1940
APR 22 1940
APR 22 1940

	3	4	4-22	4-23	night scene
	80		4-24		
	30			4-25-40	
	28	72	4/29/40	5/1/40	

DATE
DATE
DATE

3

*Am 97
97*

Sw. CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. DB-H704 ORDER NO. 37603 DATE 4-29-1940

CUSTOMER JACKSON & PERKINS CO.
NEWARK, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full "PARADE OF MODERN ROSES" IN GARDENS ON
PARADE, NEW YORK WORLD'S FAIR 1940
WRITE FOR FREE CATALOGUE. JACKSON & PERKINS
COMPANY, BOX 871, NEWARK, NEW YORK STATE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
C.T.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout CROP PHOTO TOP & BOTTOM AT POINTS
INDICATED AND ADD ON A LITTLE AT LEFT OF VIEW
FOR WHITE BORDER PROPORTION. TAKE OUT PILLARS
ON THE UPPER PORTION OF CIRCULAR STRUCTURE
IN UPPER LEFT HAND CORNER.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

USE B&W FOR COPY & USE KODAKCHROME FOR COLOR GUIDE.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

49
48

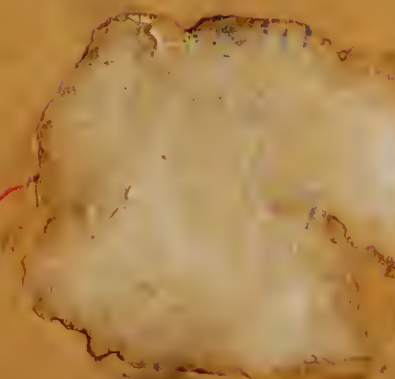
5-8
5-16

Ret 4
NC- 13 1/2
Lo 9 1/2

Handwritten signature

Handwritten: 5.17.40

APR 29 1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H705 ORDER NO. 37602 DATE 4-30-1940

CUSTOMER Y.M.C.A.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE PENCIL SKETCH & INST. ATT'D.

COLOR DESCRIPTION

SEE INST. ATT'D & CARD 1A1939.

PHOTO RETURNED

TO

PHOTO USED FOR

So 2
2. 1/2
HC - 13/4
5.6 - 11
53
#30, 5-15-40

X

Handwritten marks and scribbles.

6.1 H6
Handwritten initials.

MAY 10 1940

3

F. J. MARTSCHINK CO., CHARLESTON, S.C.

NO. 0B-H706

ORDER NO. 37492

DATE APRIL 23, 1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M. YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

SANTEE-COOPER POWER PLANT IN BERKELEY
COUNTY, S.C.

BOT - NEAR CHARLESTON, S.C.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE AND INSTRUCTIONS ATTACHED

Make photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Rephoto
page on back*

187

APR 23 1940

TEICH

Post. Exp. checked

APR 25 1940

APR 25 1940

APR 25 1940

3 3 1/2 4-26 5-1-50

B

226

1/2

5-3-40

215

9

3-21

5-21

5-23-40

79

5-23-40

*PH 100
104*

11,24/40

NO. OB-H707

SUCESION DE I.L.MADURO,JR., 34-46 CATHEDRAL SQUARE,NEXT
TO CENTRAL HOTEL,P.O.BOX 281, PANAMA, PANAMA HATS, SILKS,
FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

ORDER NO. 38017

DATE 4/24/40

7% 25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) GREETINGS FROM THE PANAMA
CANAL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE
PUT IN STAMP SPACE - Place Stamp Here

PUT IN LOWER LEFT BORDER - (c) Curt
Teich & Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO 2298 227 B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 25 1940

APR 25 1940

DATE		TIME		DATE		TIME	
APR 25 1940		APR 25 1940		APR 25 1940		APR 25 1940	
Lo.	8	5	7	4-25	5-25		
		80		5-2			
		226	2/4		5-6		
		210-7					
		217-7	14	5-8	5-9		

510.40

24

5 - 3
3 - 1 1/2 hrs. of 12
5 - 8h - 11

ST
101

NO. 0B-H708

SUCESION DE I.L.MADURO,JR., 34-46 CATHEDRAL SQUARE, NEXT
TO CENTRAL HOTEL,P.O.BOX 281,PANAMA, PANAMA HATS, SILKS,
FRENCH PERFUMES, SOUVENIRS, ETC., ETC.,

ORDER NO. 38017

DATE 4/24/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JUST ARRIVED IN
PANAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE - Place Stamp here

PUT IN LOWER LEFT BORDER - (c) Curt
Teich & Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 24 1940

APR 24 1940

APR 24 1940

251-

12

Teich & Co.

79

49

215

13

10

5-8

5-10-40

5-7

5-9

15
100

NO. 0B-H709

SUCESION DE I.L.MADURO, JR., 34-46 CATHEDRAL SQUARE, NEXT TO
CENTRAL HOTEL, P.O. BOX 281, PANAMA, PANAMA HATS, SILKS, FRENCH
PERFUMES, SOUVENIRS, ETC., ETC.

ORDER NO. 38017

DATE 4/24/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) WHAT FOR? GREETINGS FROM PANAMA TAKE IT EASY AND LIVE LONGER		IMPRINT SAME AS ABOVE.	
PUT IN LOWER LEFT BORDER ---- (c) Curt Teich & Co., Inc.		PUT IN STAMP SPACE - Place Stamp Here	
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 24 1940

226	13	4-25	4-30	11
226	10	5-8	5-7-40	5-8

5.940

NO. 0^B-H710

SUCESION DE I.L.MADURO, JR., 34-46 CATHEDRAL SQUARE, NEXT TO
CENTRAL HOTEL, P.O. BOX 281, PANAMA, PANAMA HATS, SILKS,
FRENCH PERFUMES, SOUVENIRS, ETC., ETC.

ORDER NO. 38017

DATE 4/24/40

25	M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) "KHAKI CLAD" GREETINGS FROM PANAMA		IMPRINT SAME AS ABOVE	
PUT IN LOWER LEFT BORDER ---- (c) Curt Teich & Co., Inc.		PUT IN STAMP SPACE - Place Stamp Here	
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	
Make in Ray Watters style FOLLOW SKETCH ATTACHED.			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

APR 24 1940

		DATE COMPLETED	
		APR 24 1940	APR 24 1940
	13	APR 24 1940	APR 24 1940
	78		
	210	5-7	5-7
	210	5-8	5-9
		5-10-40	

100

NO. M OB-H711

SUCESION DE I.L.MADURO,JR.,34-46 CATHEDRAL SQUARE,NEXT
TO CENTRAL HOTEL,B.O.BOX281,PANAMA; PANAMA HATS, SILKS, FRENCH
PERFUMES, SOUVENIRS, ETCG, ETC.,

ORDER NO. 38017

DATE 4/24-40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM PANAMA
UNDER PICTURE - UN INDIECITO JUGANDO
SAN BLAS, REP. DE PANAMA
INDIAN BABY AT PLAY, SAN BLAS, REP.
OF PANAMA

BOT - CHECK ITEMS, AVOID WRITERS CRAMPS

PUT IN LOWER LEFT BORDER - (c) Curt Teich
& Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

~~REPLACE HERE~~
PUT IN STAMP SPACE - Place Stamp Here

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

188 45-1940

6
45-1940

10	3		
74		4-30	
226	1 1/2		5-2-40
202	9	5-6-40	5-24

4/29/40

188

HILLSBORO NEWS CO., TAMPA, FLA.

NO.0B-H712

ORDER NO. 38007

DATE APRIL 23, 1940

25 M ART COLORTONE POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) (IN SKY)

IMPRINT SAME AS ABOVE

MAAS BROTHERS DEPT. STORE, LOOKING
SOUTH ON FRANKLIN STREET, TAMPA, FLA.

PRIVATE NO. BEFORE TITLE 45

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

BUILDING IS NOW BEING PAINTED TO DEEP CREAM BRICK COLOR.
SHOW WINDOW FLOOR IN LIGHT GRAY MARBLE ALL AROUND
CARD 8A-H345 IS VERY SIMILAR TO THIS BUILDING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

APR 24 1940

Estimate Checked

APR 24 1940

MAIR
COLLECTED

APR 24 1940

APR 24 1940

10 8

4/26/40

80

4-27

13/4

48

9 3/4

5-10-40

5-13-40

5-14-40

1/2

ST
RM 99
100

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. ☒ OB-H713 ORDER NO. 37665 DATE 4-22-1940

CUSTOMER THE NEW PLAZA
LAREDO, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW PLAZA HOTEL - LAREDO, TEXAS (ETC.)

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit — ☐ Sketch — ☐ Layout — ☐ Retouched Photo — ☐ Wash Drawing

Follow Layout

FOLLOW SKETCH.

Use negatives of card 8AH774

Stay in same view at light re-arranging type

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN & COLORING. USE COLOR PHOTO ATT'D FOR COPY.

Color drawing at 6-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

APR 24 1940

ST
99

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 05-H714 ORDER NO. 37659 DATE 4-22-1940

CUSTOMER CORONADO APT. HOTEL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ (GROUP 3)

STYLE ART COLORTONE FULL FACE ON 3 SIDES

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CORONADO APT. HOTEL

The Coronado

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Plate no. 100 front.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE OVERLAY, INSTRUCTIONS ATT'D.

CROP PHOTO OF LOUNGE AT POINTS INDICATED.

To customer

COLOR DESCRIPTION

SEE TISSUE OVERLAY & INSTRUCTIONS ATT'D.

Drawing floor plan return to customer

4-13-41

Color photo

rel 10/1/40

6-14-40

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 2-17
Lit 1-17
Ret 7-17
Ho. 7-17
49 5-17
99 1 HR. COR. 13-17

Appl

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. OB-H715 ORDER NO. 37660 DATE 4-22-1940

CUSTOMER DOWNS MOHL & CO. AGENTS
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

(GROUP 2)

STYLE ART COLORTONE *FULL FACE ON 3 SIDES*

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full *THE SHERONE APT. HOTEL*

in large file

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Plate no. on front

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAYS & INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

SEE TISSUE OVERLAYS & INSTRUCTIONS ATT'D.

Color same as 9AH2515 (y.w.c. bag)

*6/20/40
RZ*

PHOTO RETURNED

TO

PHOTO USED FOR

5-7-40
RD 6
Red 11
19
#28
13-2
Agf
104

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. OB-H716 ORDER NO. 657

DATE 4-22-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER COWNS MOHL & CO.
CHICAGO, ILLINOIS

12 M500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ (GROUP 2)

STYLE ART COLORTONE *FULL FACE ON 3 SIDES*

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full *the GRAEMERE HOTEL*

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint No Imprint

Plate in front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE OVERLAY & INSTRUCTIONS ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

used
for
120
133
150
175

COLOR DESCRIPTION

SEE TISSUE OVERLAY & INST. ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1.2-39

Date Rec. — June 11

Date Fin. — June 14

Check No. — #29

2
6-46
4-64 11

104

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 0B-H717 ORDER NO. 37658 DATE 5/15/40

CUSTOMER DOWNS MOHL & CO. AGENTS
BRYN MAWR APT. HOTEL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5

STYLE ART COLOR TONE

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE BRYN MAWR

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS & SKETCH ATTACHED.

Color of flag like card 0B-H716 but light
just a little more like tan

6/14/40

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

D 12

49 5-23

3 K

850

H 717

MAY 20 1940

Made red ink version

25 45 min

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO
YES
NO

DIAL No. OB-H718 ORDER NO. 37661 DATE 4-22-1940

CUSTOMER THE HEEKIN COMPANY
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GET THIS SENSATIONALLY NEW "OVEN
ACTION" HAPPY FAMILY BAKING POWDER (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH. REMOVE 6 OZ. & SUBSTITUTE
IO OTHERWISE FOLLOW SKETCH.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SUBMIT PHOTO TO OFFICE.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

47 4-30
52 5-10

APR 25 1940

Make Red impression
" DK Blue — "

2 — 1 1/2

4 — 2 1/2

5 — 2 1/2
1 — 1 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0B-H719

ORDER NO.

DATE APRIL 23, 1940

DEPT.

DATE COMPLETED

CUSTOMER U. S. SHOE CORPORATION
CINCINNATI? OHIO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

M

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

YOUTHFUL LOVELIES, ETC. AS PER
LAYOUT

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH ATTACHED

COLOR DESCRIPTION

SEE SKETCH ATTACHED

Push

By

PHOTO RETURNED

TO

PHOTO USED FOR

30, 4-26-40

(53)

2
5
3
11

100% hand color. and printing

X

*Make red impression
on Blue*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H719 ORDER NO. 37773 DATE 6/27/40

CUSTOMER UNITED STATES SHOE CORP.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ MAKEOVER STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YOUTHFUL LOVELIES FOR A SPORTIVE
SEASON (ETC. AS PER LAYOUT)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW LAYOUT AND INSTRUCTIONS ATTACHED.

RUSH

7/15/40

make Red impression — JUL 28 1940
DK Blue

PHOTO RETURNED

TO

PHOTO USED FOR

Art 5
#30,7-3-40
15

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H720 ORDER NO.

DATE APRIL 23, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER U. S. SHOE CORPORATION
CINCINNATI, OHIO

Photos for
this Customer

M

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE LOVELIEST EVER, ETC AS PER LAYOUT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH ATTACHED

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED

Drawing sent to Morgan 6/22
See sketch attached
Extra red & blue line neg for lettering
Make Red, blue, green, black & white

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. OB-H721 ORDER NO.

DATE APRIL 23, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER U. S. SHOE CORPORATION
CINCINNATI OHIO

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

M

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RED CROSS SHOW, ETC. AS PER
LAYOUT

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

FOLLOW SKETCH ATTACHED

drawing set to Morgan 6/22/40

COLOR DESCRIPTION

SEE SKETCH ATTACHED

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Make red impression
in DK blue

5x7
20 2
Red 6
226 - 110 2
#28. 17 12 1/2

MUNCIE NEWS COMPANY, MUNCIE, IND.

NO. OBH722

ORDER NO. 38034

DATE APRIL 24, 1940

12¹/₂ M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL)

IMPRINT

TRIANGLE NOVELTY CO., MARION, IND.

MERIDIAN STREET, ~~SCENE~~, ANDERSON, IND.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

ASPHALT STREET BLUE SKY BILLOWY CLOUDS
REMOVE WIRES, 1st CAR ON LEFT, - MAN IN STREET, FIRST TWO CARS ON RIGHT
BLDGS. LEFT - WHITE, LIGHT TAN, GRAY, TAN, LIGHT TAN
BLDGS. RIGHT - COPPER, DARK GRAY, LIGHT GRAY, TAN, DARK TAN
REMOVE TRACKS IN MIDDLE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ATTENTION

8

3814433

ESTIMATE

APR 25 1940

DATE COMPLETED

APR 25 1940

2

5

4-25

8-30-38

216

134

5-6-40

28

93

5/14/40

5/17/40

5-17-40

3/24

101

MUNCIE NEWS COMPANY, MUNCIE, IND.

NO. 085723

ORDER NO. 38034

DATE APRIL 24, 1940

12¹/₂"

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL)

IMPRINT

HIGH SCHOOL, ANDERSON, IND.

TRIANGLE NOVELTY CO., MARION, IND.

PHOTO PROPERTY OF

C T

COLOR DESCRIPTION

REMOVE SIGNS POST

SHOW FLAG

SHOW BUSHES & FLOWERS AROUND BLDG. LEAVES ON TREES

LIGHT GRAY CEMENT BASE & TRIM

LIGHT GRAY WINDOW EX FRAMES

BLDG LIGHT COPPER BRICK

BRICK STREET

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order the photo...
see it is that all the...
tives are...
in...
to make an attractive set.

3803433

ESTIMATE

APR 23 1940

APR 25 1940

DATE	TIME	DATE	TIME
APR 23 1940	4-25	APR 25 1940	4-25
6 3	4-25	4-25	4-25
90	4-27		
226	1 1/2	4-30-40	
60	8 3/4 5/16/40	5/17/40	

DATE DUE MAY 1940

DATE HANDLED

101

MUNCIE NEWS COMPANY, MUNCIE, IND.

NO. OBH724

ORDER NO. 38034

DATE APRIL 24, 1940

12^M POST CARDS

ART COLORTONE

FULLFACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

THE GROTTO, SHADYSIDE PARK, ANDERSON,
IND.

TRIANGLE NOVELTY CO., MARION, IND.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SHOW VARIATION IN ROCK COLORS
LEAVES ON TREES BLUE SKY CLOUDS
EVERGREENS & FLOWERS IN THE GARDEN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

8
GLOBE MULTI-PLY FORMS
see to it that all the
times are printed in full
in handwriting and
to make all necessary

384433

APR 25 1940

APR 25 1940

DATE COMPLETED

APR 25 1940

APR 25 1940

APR 25 1940

APR 25 1940

APR 25 1940

APR 25 1940

APR 25 1940

APR 25 1940

APR 25 1940

APR 25 1940

APR 25 1940

APR 25 1940

APR 25 1940

APR 25 1940

APR 25 1940

APR 25 1940

ST-
101

MUNCIE NEWS COMPANY, MUNCIE, IND.

NO. 0BH725

ORDER NO. 38034

DATE APRIL 24, 1940

12^M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

SCENE IN SHADYSIDE PARK, ANDERSON, IND.

TRIANGLE NOVELTY CO., MARION, IND.

PHOTO PROPERTY OF

C T

COLOR DESCRIPTION

SHOW VARIOUS FLOWERS

TAN AND GRAY ROCKS

FIX UP GRASS - REMOVE SAND PILE IN FRONT OF WHITE WATERWHEEL

LEAVES ON TREES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8
GLOBE MULTI-PLY FORMS
SEE INSTRUCTIONS ON BACK OF
CARD FOR DIRECTIONS FOR USE
IN FUTURE WITH THIS CARD
TO MAKE AN IMPROVED CARD

38 4433

ESTIMATE

APR 25 1940

APR 26 1940

DATE	COMPLETED
APR 26 1940	4/29/40
8 3	
34	4-30-40
226 1/2	5-1-40
53 8/2	5-16/40
5,17.40	

57
101

MUNCIE NEWS COMPANY MUNCIE, INC.

OPH726

NO.

38034

ORDER NO.

APRIL 24, 1940

12 1/2

POST CARDS

ART COLOORTONE

DATE FILM PAGE

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (UNFULLY)
ANDERSON COLLEGE AND THEOLOGICAL
SEMINARY, ANDERSON, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

TRIANGLE NOVELTY CO., MARION, IND.

C T

PHOTO PROPERTY OF

COLOR DESCRIPTION

SHOW EVERGREENS & FLOWERS IN FOREGROUND LEAVES ON TREES
FLOWERS AROUND BLDG.
BLDG LIGHT GRAY STONE - WHITE GRAY ROOF
GREEN TRIM ON BALCONIES & ROOF EDGE
GREEN WINDOW FRAMES

YES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for...
in harmony with...
to make an accurate...

2-9-34-383

APR 25 1940

APR 25 1940

DATE	TIME	DATE	TIME
APR 25 1940	4-25	APR 25 1940	4-30
5-2	1/2	5-11/40	

DATE SUBMIT

DATE

5-23-46

DATE HAND COLOR PHOTO

DATE

5-23-46

11.
101
101

MUNCIE NEWS COMPANY, MUNCIE, IND.

NO. 0BH727

ORDER No. 38034

DATE APRIL 24, 1940

12 ¹ / ₂ " POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. 1	R. M. NO
TITLE (IN FULL)	IMPRINT	
ST. JOHN'S HOSPITAL, ANDERSON, IND.	TRIANGLE NOVELTY CO., MARION, IND.	
	PHOTO PROPERTY OF C.T.	
COLOR DESCRIPTION		
LIGHT RED BRICK, LIGHT GRAY CEMENT TRIM SLATE GRAY ROOF CREAM WINDOW FRAMES SHOW LEAVES - FLOWERS - EVERGREENS REMOVE SIGNS, TREE ON RIGHT XXXXXXXXXX EXTREME, CARD BLUE SKY CLOUDS SHOW CROSSES		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this card
see to it that the
dies are properly
in harmony with the
to make an accurate

38034-333

APR 25 1940

APR 25 1940

DATE
COMPLETED.

APR 25 1940

3 1/2

4-29-40

80 4-29

226 1 1/2

5-2-40

57 9 5-15-40

5-16-40

5-17-40

MUNCIE NEWS COMPANY, MUNCIE, IND.

NO.0BH728

ORDER NO. 38034

DATE APRIL 24, 1940

12 ¹ / ₂ " M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL)	IMPRINT TRIANGLE NOVELTY CO., MARION, IND.	
PARK PLACE CHURCH OF GOD, ANDERSON, IND.	PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

REMOVE POST, WIRES, PLUG, LAMP
BLDG. TAN BRICK
GREEN LEAVES ON TREES
SHOW EVERGREENS

ALSO BLDG. ON LEFT - PARK OF CHURCH
BLUE SKY BILLOWY CLOUDS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8
SEE TO IT THAT ALL THE DATA
GIVEN ARE COMPLETE AND CORRECT
IN HARMONY WITH EACH OTHER
SO MAKE AN ATTRACTIVE SET.

384433

APR 25 1940

APR 25 1940

DATE COMPLETED

3/4 4-25

4-30

226 1/2

5-3-40

28 4 5/15/40

5/16/40

5-17-40

DATE SENT

3

3/4

ST.
August 101
101

DATE APRIL 24, 1940

12 $\frac{1}{2}$ M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No.

1

R. M.

NO

TITLE (IN FULL)

IMPRINT

DELCO-REMY PLANT, DIVISION OF GENERAL
MOTORS, ANDERSON, IND.

TRIANGLE NOVELTY CO., MARION, IND.

In plate

PHOTO PROPERTY OF

53

COLOR DESCRIPTION

BLDG EXTREME RIGHT CREAM TAN
BIG FACTORY FOREGROUND LIGHT RED BRICK
BRING OUT DELCO-REMY ON WATER TOWER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,773

Cost Dept. Checked

APR 25 1940

ADD 50 40 40

PAGE
COMPLETED

D 5 1934



B

5

216

1^{3/4} 5-6-40

31

10%

5/21/40

د افغانستان د پوهنې او کلتور وزارت

DATE PAID TO _____

2

5.22.40

35-88

— ST
August 101
101

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 084730 ORDER NO. 37491 DATE 4-4-1940

CUSTOMER LANE'S COURT
MC KINNEY, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LANE'S TOURIST COURT
BOT-MC KINNEY, TEXAS - HWY 75

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
see TISSUE OVERLAY ATT'D. REMOVE ALL SHADOWS.
BRING OUT SIGN "LANE'S" ON ENTRANCE. .

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D. ENTRANCE BUILDING: CREAM BRICK. SHRUBBERY GREEN. ROCK COTTAGES,
RED. SIDE VIEW COTTAGES: WHITE. ALL ROOFS PUT IN MOST ATTRACTIVE COLORS REGARDLESS. CUSTOMER
INSTRUCTS US TO SUBMIT MOST ATTRACTIVE LAYOUT LEAVING IT UP TO US.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
NO
YES
RETURN PHOTO

PHOTO RETURNED
TO
PHOTO USED FOR

*original
has been
made
9 1/2
10 1/2
11 3/4*

*Art Colortone 13 1/2
sent*

Art Colortone P. 3ds

*Ret 9 1/2
49 5-2 Hc 1 3/4
Schwiegel Sent 10*

APR 25 1940

APR 25 1940

*55
102*

DATE 4-24-1940

25 12 M ~~500~~ FOST CARDS

ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) YOU BET - YOU'LL FEEL
LIKE A MILLION AT SARATOGA SPRINGS,
NEW YORK (ETC.)

IMPRINT SAME AS ABOVE

PRIV.NO. ~~X28~~ IN LOWER LEFT CORNER: 328

SMALL TYPE: (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

ESTIMATE

A. D. SOX TOWNSHIP

1948-1949 Term A howel

ALL
EMPLOYED DEPT.

DATE
COMPLETED

1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100-101-102-103-104-105-106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000-1001-1002-1003-1004-1005-1006-1007-1008-1009-1010-1011-1012-1013-1014-1015-1016-1017-1018-1019-1020-1021-1022-1023-1024-1025-1026-1027-1028-1029-1030-1031-1032-1033-1034-1035-1036-1037-1038-1039-1040-1

1711

Op. 111

100

AND COLOR PHOTO

WEST LEX.

225

13/4

210

19

5-15-

14

May

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540

DECLARATION OF

DATE REC'D 5-25-40

DATE Recd. & paid to Cashier _____

Ray Watts style

174

NO. OB-H732

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER No. 37680

DATE 4-24-1940

35 12 M 500 POST CARDS ART COLORTONE XXXX FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) QUICK RESULTS YOU'RE SURE
TO GET AT THE HATHORN SPRING HOUSE,
HATHORN SPRINGS, NEW YORK
PRIV. NO. IN LOWER LEFT CORNER: 329
SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

Use photo 9AH2232

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Ray W. Walter's Style

ESTIMATE		By <i>M</i>	
125 WORK SCHEDULE		Page	
DATE	TIME	DATE ENTERED DEPT.	
		APR 26 1940	APR 26 1940
	212	15	Push (moving) 5-1
	74		5-10
	225	13/1	14 May
	217	16 1/2	5-24-40

DATE BLUEPRINT C'D

DATE FILE

5-25-40

DATE HAND COLOR PROOF C'D

DATE Proof returned to Customer

By *25*

1/4 in.

121

Rephoto

NO. OB-H733

WILLS BOOK & STATY. CO., GREENSBORO, N.C.

ORDER NO. 37714

DATE 4-24-1940

12 M500 POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2	R. M. NO
TITLE (IN FULL) STERNBERGER HOSPITAL FOR WOMEN AND CHILDREN, GREENSBORO, N.C.	IMPRINT SAME AS ABOVE	
	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION
BRICK IN BLDG. IS YELLOW, TRIMMINGS WHITE. ROOF, GREEN TILE, ALMOST A SAGE GREEN, BUT USE YOUR DISCRETION IN COLORING THIS. WALK IS RED BRICK. TOUCH UP SHRUBBER, PUTTING A FEW AS SHOWN IN ATT'D. CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,277,775

APR 30 1940		APR 30 1940	
		APR 10 1940	APR 30 1940
16	3		5/2 Gr
80		5-3	
226	1 1/2		5-6-40
60	2 3/4	5/15/40	5/16/40
5.17.40			

3/4

109

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H734 ORDER NO. 37717 DATE 4-24-1940

CUSTOMER MC DANIEL SIGN CO.
CAIRO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FOR DAY AND NIGHT - USE LUM-I-NITE
SIGNS (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN, BUT BRING OUT MORE
PLAINLY THAN SHOWN ON SKETCH, THE NAME: LATE
"MC DANIELS SIGN CO., CAIRO, ILL." WHICH APPEARS ON
BOTTOM OF SIGN.

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

APR 29 1940

Make Red, in...
" DK Blue "

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 000735

ORDER NO. 38008

DATE 4/26/40

12 1/2 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - BRUSH CREEK GORGE NEAR VERNAL,
UTAH + R.M. encl.

PRIVATE NO. BEFORE TITLE - 2349

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ROCKS mostly light and dark grey. Note figure in upper center, retain this formation as it now shows. put clouds in sky

WATCH MT DETAILS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

5. Please see to it that all sets of negatives are uniform and colors are in harmony with each other to make an attractive set.

Light

DATE		CHECKED		DATE COMPLETED	
MAY 1 1940		MAY 1 1940		MAY 1 1940	
1	2	5-1	5-3	5-4	5-7
74/80		5-4			
210	14	5-7	5-7		
201	72	5-17-40	5-17-40		
DATE ORDERED 5/18/40		DATE 5/18/40		DATE 5/18/40	
DATE HAND COLOR PROOF 5/11/40		DATE 5/11/40		DATE 5/11/40	

35 APR

30 min

10 min - R.M.

112

200-OR-184

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-11736

ORDER NO. 38098

DATE 4/26/40

12 1/2 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. MYES

IMPRINT SAME AS ABOVE

TITLE - SWALLOW CANYON-BROWN'S PARK IN
THE BACKGROUND NEAR VEPNAL, UTAH

PRIVATE NO. BEFORE TITLE --- 2350

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Rocks light and dark grey. with light reddish strata. Mts. in distance - good blue
bluish green effect. Cut top and bottom for proportion.

WATCH MT DETAILS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5
Subjects on
C. ... Please
...
...
in harmony with each other
to make an attractive set.

MAY 1 1940

Est. Dept. Checked

MAY 1 1940

DATE
COMPLETED

MAY 1 1940

3 3

5-1

80

1/2

216

95

5-16-40

5-17-40

DATE

5-18-40

B

5/1/41

3

112

112

7 25-OK 15th

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 0E-H733

ORDER NO. 38098

DATE 4/26/40

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE
TITLE - SPLIT MOUNTAIN GORGE-DINOSAUR
NATIONAL MONUMENT R.M. encl.

PRIVATE NO. BEFORE TITLE --- 2352

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Mts. mostly grey light and dark. make pretty reflection effect. cut at top for proportion.

WATCH MT DETAILS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

5 5-21-40

in handcol photo with color
to make an attractive set.

R

1 1940

MAY 1 1940

2

14/7

216 12 5-7-40

56 9 5-17 5-20

5-21-40

5/1/40
2A

1/2

51.
112

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 0B-11739

ORDER NO. 38098

DATE 4/26/40

12 1/2 M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 3 R. M. YES	
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE -- EX DRY FORK CANYON NEAR VERNAL, UTAH + R.M. incl	
	PRIVATE NO. BEFORE TITLE --- 222 2353	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

Mountains are grey. cut top and bottom for proportion.

WATCH MT DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or markings are uniform and colors are in harmony with each other to make an attractive set.

Rephoto

1940	1940
DATE COMPLETED	DATE COMPLETED
5-3	5-3-5
78	
226 1/2	5-8-40
59 9 5-16	5-21
5-22-40	
5/1/40	

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER DIAL No. CB-H741 ORDER NO. 37721 CUSTOMER SARGOLD FLOWER & JEWELRY CO. NEW YORK CITY, N.Y.	DATE 5-13-1940	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	6 M 500 BLOTTERS	SIZE 3 1/2 x 6.	STYLE ART COLORTONE FULL FACE	
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full SARGOLD FLOWER AND JEWELRY COMPANY (ETC.)			
	FRONT NO. 5 NONE (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint <i>No on front & card</i>			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout				
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue				
SEE SKETCH AND INSTRUCTIONS ATT'D. <i>Sketch as type in copy — lower sketch Make up copy of type for letter</i>				
COLOR DESCRIPTION SEE SKETCH & INST. ATT'D. <i>submit with W. H. K.</i> <i>6.7.40</i>				

PHOTO RETURNED

TO

PHOTO USED FOR

49 5-23
33
1
9
2
10

MAY 14 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. OB-H742 ORDER NO. 37726 DATE 4-25-1940	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED	
	CUSTOMER HOTEL OWENS HORSE CAVE, KY.					
	6 M 500 POST CARDS SIZE (GROUP 2) 3 1/2 x 5 1/2	STYLEART COLORTONE FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full HOTEL OWENS FRONT NO. 5 (All of this on address side) R. M. <u>Yes</u> No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> No Imprint PLATE NO. ON FRONT					
RETURN PHOTO YES NO	RETOUCHING DEPARTMENT <u>Submit</u> Sketch — Layout — <u>Retouched Photo</u> — Wash Drawing Follow Layout		TO			
	SEE SKETCH ATT'D.		Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — <u>White Border</u> — Full Face. 175 <u>Blue Print</u> — <u>Handcolor</u> — Black & White Proof. Titles—Red, Blue			
	COLOR DESCRIPTION		PHOTO USED FOR			
	SEE SKETCH ATT'D.		PH			

49 5-6
Red 7
He 7 1/2
Last 11
210 - 5-21

[Handwritten signature]

APR 26 1940

PH
5-22-40

make OK Blue impression

105

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 05-H743 ✓ ORDER NO. 37749 DATE 4-26-1940 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER BAUMANN & DE MARIA NEW YORK CITY, N.Y.

Photos for this Customer

12M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FRASCATI PIZZETTI - THE KING OF

WHITE WINES (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ON PHOTO. THE COLOR OF THE WINE BOTTLE IS GREEN(SIMILAR TO A BOTTLE OF CANADA DRY GINGER ALE. SAMPLES ATT'D OF LABELS AND FOLD NECK USED ON THE WINE BOTTLE.

5-1840

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

49

5-6

Ret 1
He ✓
Post 10-2

August

Post

Post

make red impression

APR 29 1940

FALMER NEWS CO., TOPEKA, KANSAS

NO. OB H744

ORDER NO. 37761

DATE 4-29-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MUNICIPAL AUDITORIUM, TOPEKA,
KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,737,775

I think that the picture has turned out well, but I wish to have the automobiles in the foreground eliminated, so that the view will not be so definitely dated.

I am wondering if you agree with me that the left hand side of the building is pretty well shaded, and if it would not improve the general appearance to lighten it a bit?

MAKEOVER

Charge to L.V. S. E. Dept. DRM

EST. Makeover Time Required

10	RETOUCHING	1 1/2	Time Recorded In Cost Dept.
	PHOTO-LITHO	1 1/2	
	COMPOSING		
	ART DEPT.		
	ENGRAVING		

MAY 13 1940

By

(5)

MUNCIE NEWS CO., MUNCIE, IND.

NO. OB-H745

ORDER NO. 38135

DATE APRIL 29, 1940

12¹/₂ M POST CARDS

ART COLORTONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) IN SKY

IMPRINT

HENRY COUNTY HOSPITAL, NEW CASTLE,
INDIANA

TRIANGLE NOVELTY CO., MARION, IND.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT RED ROOF. ~~HEX~~ ROUGH TILE. Limestone TRIM. WHITE WINDOW FRAMES.
LIGHT COPPER (AC44) DARK COPPER (AC48) VARICATED BRICK BLDG.
CEMENT WALK. OAK DOOR. SHOW LEAVES ON TREES. SHOW SOME FLOWERS.
REMOVE CARS, POSTS, WIRES. FILL FOREGROUND. BLUE SKY, CLOUDS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10
order for the card. Please
see to it that all card or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Est. Lpt. Chg'd

APR 30 1940

DATE
COMPLETED

APR 30 1940

APR 30

63

12 2 1/2

5/3 3/4

73

49 1 1/2

5-8

219

9

5-15-40

5-16-40

5.17.40

109

109
109

MUNCIE NEWS CO., MUNCIE, IND.

NO. OB-H747

ORDER NO. 38135

DATE 4/29/40

12⁺ POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) BATH HOUSE AND
SWIMMING POOL, BAKER PARK, NEW CASTLE,
IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

NO

IMPRINT TRIANGLE NOVELTY CO., MARION, IND.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Cream tan stone bldg. light red roof; show flag & poles on right. red
window frames white sills. Fix up grass show evergreens, etc.
Show various flowers on left side. Also lined with grey-tan rocks and
evergreens. Show diving board and light posts. and a little water if possibl
Blue Sky. billowy clouds

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10

See to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

APR 30 1940

Post Paid Checked

APR 30 1940

DATE COMPLETED

APR 30 1940

APR 30 1940

11 2

\$12.50

78

210

12

5-7

5-7

202

9

5-15

5-15

DATE ORDER SENT

DATE PAID

5-16-40

DATE ORDER RECEIVED

DATE ORDER RECEIVED

DATE Photo Returned to Customer

105

MUNCIE NEWS CO., MUNCIE, IND.

NO. OB-H748

ORDER NO. 38135

DATE 4/29/40

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) CHRYSLER PLANT, NEW
CASTLE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT TRIANGLE NEWS NOVELTY CO., MARION,
IND.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Red brick bldg. green window frames. show grass, evergreens. few flowers.
show flag. background white watertower with black "CHRYSLER" CORPORATION
Fix up street. Remove post in middle.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10

Order for this photograph is subject to the terms and conditions of the contract which is in harmony with each order to make an accurate set.

APR 30 1940

APR 30 1940

DATE
COMPLETED

APR 30 1940

APR 30 1940

12 3

5/1/9

84

5-2-40

701

1/2

5-6

203

8 1/2

5-15

5-15

5-16-40

5/1/9

109

8- HLB BR 911

MUNCIE NEWS CO., MUNCIE, IND.

NO. OB-H749

ORDER NO. 38135

DATE 4/29.40

12½ M Post Cards	Art colortone	Full Face
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	(ALL OF THIS ON THE ADDRESS SIDE)	
TITLE (IN FULL) (IN SKY) BROAD STREET, NEW CASTLE, IND.	FRONT NO. I R. M. NO	IMPRINT TRIANGLE NOVELTY CO., MARION, IND.
	PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

D12

ATTENTION!

10 Subjects on
order for this material. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

APR 30 1940		APR 30 1940	
DATE COMPLETED		DATE COMPLETED	
10	5	5/1 gr	
74			
216	13/1 5-6-40		
212	10 5-15-40	5/15/40	
DATE RECEIVED		DATE RECEIVED	
DATE HANDLED		DATE HANDLED	

Make Red
impression

MUNCIE NEWS CO., MUNCIE, IND.

NO. OB-H750

ORDER No. 38135

DATE 4/29/40

14 POST CARDS

ART COLORTONE
(GROUP 2)

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) (IN SKY) TOP VIEW - MEN'S
INFIRMARY, INDIANA EPILEPTIC VILLAGE,
NEW CASTLE, IND.

IMPRINT XXXXXX TRIANGLE NOVELTY CO.,
MARION, IND.

BOT VIEW - ADMINISTRATION BUILDING,
INDIANA EPILEPTIC VILLAGE, NEW CASTLE, IND.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TOP VIEW - Light tan brick near no. 10 with little darker variation. fix up fore
ground. grass. white trim. blue sky - clouds.

BOT VIEW - Show letters Administration. fix up grass. few ^{leaves} flowers in back aroun
bldg. white doors. white trim. silver metal corners. brick near #34 with light
reddish ting. Cement walk. grass foreground.

GRAVEL

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 See to it that all colors are
in harmony with each other
to make an attractive set.

Ret photo
to office

ESTIMATE

APR 30 1940

APR 30 1940

APR 30 1940

4

74

53

5-6

13/1

10

5/3 5/4

5/20/40

5,21.46

74

DATE

DATE

ST
109

MUNCIE NEWS CO., MUNCIE, IND.

NO. 0B-H751

ORDER NO. 38135

DATE APRIL 29, 1940

12 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) (IN SKY)

IMPRINT

FIRST CHRISTIAN CHURCH, NEW CASTLE,
INDIANA

TRIANGLE NOVELTY CO., MARION, IND.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

LIGHT TAN BRICK BLDG. CREAMISH ~~XX~~ SHADE LIGHTER THAN #52. STONE PILLARS.
CEMENT BASE & TRIM. WINDOWS STAINED GLASS, GREENISH YELLOW
WHITE DOORS. TREES OLD BARK. SHOW FEW LEAVES HANGING ON
SIDE. ASPHALT STREET. BLUE SKY. CLOUDS. SHOW BLACK SIGN
BOARD. REMOVE CARS, POSTS, BLDG ON SIDE. MAN.



PURPLE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 subjects on
order for this company. Please
see to it that all subjects or nega-
tives are uniform, and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

APR 30 1940

APR 30 1940

DATE	TIME	COMPLETED
APR 30 1940	APR 30 1940	5/2 gr
11 2 1/2		
78		
216 1 1/2 5-6-40		
215 9 5-15-40		5-

DATE OF DELIVERY

DATE FILED

5.17.40

DATE OF DELIVERY

DATE Photo Returned to Customer

109

MUNCIE NEWS CO., MUNCIE, IND.

NO. **OB-H752**

ORDER NO. **38135**

DATE **APRIL 29, 1940**

12 ¹ / ₂ " M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. TITLE (IN FULL) (IN SKY) METHODIST EPISCOPAL CHURCH, NEW CASTLE, IND.	FRONT NO. 1 IMPRINT TRIANGLE NOVELTY CO., MARION, IND.	R. M. NO PHOTO PROPERTY OF CT

COLOR DESCRIPTION

LIGHT GRAY STONE BUILDING. SLATE GRAY ROOF. FIX UP GRASS. WINDOWS STAINED GLASS *new M green*
CEMENT SIDEWALK. REMOVE POSTS, WIRE, WOOD STAND ON LEFT. SHOW LEAVES ON TREES. ALSO SOME EVERGREENS & FEW FLOWERS. BLUE SKY. CLOUDS. REMOVE BLDGS LEFT & RIGHT. REMOVE CAR TRACKS
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 objects on
order for the negative. Please
see to it that all the nega-
tives are properly exposed and
in harmony with each other
to make an attractive set.

ESTIMATE			Est Dept. Checked
APR 30 1940			APR 30 1940
DATE	DESCRIPTION	DATE COMPLETED	
APR 30 1940		APR 30 1940	
8	3	5/3 gr	
74	5-8		
226	15	5-8-40	
9			

DATE DELIVERED **5.17.40**
DATE PHOTO KEPT BY CUSTOMER **5.17.40**
DATE PHOTO KEPT BY CUSTOMER

109

ESTIMATE		By <u>20</u>		Checked <u>20</u>	
APR 30 1940		APR 30 1940		APR 30 1940	
DATE		DATE		DATE	
6	3	5-3	5-7-4	5-14	5-14
80	12	5-15	5-17-40	5-17-40	5-17-40
216	9	5-17-40	5-17-40	5-17-40	5-17-40
35	9	5-17-40	5-17-40	5-17-40	5-17-40

MUNCIE NEWS CO., MUNCIE, IND.

NO. 0B-H754

ORDER NO. 38135

DATE APRIL 29, 1940

12¹/₂ POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

IN SKY

HENRY COUNTY COURT HOUSE, NEW CASTLE,
INDIANA

FRONT NO. 1

R. M.

NO

IMPRINT

TRIANGLE NOVELTY CO., MARION, IND.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

WEATHERED COPPERISH RED BRICK. CEMENT TRIM. SLATE GRAY ROOF
CLOCK - GREEN HANDS
SHOW EVERGREEN & FLOWER BEDS - VARIOUS
SHOW FLAG IN POLE
MONUMENT - WHITE GRANITE - OLD BRASS FIGURE
BLACK CANNONS AND BALLS (ON WHITE BASE)
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

BLUE SKY - BILLOWY CLOUDS
REMOVE WIRES & LIGHT POSTS,
REMOVE AUTOS AND PERSONS
SHOW LEAVES ON TREES
BUILDINGS - DARK TAN - ~~WHITE & LIGHT GRAY~~

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10
or let the...
see to it...
tives are uniform...
in harmony with each other
to make an attractive set.

ESTIMATE

APR 30 1940

Est. Date Checked

APR 30 1940

DATE COMPLETED

APR 30 1940

APR 30 1940

6 5 4 3 2

5 4 3 2 1

7 1 5 2

210 1/2 5-7

5-7

219 92 5-1540

5-20-40

5-21-40

3/4

109

2. E. R. K. - 184

NO. OB-H755

DISTRIBUTED BY "FULMER'S", SANTA CRUZ, CALIF.

ORDER NO. 38161

DATE 4/30/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) "GENERAL GRANT TREE"

IMPRINT SAME AS ABOVE

BOT - BIG TREES, SANTA CRUZ, CALIFORNIA

PRIVATE NO. LOWER LEFT CORNER ---

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ATTACHED FIND 3A-H361 & 3A-H368 as samples of coloring for you to go by. The card of General Grant will need a green background to outline the tree

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

MAY 1 1940

MAY 1 1940

MAY 1 1940

16 1

5 1/2

74

5-4

60

1 1/2

6/3/40

6/9/40

2nd 1 1/2

99 5-13 M.O.

6-5-40
RA

1/2 - 25 man Rm 110 111

NO. OB-H756

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

ORDER NO. 38161

DATE 4/30/40

6 1/2 M POST CARDS Art Colortone White Border

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 8 R. M. YES

TITLE (IN FULL) MOHAWK TAVERN BUILT IN 1877
OLDEST RESORT IN MOHAWK VALLEY
BOT - IN THE FEATHER RIVER CANYON, CALIF.
"ALL-YEAR-ROUTE" THRU THE SIERRAS

IMPRINT SAME AS ABOVE (IN CENTER LINE)

PUT PLATE NO. ON FRONT IN STAMP SPACE

PUT IN LOWER ^{LEFT} PLATE: (c) Frasher Foto

PRIVATE NO. UPPER LEFT CORNER - S-59

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Please note the following colors on the attached 7 x 11 photo -- Roof Green--but not
jade green than possible to color on this photo or --a green which is different fr.
the Dark pines trees--and yet NOT as bright as the Lawn, HOUSE and apricot with
dark brown trim around windows and rafters sticking out from roof above second story
story--are dark brown First story of house --walls are BROWN--with cream trimmings
around windows and door. Shrubs in year etc, first story of house at left--covered
with a hop vine. A LILAC BUSH is in corner of house near the SWING and Umbrella.
Swing & Umbrella are light and dark green stiped. 1st chair on porch is orange
striped with yellow. Last empty chair has a bright blue canvas back. Notice A Dog By
the man standing--is a very brave "Life saver dog. (He sure to show) Dog BLACK. with
tiny tan dot for its nose. man standing (owner) Wear shirt, brown trousers.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

FOR FURTHER INSTRUCTIONS SEE ATTACHED.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE Est Dept. Checked *7/11*

MAY 1 1940 **MAY 1 1940**

DATE	TIME	EST.	DATE COMPLETED
			<i>43</i>
	<i>4</i>	<i>4</i>	<i>5-7</i>
	<i>7 1/2</i>	<i>20</i>	<i>5-6</i>
	<i>2.02</i>	<i>13</i>	<i>5-8</i>
	<i>2.42</i>	<i>9</i>	<i>5-27</i>
<i>4</i>	<i>1 1/2 hr.</i>		
<i>1</i>	<i>1 1/2 hr.</i>		
<i>3</i>	<i>2 hr.</i>		

5.29.40

5.29.40

Am 110

111

MC RAE BROS., LTD. AND WRATHALL'S PHOTO FINISHING,
PRINCE RUPERT, B. C.

NO. 05-H757

ORDER NO. 38168

DATE 4/30/40

6 1/2 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)	WHITE BORDER
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2 R. M. NO	
TITLE (IN FULL) FEDERAL BUILDING AND HARBOUR PRINCE RUPERT, B. C.	IMPRINT SAME AS ABOVE	
	PUT IN STAMP SPACE "PLACE STAMP HERE MAKE IN U. S. A."	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

THE FOLLOWING NUMBERS ARE IN CORRESPONDENCE WITH THE NUMBERS MARKED
ON ATTACHED PHOTO *-- 1 Bldg. is cream color. 2 bldg. is dark brick. 3 bldg. is
dark brown. 4 bldg. is of concrete and about the same color.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAY 1 1940

MAY 1 1940

DATE
COMPLETED

MAY 1 1940

MAY 1 1940

6 2 1/2 5-1

5-656

50 5-7

215 15
31 9 1/2

9 May
5/15/40

5.1640

58
111

NO. DB-H758

WARNER PHOTO SHOP, NEW CASTLE, PA.

ORDER NO. 37803

4-30-1940

DATE

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) LAWRENCE COUNTY COURT HOUSE, NEW CASTLE, PA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
BLDG. WHIT, BLACK SASH. DARK GREEN SIDE ROOF ON RIGHT, OAK DOORS. DARK SLATE ROOF ON BLDG. ON LEFT. TAN GRAY STONE COLUMNS ON LEFT, GRAY STONE STEPS ON LEFT. LIGHT GRAY TOWER, SILVER TOP ON TOWER ON LEFT. DARK LETTERS & HANDS ON CLOCK IN TOWER. SHOW DIAL AND CLOCK CLEAR & SHARP. GREEN TERRACED LAWN & SHRUBBRY. DARK GRAY & BROWNISH TONE STONE WALL. WHITE RAILINGS & LAMP POSTS ON STEPS. BRONZE LIGHTS. REMOVE ALL AUTOS ON LEFT FOREGROUND. SHOW GREEN SPRING TIME FOLIAGE ON TREES. REMOVE POLES & WIRES. SHOW FINER SHRUBS ON RIGHT OF BLDG. ON RIGHT SAME AS IN FRONT OF BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Handwritten: 1340

DATE COMPLETED	
MAY 1 1940	5/3/40
8 4	
8 1	5-5-40
315 12	5-8-40
213 9	5-13/40
	5-15/40
	5-16/40

Handwritten: 112

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H759 ORDER No 37818

DATE 4-29-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER WESTWARD-HO LODGE
SCOTTSELUFF, NEB.

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE **art** COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WESTWARD-HO LODGE (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATT'D.

To customer

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

dy
6.11.40

make red impression

1 — 3
3 — $3\frac{1}{2}$ hrs
3 — 11

115

11 o'clock
577
1
6 1/2
49 5-24
60 6/7/ 6/10
HC. 2
2.A. 2
1 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H760 ORDER NO 37819 DATE 4-29-1940

CUSTOMER JOE DI MAGGIO'S GROTTO
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 POST CARDS SIZE 3 1/2 x 5 1/2 (GROUP 4) STYLE PHOTO COLOR TT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full JOE DI MAGGIO'S REATAURANT
(ETC.)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH & INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

Follow letter in back of Photo
Rush

5/17/40

MAY 1 1940

*make red impression
" DK. Blue*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H761 ORDER NO. 37820 DATE 4-29-1940

CUSTOMER BEVO MILL
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SCHNEITHORST'S BEVO MILL ... ST. LOUIS,
MO.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE ~~K&K~~ SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH & MENU ATT'D FOR COLORING.

Revise

2/2
7-17-40

make DK Blue ...
MAY 1 1940

PHOTO RETURNED

TO

PHOTO USED FOR

1 Replicate 5 x 7
Be
Mc
Last
9

[Signature]

MAY 17 1940
17⁰⁰
33⁰⁰

112

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0B-H762 ORDER ~~NY~~ 820 DATE 4-29-1940

CUSTOMER BEVO MILL
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLOR IT ~~EX~~ WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WORLD RENOWNED BEVO MILL - SAINT.
LOUIS, MO.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D. MAKE ~~BEAMS~~ ^{CEILING} BEAMS DARKER; IN REALITY THEY ARE ALMOST BLACK.

COLOR DESCRIPTION

SEE SKETCH ATT'D. ALSO INSTRUCTIONS.

Rush

dy
7-17-40

PHOTO RETURNED

TO

PHOTO USED FOR

49 5-8 *Net* 8 1/2
He 7 1/2
Lait 13 1/2

MAY 1 1940
Cost
Fact Rate 73.00
Sell Rate 40.00

MAY 1 1940

2

117

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER

DIAL No. OB-H763 ORDER NO. 37821 DATE 5-15-1940

CUSTOMER JOSHUA RUSH JR.
WILDWOOD, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

6 M 500 POST CARDS SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ROYAL INN, WILDWOOD, NEE JERSEY
YOUNG AVENUE BETWEEN ATLANTIC AND PACIFIC
AVE. x XXXXXXXX OPEN ALL YEAR

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH & INSTRUCTIONS ON TISSUE.

COLOR DESCRIPTION

SEE SKETCH & INSTRUCTIONS ON TISSUE.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

D12

49

#58

5-24

6/44

Ret 11
He 1 3/4
Lat 9 1/2

pl
6-5-40

make OK Blue imp

MAY 15 1940

137

NO. OB-H764

BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

ORDER NO. 37828

DATE 5-2-1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) LAKEVIEW POINT AND LAKE MEAD,

BOULDER DAM

BOT-BOULDER DAM NATIONAL RECREATIONAL
AREA

SMALL TYPE: LEFT MARGIN: (C) BOULDER
DAM SERVICE BUREAU

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE KODAK CHARGE ATT'D.

*Photo used for
J0997*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Rephoto
2 prints*

5/2
MAY 2 1940

MAY 1940
MAY 5 1940 MAY 7 1940

8 3 1/2
36 5-1
125 1 1/2
48 9 5-22-40 5-124-40

5-25-40

24

5/22/40

99 5-16 2 3/4 HR. XI.O.
99 5-17 1/2 HR. COR.

1/2

RM 112
112

DATE 5-2-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER).

FRONT NO. I

R. M. YES

TITLE (IN FULL) EAST MAIN STREET, GALESBURG, IMPRINT SAME AS ABOVE
ILL.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

	MAY 1940	MAY 1940	DAYS COMPLETED
	1	4 7/8	5 - 7 5/8
	20	5-7	
	225	13 1/2	9 May
	214-2 1/2	10 3/4	
	219-8 1/4		

DATE: 10/10/1940
BY: [Signature]
TO: [Signature]
SUBJECT: [Signature]

50

5 17.
Rm. 112 118

8 OR-124

NO. OB-H766

ILLINOIS CAMERA SHOP, GALESBURG, ILL.

ORDER NO. 37829

DATE 5-2-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER, BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) FAMOUS "DENVER ZEPHYR" AND
C.B. & Q. RR STATION, GALESBURG, ILL.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

* B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DATE	QUANTITY	PRICE	TOTAL
MAY 7 1940			
	2	4	5 - 3
			5 - 6 SC
	84		5 - 7 1/2
	226	1 1/2	5 - 10 - 40
	216	8 1/2	5 - 10 - 40
			5 - 13 - 40
			5 - 14 40
			RS

112
113

ILLINOIS CAMERA SHOP, GALESBURG, ILL.

NO. 0B-H767

ORDER NO. 37829

DATE 5-2-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) GALESBURG CLUB, CIVIC CENTER,
GALESBURG, ILL.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

[Faint, mostly illegible text and markings on the back of the photo ticket, including a date stamp "MAY 2 1940" and various handwritten numbers and signatures.]

✓
113

ILLINOIS CAMERA SHOP, GALESBURG, ILL.

DATE 5-2-1950

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. NO

TITLE (IN FULL) GEORGE DAVIS SCIENCE HALL
AND CAMPUS AT KNOX COLLEGE, GALESBURG,
ILL.

IMPRINT SAME AS ABOVE

- PART OF THE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEL INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

DATE	TIME	FROM	TO	REMARKS
MAY 3 1940				
6	2 1/2	5-3		
84		5-7-40		
124	1 1/2			
511	2 3/4	5-9-40		
			5-11-40	
			2 1/4	

6

113

12

ORDER NO. 37829

DATE 5-2-1940

ART COLORTONE.

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) KNOX COUNTY COURT HOUSE,
GALSBURG, ILL.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS (U) PAT. NO. 1,797,775

23B-482

[illegible]

50 962 F

114

NO. OB-H771

ILLINOIS CAMERA SHOP, GALESBURG, ILL.

ORDER NO. 37829

DATE 5-2-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) "OLD MAIN", KNOX COLLEGE,
GALESBURG, ILL.
BOT-NATIONAL HISTORIC SITE OF THE
FAMOUS LINCOLN-DOUGLAS DEBATE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

		DATE COMPLETED	
		MAY 3 1940	MAY 3 1940
10	2	5/3	7
210	1 1/2	5-7	5-7
226	9	5-9	40

DATE DELIVERED TO BY 5.10.40

Am 112
113

ILLINOIS CAMERA SHOP, GALESBURG, ILL.

NO. 0B-H772

ORDER NO. 37829

DATE 5-2-1940

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PUBLIC LIBRARY, GALESBURG,
ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAY 3 1940

MAY 3 1940

DATE
COMPLETED

MAY 3 1940

MAY 3 1940

3

3

5-3

5-7-32

79

226

1/2

5-10-40

201

8 1/2

5-10-40

5-13-40

DATE RECEIVED CARD

DATE PAID

5-11-40

By

By

DATE PHOTO ORDERED

DATE Photo Returned to Customer

3

3/4

114

FRED HARVEY, CHICAGO, ILL.

NO. OB-H773

ORDER NO. 38191

DATE MAY 1, 1940

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14

R. M. NO

TITLE (IN FULL) EDGAR MILLER AND HIS MURALS
OF EARLY-DAY LIFE IN CHICAGO, IN "THE
CROSSROADS ROOM", NEW FRED HARVEY
RESTAURANT, DEARBORN STATION, CHICAGO,
ILLINOIS (GOTHIC TYPE)

IMPRINT

~~XXXXXXXXXX~~ TRADEMARK

PUT PLATE NO. ON FRONT AT BOTTOM

PRIVATE NO. BEFORE TITLE --
COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

Add 1 inch to ceiling

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Center Card

*1" blank space at
bottom*

*Ref photo 517
Paper at top*

May 7 1940

May 7 1940

May 7 1940

1 5-7

5-9 50

84 5-10-40

30 23/4 5-13-40 5-14-40

28 14 5/16/41 5/24/41

6-4-41

*to
Shake Sambo
117*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. ~~05~~-H774 ORDER NO. 37862 DATE 5/9/40

CUSTOMER JOHNSON, INC. (OWNERS)
SUN GOLD DATE GARDENS
INDO, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SUN-GOLD DATE GARDENS LARGEST IN
AMERICA
Distinctive Guest Ranch in connection

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

24
6.4.40

make RED impression
" DR blue "

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 10 1940

124

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H775 ORDER NO 37864 DATE 5-2-1940

CUSTOMER TOLEDO PIPE THREADING MACH. CO.
TOLEDO, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A NEW PAGE IN PIPE THREADING HISTORY
(ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

5.15.40

Made Red impression
OK Blue

MAY 3 1940

1 - 1
2 - 4 1/2
5 - 2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H776 ORDER NO. 37865 DATE 5-2-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER LORING COES COMPANY
WORCESTER, MASS.

6 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE MARK OF QUALITY AND ACCURACY OF
MEASUREMENT IN MACHINE KNIVES OF ALL KINDS
(ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

Return drawing
returned 6/12/40
(M)

OK
6-18-40

MAY 6 1940

#30, 5-21-40 HC-13
53

By
Katherine Mayfield

Make red impression

2 - 2-40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER DIAL NO. 0BH777 ORDER NO. 37866 DATE 5-7-40 CUST. PHOTO PROPERTY OF C. T. & CO.	CUSTOMER NASHUA SLIPPER CO. LOWELL, MASS.	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	12½M POST CARDS SIZE 3½ x 5½	STYLE ART COLORTONE FULL FACE		
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full LEISURE TIME COMFORT FOR ALL THE FAMILY (ETC.)	FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint		
	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout	Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		
SEE SKETCH ATTACHED To office				
COLOR DESCRIPTION SEE SKETCH ATTACHED. SEE SAMPLE SHOES IN STOCKROOM RUSA 6.1.40 Ry				

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 8 1940

99 3 112 COR.

CLEARWATER NEWS CO., CLEARWATER, FLA.

NO. 0F-H779

ORDER NO. 38234

DATE MAY 2, 1940

12¹/₂M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (IN SKY)

IMPRINT SAME AS ABOVE

DIVER COMING UP WITH SPONGES, TARPON

SPRINGS, FLA., U.S.A.

CUST. PRIVATE NO. BEFORE TITLE - T.S. 1

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

9
The following instructions are
in red ink with each other
to make an attractive set.

Rephoto
page on top & bottom

MAY 2 1940

Checked

DATE
COMPLETED

8

3 1/2

5/7 g.

225

1 1/2

9 May

201

9

5-20-40

5-21-40

5-22-40

3 5 min

116

CLEARWATER NEWS CO., CLEARWATER, FLA.

NO. OB-H780

ORDER NO. 38234

DATE MAY 2, 1940

12 ¹ / ₂ " M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL) (IN SKY)	IMPRINT	SAME AS ABOVE
SALE IN PROGRESS AT THE SPONGE EXCHANGE, TARPON SPRINGS, FLA., U.S.A.		
CUSTOMER'S PRIVATE NO. BEFORE TITLE --	PHOTO PROPERTY OF	
T.S. 2	C.T.	
COLOR DESCRIPTION		

SEE TISSUE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

9
The following photo
set is a set of negative
prints of the same set
in harmony with each other
to make an attractive set.

MAY 3 1940

IMMEDIATE

Post Dept. Chicago

MAY 3 1940

MAY 3 1940

1 3 5-3 5-6 SL

78

225 1/2
33 9

8 May
5-23-40

5.24.40

24

113

CLEARWATER NEWS CO., CLEARWATER, FLA.

NO. 0E-H781

ORDER NO. 38234

DATE MAY 2, 1940

12^M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) (IN SKY)

IMPRINT

SAME AS ABOVE

SPONGE FLEET IN HARBOR, TARPON SPRINGS,

FLA., U.S.A.

PRIVATE NO. BEFORE TITLE - T.S. 3

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTOGRAPH

Yonge boat are catamaran

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!!

9
Use the 7" x 5" picture. Place
see to it that the picture is
titled and captioned and captioned
in the heavy with each other
to make an attractive set.

MAY 3 1940

Post Dept. Checked

MAY 3 1940

DATE
COMPLETED

MAY 2 1940

MAY 3 1940

1 3 5 - 3

0 - 738

79

226

1/2

5-20 40

215

8-3/4 5-20

5-20

DATE RECEIVED

5-22-40

DATE HAND COLOR

BY

113

CLEARWATER NEWS CO., CLEARWATER, FLA.

NO. 0B-H782

ORDER NO. 38234

DATE MAY 2, 1940

12^M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN SKY)

IMPRINT SAME AS ABOVE

SIX VARIETIES OF SPONGES, FROM LEFT:

WIRE, WOOL, SILK, FINGER, GRASS (VASE),

YELLOW.

CUST PRIVATE NO. BEFORE TITLE - T.S. 4

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

ATTENTION!

9
PLEASE
NOTE
THE
DATE
AND
TIME
OF
DELIVERY
AND
RETURN
TO
THE
ADDRESS
ON
THE
REVERSE
SIDE
OF
THE
CARD.

ESTIMATE

Est. Dept. Checked

MAY 3 1940

MAY 3 1940

DATE
CORRECTED

MAY 3 1940

3 25-3 5-750

24 5-8-40

202 1 1/2 5-21-40 5-22

5-22-40

3

Am 114
113

CLEARWATER NEWS CO., CLEARWATER, FLA.

NO. 0B-H783

ORDER NO. 38234

DATE MAY 2, 1940

12 ¹ / ₂ M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. NO
TITLE (IN FULL) (IN SKY)		IMPRINT SAME AS ABOVE
TARPON AVENUE, LOOKING EAST, TARPON SPRINGS, FLA., U.S.A.		
CUST. PRIVATE NO. BEFORE TITLE -- T.S.5		PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

9
Be sure to place the photo in the envelope and place it in harmony with each other to make an attractive set.

MAY 3 1940

MAY 3 1940

MAY 4 1940

MAY 3 1940

2 3 5-3 5-75

79

29

11/2
9/2

5-24-40

5-24-40

5-24-40

3/4

113

CLEARWATER NEWS CO., CLEARWATER, FLA.

NO. OB-H784

ORDER NO. 38234

DATE MAY 2, 1940

12 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

OVERLOOKING PART OF SPONGE EXCHANGE AND
SPONGE FLEET, TARPON SPRINGS, FLA., U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- T.S. 6

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE CARD ATTACHED

Use photo 112334

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

9. The following are
of the same size. Please
select the best of the
titles and subjects and colors are
in harmony with each other
to make an attractive set.

May 4 1940

DATE	TIME	LOCATION	REMARKS
MAY 3 1940	6 2 1/2	5-3	5-7 SL
MAY 3 1940	20	5-8	
MAY 3 1940	22 5 1/2	9	10 May
MAY 3 1940	5 2 40	84	

6

CLEARWATER NEWS CO., CLEARWATER, FLA.

NO. 0B-H785

ORDER N 38234

DATE MAY 2, 1940

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (IN SKY)

IMPRINT SAME AS ABOVE

BEAUTIFUL SPRING BAYOU "THE VENICE OF
THE SOUTH", TARPON SPRINGS, FLA., U.S.A.

PRIVATE NO. BEFORE TITLE - T.S. 7

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SET CAPD ATTACHED

Use photo back of over D3918

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9
Please see the instructions on the back of the photo. Make sure to use the correct size of photo in the album. The photo should be placed in the album with each other to make an attractive set.

ESTIMATE

Est. Dept. CHICAGO

MAY 9 1940

by

MAY 10 1940

DATE COMPLETED

MAY 3 1940

MAY 3 1940

1 1 5-3

5-7 Se.

12

22 1/2

60

9

5/21/40

5/24/40

525.40

40 770

17 113

NO. 0B-H786

ORDER NO. 38234

DATE MAY 2, 1940

 $12\frac{1}{2}^{\text{M}}$

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. No

TITLE (IN FULL) (IN SKY)

IMPRINT SAME AS ABOVE

SPONGES ALONG THE DOCK, TARPON SPRINGS,
FLA., U.S.A.

PUT PRIVATE NO. BEFORE TITLE - T.S. 9

PHOTO PROPERTY OF C.T.

SEE CARD ATTACHED, Use photo 1A200

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

MAY 4 1949

• Date/Checked

MAY 1941

DATE
COMPLETED

MAY 5 1947

MAY 8 1963

11-2
16-1

5/6 9

3

5-7-45

2257

19. 100

DATA SUBJECT: CND

DATE Paid 5/21/40

DATE PAID BY BANK OF AMERICA

By _____

ATTENTION!

Rephoto

9. The first three sets of
notes for each instrument are
written on a single staff. The
fourth and fifth are separate
parts are written on separate staves
in harmony with each other
to make an active set.

55-28

116

CLEARWATER NEWS CO., CLEARWATER, FLA.

NO. 0B-H787

ORDER NO. 38234

DATE MAY 2, 1940

12¹/₂ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) (IN SKY)

IMPRINT SAME AS ABOVE

SCENE AT THE SPONGE EXCHANGE, LARGEST

IN THE WORLD, TARPON SPRINGS, FLA., U.S.A.

PUT PRIVATE NO BEFORE TITLE T.S. 10

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE CARD ATTACHED, use photo 2973 29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

9
ONLY TO THE PHOTO
SEE TO IT THAT ALL OF THE NEG-
tives are arranged and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		MAY 3 1940		MAY 3 1940	
DATE	TIME	DATE	TIME	DATE	TIME
MAY 3 1940	6 30	MAY 3 1940	5 30	MAY 3 1940	5 30
	7 8				
	226 1/2				5-8-40
	9 5-21				5-22

DATE PAID 5 13 40

DATE PAID 5 13 40

DATE PAID 5 13 40

DATE PAID 5 13 40

3/4

113

DATE 5-2-1940

25 M POST CARDS

ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) **LEGEND OF THE SPANISH MOSS**

IMPRINT NONE

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH & CARDS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

59

Extra Neg
for Doubtful

1/10

ESTIMATE		No.	MAY 3 1940
P.	$9\frac{1}{8}$	$\frac{1}{3}$	$9' 11"$
	74		7
	49	$1\frac{3}{4}$	5-15
	31	$9\frac{3}{4}$	9/13/40
			9' 14.40
			LH

NO. GB-H/90

DISTRIBUTED BY J.R. WILLIS, BOX 665, ALBUQUERQUE,
N.M.

ORDER NO. 37092

DATE 5-2-1940

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (THE SOUTH PORTAL LOUNGE,
LA FONDA HOTEL, SANTA FE, NEW MEXICO)

IMPRINT SAME AS ABOVE

TITLE: THE SOUTH PORTAL LOUNGE, LA
FONDA HOTEL, SANTA FE, NEW MEXICO

+ R M encl

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D

SUBMIT TWO BLUEPRINTS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAY 3 1940

MAY 3 1940

DATE
COMPLETED

MAY 8 1940

41

5-7

728

53

6/24/40

DATE

DATE

9/14

0.27-11-11

T.M. & B.A. ROGERS, FLORENCE, ALA.

NO. 0B-11711

ORDER NO. 37091

DATE 5-2-1940

6 M 500 10ST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) FLORENCE STATE TEACHERS
COLLEGE LIBRARY BUILDING,
FLORENCE, ALA.

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Make up

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

88

ESTIMATE

MAY 7 1940

3 (Check)

MAY 7 1940

MAY 7 1940

MAY 7 1940

8

3

5/8 gr

226

1/2

5-10-40

29

1/2

5-14-40

5-15-40

5-16-40

5-18-40

1/2

ST.

117

OK 100-1000

NO. OB-H792

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 37917

DATE 5-3-1940

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES

TITLE (IN FULL) DOUBLEDAY FIELD,
COOPERSTOWN, N.Y. CAVALCADE OF BASEBALL,
JUNE 12, 1939

IMPRINT SAME AS ABOVE

PRIV. NO. 3 FROM RIGHT DGE IN
UPPER BORDER: 2

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ROOF, DARK GREEN. GRAND STAND IS CREAM COLORED ~~XXX~~ BROWN OR TAN BRICK.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAY 5 1940		MAY 8 1940	
8 2		577 9	
18			
225 1/2		10 May	
202 9		5-18	

DATE BLANKET SENT 5-18-40
DATE FROM LOCAL SHOP 5-18-40
DATE FROM LOCAL SHOP 5-18-40

3/4 - R.M. - 10 min.

ST
AM 115
116

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No 00B-H793	ORDER NO. 37949	DATE MAY 6, 1940	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER SCHOLLER BROTHERS, BECK'S SEA FOOD CO., PHILADELPHIA, PENNSYLVANIA					
	25 M POST CARDS	SIZE $3\frac{1}{2} \times 5\frac{1}{2}$	(GROUP FOUR)	STYLE ART COLORTONE	WHITE BORDER	
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u>		FRONT NO. 5			
NO	Title in Plate Yes No Copyright in Plate Yes No		R. M. <u>Yes</u> No			
	Title in full		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
			Trade Mark Yes No Special type as sample			
			IMPRINT: Customer C. T. Imprint No Imprint			
YES	RETOUCHING DEPARTMENT					
	<u>Submit</u> Sketch <u>Layout</u> Retouched Photo Wash Drawing					
	Follow Layout					
RETURN PHOTO	COLOR DESCRIPTION					
	FOLLOW PHOTOGRAPHIC LAYOUT FOR DESIGN AND LETTERING ON PICTURE SIDE.					
	ON THE BAR AND DINING ROOM DO NOT SHOW THOSE STEAMERS OR DECORATIONS STRUNG OUT ON THE					
	CEILING. FOR COLOR SCHEME USE CARD 9A-H730 FOR DINING ROOM and CARD 9A-H731 FOR RESTAURANT					
	BAR & GRILL. COLOR SCHEME FOR EMPIRE TAVERN: CHAIRS & TABLES DARK OAK. BAR OAK. CEILING 39,					
	TRIM 36. CURTAINS DARK RED. FLOOR MOSAIC - RED & TAN. COLOR SCHEME FOR EXPRESS LOUNGE:					
	CHAIRS DULL GOLD. EDGE OF TABLE DULL GOLD. TOP OF TABLE BLACK. WOODWORK ABOUT 46. WALLS -					
	ALUMINUM OR GRAY ON UPPER PARK, BOTTOM HALF RED. BACK OF BENCHES RED LEATHER. BORDER AT					
CEILING RED-GOLD TRIM. FLOOR 46						
ATTACHED ARE SEVERAL PROOFS FOR WRITING 'BECK'S'						

5.1.40
LH

PHOTO RETURNED

TO

PHOTO USED FOR

79
48-529-40
10 1/2

MAY 8 1940

MAY 8 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H794 ORDER NO. 38895 DATE 6-4-1940
CUSTOMER HAPPINESS LAUNDRY
MAMARONECK, N.Y.
DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED
Photos for this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HAPPINESS' NEW BRING AND SAVE PLANT-
613 WAVERLY AVE., MAMARONECK, N.Y.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D. SEE OVERLAY WITH CORRECTIONS NOTED ON IT.

COLOR DESCRIPTION

SEE SKETCH & OVERLAY WITH CORRECTIONS NOTED ON IT.

6/29/40

make OK. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

#30, 6-13-40

57-6-26-40
6-28-40

GW

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **OBH795** ORDER NO. **37953** DATE **5/6/40**

CUSTOMER **GUS TERZAKES, OWNER
COVERED WAGON RESTAURANT
CHICAGO, ILLINOIS**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5$ GROUP 3 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **THE COVERED WAGON**

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW THE SKETCH FOR ALL DETAILS OF LAYOUT.

No additions or eliminations are to be made in the three photographic views. with one one exception, they are to be reproduced on the card just "as is". That one exception is that the light fixture and the ceiling of the view in the lower right-hand corner will have to be changed to conform with the sketch. In all other respects, you are to reproduce and bring out in the card the same details that appear in the photographic views.

COLOR DESCRIPTION

FOR THE COLOR SCHEME IN WHICH THE THREE VIEWS ARE TO BE REPRODUCED, FOLLOW THE COLOR VALUES IN THE SKETCH.

SUBMIT PHOTOS TO OFFICE

Photo - D 9114

5/29/40

make DK Blue impression

1 - 2
2 - 6 1/2
3 - 3 1/2

PHOTO RETURNED

TO

PHOTO USED FOR

49 5-16
59-5-22 5-28

MAY 8 1940

OK 12/11

100g
Rephoto paper
on sides

NO. OB-H796

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 37963

DATE 5/8/40

25M M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) STATE OFFICE BUILDING
ALBANY, N. Y.

IMPRINT SAME AS ABOVE

in OBH2483

PRIVATE NO. 2" FROM RIGHT EDGE IN UPPER
BORDER - 173

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PUT CLOUDS IN SKY

BE SURE TO SHOW PEOPLE

Color of sky gray as in right end of bldg on
attached card

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DATE MAY 9 1940

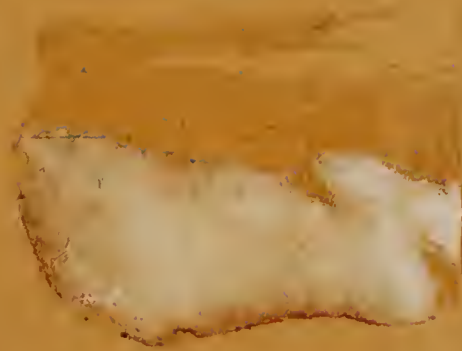
DATE		DATE COMPLETED
MAY 5 1940	MAY 13 1940	
2	5-5-9	5-13-40
80	5-13	
30	1/2	5-14-40
9 1/2		5-22-40

DATE RECEIVED BY _____

DATE PAID _____

DATE PAID COLOR _____

By _____



2

3/4 - 2 ✓ 40

122

NO. 0B-H797

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD,
N. J.

ORDER NO. 37965

DATE 5/8/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE AND HOTEL
BERKSHIRE, READING, PA.

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - R-10

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

PUT CLOUDS IN SKY. LIGHT STONE ALL OVER. DARK GRAY RAILINGS. GRAY LIGHT
GRAY SASH. GREEN LAWN. ON LEFT 1ST BLDG. DULL BUFF BRICK. CREAM CORNICE &
TRIM. 2 RLE BLDG. BROWN BRICK.. REMOVE AUTOMOBILES REMOVE STREET CAR TRACKS.
SHOW FLAGON POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTIPLY FORMS 11 PAT. NO. 1,797,775

ESTIMATE

DATE	ESTIMATE	DATE COMPLETED
MAY 8 1940	MAY 8 1940	MAY 8 1940
0 5	5-8	5-10
80	5-13	
226 13	5-14-40	
206 10	July 12-40	July 16-40
	7-17-40	

6-3

3/4 5-40

St. Paul
119

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. OBH798

ORDER NO. 37970

DATE 5-7-40

12 1/2 M POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. ~~12~~ 13 R. M. ~~No~~

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

USE GOTHIC TYPE

PHOTO PROPERTY OF ~~KHXTOMXX~~ C.T.CO

COLOR DESCRIPTION

Dark red brick, white marble cornice and base and columns with gray mottle effect. Bronze railings on steps and porch, bronze lights. Church on left dark brown brick gray cornice and trim. dark slate roof. show flag on pole on left. remove all people and autos in foreground. remove dark shadow on street in foreground and traffic signal and wire in center. take out stairway showing through second story window.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Straight

C-852

ESTIMATE

Post Paid. Checked *By* *56*

MAY 9 1940

DATE	EXHIBITED
<i>MAY 3 1940</i>	<i>MAY 11 1940</i>
<i>6 4 1/2 5 9</i>	<i>5-13-40</i>
<i>30 5-13</i>	
<i>30 1 1/2</i>	<i>5-14-40</i>

DATE RECEIVED BY

DATE *6-12-40*

DATE PAID BY

DATE *6-12-40*

6-3 3/4

40 # 1-40

15
mi AM. card
120

MACK'S 5, 10 & 25¢ STORES
SANFORD, NORTH CAROLINA

NO. OB-H799

ORDER No. 37980

DATE May 15, 1940

6 1/2 M POST CARDS

ART COLOMONE

WHIT BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. No 115

TITLE (IN FULL)

IMPRINT

U.S. POST OFFICE, SOUTHERN PINES, N.C. MACK'S 5, 10 & 25¢ STORES, SANFORD, N.C.

BOT. - THE LIBRARY IS SHOWN AT THE
RIGHT

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

Dark red brick bldg. Base and trim white concrete. White window casing.
Bottom of doors and rail brass, steps and walk concrete; roof dark gray
slate. White flag pole - leave flag as is. Writing at left of door is
silvery blue. The Library at right - bldg shade lighter brick than P.O.
White pillars and trim. Grayish-green door. Asphalt road. Take out poles
and wires. Cut down as indicated. Nice green grass, long leaf pine trees dark
glossy green, leaf trees lighter green. Show some flowers between evergreen
trees against bldg. All window drainage in curb. RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Dept. Checked

MAY 16 1940

DATE COMPLETED

MAY 18 1940

MAY 18 1940

13 3

5/17 gr

74

5-18

18

1 1/2

5/20/40

5/20/40

215

7

5-22

5-22

5-24-40

DATE ORDERED

DATE PAID

DATE HANDLED BY

DATE Photo Returned to Customer

132

BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

NO. OBH800

ORDER NO. 37984

DATE 5/8/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) BOULDER DAM AND POWERHOUSE,
FORTIFICATION MOUNTAIN IN DISTANCE
BOT - LEFT - NEVADA
CENTER - COLORADO RIVER
RIGHT - ARIZONA

IMPRINT SAME AS ABOVE

PUT IN LEFT MARGIN IN SMALL TYPE - (c)
BOULDER DAM SERVICE BUREAU

PHOTO PROPERTY OF CUSTOMER

PUT IN RIGHT MARGIN - From Kodachrome Original

COLOR DESCRIPTION

FOLLOW KODACHROME CAREFULLY FOR COLORS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Make good
black print

cust. Neg by SL

MAY 10 1940

Est. Dept. Checked

MAY 10 1940

DATE
COMPLETED

3 1/2

add sides

80

5-14

13 1/2

15 May

56

10 1/2

5-29-40

49 1/4 HR. COR.

time taken 14 1/2 hrs

Kodachrome
5/22/40
EB

40 F.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H801 ✓ ORDER NO. 37985 DATE 5/8/50

CUSTOMER STROHMEYER & ARPE
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS

SIZE 3½ x 5½

STYLE ART COLOR TONE

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full REUMBERTO QUALITY PURE IMPORTED OLIVE
OIL. (ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCHX ATTACHED MAKING CORRECTIONS SHOWN THEREON
~~SHIPPING WORDS IT KNOW EVERYWHERE TO PRECOGNIZED~~

original can by SL

*SL
5.29.40*

MAY 10 1950

*make Red impression
" DK Blue "*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H802 ORDER NO 37986 DATE 5/8/40

CUSTOMER LEO GARTENBERG
BROOKLYN, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BUSINESS CARDS SIZE 3 1/2 x 2 5/16

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LONDON ARMS HOTEL MIAMI BEACH,
FLORIDA

BCT - ONE-HALF BLOCK FROM OCEAN

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

USE PHOTO NO. 8A-H1254
MAKE NEW BLACK NEGATIVE
REDUCE 8A-H1254 COLOR PLATES

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

#28

LA-22

MAY 10 1940

2/1
5/8
5123.40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. OB-H803 ORDER NO. 37987 DATE 5/8/40

CUSTOMER INTERSTATE COTTON OIL REFINING CO.
SHERMAN, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M BUSINESS CARDS SIZE 3 $\frac{1}{2}$ x 2 $\frac{1}{4}$

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NONE

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE PHOTO WITH TISSUE OVERLAY FOR INSTRUCTIONS

YES
NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 3 $\frac{1}{2}$

#30, 5-15-40, KC - 1
48-5-23-40 LA - 5 $\frac{3}{4}$

[Red handwritten signature]

5-24-40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
RETURN PHOTO
YES
NO

DIAL No. OB-H804 ORDER NO. 37988 DATE 5/8/40
CUSTOMER FISCHER NURSERIES
EASTON, PENNSYLVANIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHRYSANTHEMUMS 6 PLANTS FOR "1.19
(ETC. AS PER SKETCH.)

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Plate no on front

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN, COLORING AND LETTERING

PHOTO RETURNED
TO
PHOTO USED FOR

2440

make DK Black impression

MAY 9 1940

4 — 9/12 —

ST. malleg

1 Plate 507
L.O. ✓
Ret 5
L.O. ✓
L.O. 12

49 5-15

Handwritten signature

110

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H805

ORDER NO. 37991

DATE 5/8/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER GEO. L. RICCOMI
SAN FRANCISCO, CALIFORNIA.

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLOR IT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE MUSIC BOX - San Francisco's Gayest
Theatre Cafe

BOT. 859 O'FARRELL ST., NEAR POLK ST. ---

TELEPHONE: Ordway 9656

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

DO NOT REMOVE ANY PORTION OF TOP OF PICTURE. REMOVE FROM BOTTOM TO BRING TO PROPORTION
IF NECESSARY.

COLOR DESCRIPTION

FOLLOW 6A-B2242 FOR COLORS.

get color

*6-1-40
LH.*

#30, 5-20-40

*110 82
10 132*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 6BH807 ORDER NO. 38503 DATE July 16, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

TILDON WALKER

FAYETTEVILLE, N. C.

Photos for
this Customer

12½M POST CARDS SIZE 3½ x 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RUPERTS, FAYETTEVILLE, N.C.
(etc. as per sketch)

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATTACHED

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M—1-2-40

JUL 17 1940

OK 10/10/40

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. OB-H808

ORDER NO. 38504

DATE 5/8/40

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ONE MILLION BUSHELS OF
OYSTER SHELLS AT CRISFIELD, MD.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. MNO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ----

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SHELLS DARK GRAY. BLDG. LIGHT GRAY. DARK CRANES ON LEFT. REMOVE FIRST TWO
LARGE POLES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

SELECTS OR
ORDER IN THE ORDER. Please
SEE TO IT THAT THE ORDER IS
THOROUGHLY FILLED OUT AND
AT THE END OF THE ORDER
IT IS A GOOD AND ATTRACTIVE SET.

Rephoto cracks
might show

Log

MAY 10 1940

MAY 10 1940

MAY 10 1940

5/10

5-11

5-14-40

5-20

5-21

5-22-40

216

30

12

9

5-20

5-21

5-22-40

DATE PHOTO RETURNED TO CUSTOMER

3/4 - 35 mi -

122

OK H. H. 7/11

NO. OB-H809

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

ORDER NO. 38504

DATE 5/8/40

6 1/2 M POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) PACKING HOUSES AND BOAT HARBOR, CRISFIELD, MD.		IMPRINT	SAME AS ABOVE
PRIVATE NO. BEFORE TITLE		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION
BOATS WHITE. BLDGS. GRAY. CENTER DARK RED BRICK. ON REAR LEFT GRAY -

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6
Order for 600 copies. Please
send to (day) all orders in
hand, and when in
the laboratory, with only one
to make as effective as

ESTIMATE

MAY 8 1940

DATE COMPLETED	MAY 8 1940	MAY 8 1940
8 2		5/10 5/10
78		
226 1/2		5-14-40
217 8 1/2	11 1/2 22 1/2 40	22 -
	5-23-40	

DATE HANDLED BY

DATE HANDLED BY

3/4 F

R. H. 120

NR 44-20

NO 0B-H810

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

ORDER NO. 38504

DATE 5/8/40

ATTENTION!

Collect on
order on this contract. Please
note that all orders are
subject to change and orders are
not binding until they are
confirmed in writing.

6 1/2 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO	
TITLE (IN FULL) BOAT LANDING AND RAILROAD XX STATION, CRISFIELD, MD.	IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE ---	PHOTO PROPERTY OF C.T.	
COLOR DESCRIPTION		

BOATS WHITE BLDG. GRAY DARK ROOF

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAY 6 1940		MAY 8 1940		MAY 8 1940	
8 2		8-10-40		5-13-40	
30	12	5-20-40	5-22-40		
212	9	5-23-40			

40 200

55
120

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. OB-H811

ORDER NO. 38504

DATE 5/8/40

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) CRAB AND FISH BOATS, CRISFIELD, MD.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BOATS WHITE BROWN CABINS. BLDGS. GRAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

6
Order on
order for this material. Please
see to it that all material is
delivered my order and that it is
in conformity with order
to make for inspection of

MAY 8 1940

MAY 8

MAY 8 1940

MAY 8 1940

5 2

5-8

5-10 SL.

5-11

210

5-14

5-14

210 9

5-21

5-22

5. 23. 40

by L.H.

DATE

5

3/4

F

15
new front
120

NO.0B-#812

ORDER NO. 38504

DATE 5/8/40

ATTENTION!

61	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.			FRONT NO. I	R. M. NO
TITLE (IN FULL) BOAT HARBOR AND PACKING HOUSES, CRISFIELD, MD.			IMPRIN SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE			PHOTO PROPERTY OF C.T.	
COLOR DESCRIPTION				

COLOR DESCRIPTION

BOATS WHITE. BLDGS. WHITE & GRAY ON LEFT AND RIGHT XX
DARK RED BRICK IN CENTER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

	MAY 6 1940	MAY 8 1940	MAY 8 1940
	1	1 1/2	5-8
	8	5-13	5-10 S.
	225 219	5 7	5-21-40
			5-23-40
			5-22-40

3/4 F. — 35 —

IT.
ms 27
120

NOOB-H813

ORDER NO 38504

DATE 5/8/40

61 M POST CARDS

ART COLO RTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) MAKE PEACE, CRISFIELD, MD.

IMPRINT SAME AS ABOVE

PRIVATE NO.	BEFORE TITLE
COLOR DESCRIPTION	
1	100
2	100
3	100
4	100
5	100
6	100
7	100
8	100
9	100
10	100
11	100
12	100
13	100
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93	100
94	100
95	100
96	100
97	100
98	100
99	100
100	100

PHOTO PROPERTY OF C.T.

DULL OLD RED BRICK. DARK SHINGLE ROOF. WHITE SASH & WINDOW FRAMES
GRAY DOORS. GREEN SHRUBERY & LAWN

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

is harmony with each other
to make an attractive set.

MAY 8 1940

1944

MAY 8 1945

3

2

5-5

5-10

50

6-11

226

合

5-14-40

256

9

5. 20-40

5-22-40

5.2, 3.4 D

~~3/4 F~~ — 45 min.

120

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H814 ORDER NO. 8509 DATE 5-29-1940

CUSTOMER SPECTOR MOTOR SERVICE, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SPECTOR MOTOR SERVICE, INC. — BETWEEN.

CHICAGO, ST. LOUIS, AND THE EAST

BOT-NATIONAL HEADQUARTERS: 600 W. 25TH ST., CHICAGO

PHONE: VICTORY 0123.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE LARGE COLORED PHOTO. FOLLOW FOR RETOUCHING AND LAYOUT.

COLOR DESCRIPTION

SEE LARGE COLORED PHOTO ATT'D., EXCEPT FOLLOW FOR COLORS, EXCEPT BODY IS MORE SILVER AS PER PRINTED SHEET ATT'D.)

SL.

Map ret
6/14/40
20

6/19/40

Make Red impression

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rep photo 5-17

Ret 9 1/2

49 6-6

Lat 9

prints
1 Neg. Double Print.

Walt

MAY 29 1940

151

RM 125

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO.0B-H816

ORDER NO. 38545

DATE 5/9/40

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON TISSUE OVERLAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

14

Print

TO IT IS THE POLICY OF THE COMPANY
THAT ALL PHOTOGRAPHS ARE TAKEN
IN HARMONY WITH THE INTERESTS
TO MAKE AN ATTRACTIVE SET.

[Handwritten signature]

ESTIMATE

MAY 10 1940

MAY 10 1940

DATE	QUANTITY	PRICE	TOTAL
4-15-40	2 1/2	5.00	12.50
4-16-40	2 1/2	5.00	12.50
4-17-40	2 1/2	5.00	12.50
4-18-40	2 1/2	5.00	12.50
4-19-40	2 1/2	5.00	12.50
4-20-40	2 1/2	5.00	12.50
4-21-40	2 1/2	5.00	12.50
4-22-40	2 1/2	5.00	12.50
4-23-40	2 1/2	5.00	12.50
4-24-40	2 1/2	5.00	12.50
4-25-40	2 1/2	5.00	12.50
4-26-40	2 1/2	5.00	12.50
4-27-40	2 1/2	5.00	12.50
4-28-40	2 1/2	5.00	12.50
4-29-40	2 1/2	5.00	12.50
4-30-40	2 1/2	5.00	12.50

3/4 - F.

not done for 122

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. OB-H817

ORDER NO. 38545

DATE 5/9/40

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW COLORED PHOTOGRAPH VERY CAREFULLY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

14

1 Print with
more paper on
both sides

MAY 31 1940

MAY 31 1940

MAY 31 1940

8 2 1/2

6/3 gr.

226 1 1/2

6-6-40

219 8 3/4

7-8-40

7-9-40

7-10-40

7-10-40

8/20/40

no card for 154

REP-RR-120

NO.) OB-H820

ORDER NO. 38545

CARTER'S NEWS AGENCY, MOBILE, ALA.

DATE 5/9/40

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ON TISSUE OVERLAY VERY CAREFULLY

SUBMIT: RET. PHOTO

B. L. & W. PROC.

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14

Print

Order for Color Prints
See also 1.110 21. All color
prints are uniform and correct in
in harmony with each other
to make an attractive set.

MAY 10 1940

MAY 10 1940

DATE
COMPLETED

2 1/2

5-15

2 1/2

4 1/2

1 1/4

15 May
1940

DATE SUBMITTED

By

DATE 8 26 40

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

8/21/40

112 F.

17
2nd AM
122

NO. OB-H821

ORDER NO. 38545

DATE 5/9/40

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. **I** R. M. **YES**

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOR COLORS FOLLOW COLORED PHOTO VERY CAREFULLY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

MAY 10 1940

Not Rept. Checked

~~MAY 25 1941~~

DATE
COMPLETED

4

1

510

1955

85

5-15

225

15

11 14

216

6

7-8

7-97

7-10-40

~~77540~~

8/21/40

24

ATTENTION!

order for this reason. There
see to it that all the
tives are in a
in harmony with
to make an aggressive set.

Pracht

3/4 - F - 40

Case file 122

21000 AM 100

4

CARTER'S NEWS AGENCY, MOBILE, ALA.

NOOB-H822

ORDER No. 38545

DATE 5/9/40

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. WES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOM R

COLOR DESCRIPTION

FOLLOW COLORS OF COLORED PHOTOGRAPH VERY CAREFULLY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

1/2 Subjects on
order for the customer. Please
see to it that the order of work
is followed and that the work
is handled with care and speed
to meet the customer's need.

Print

MAY 10 1940

MAY 10 1940

4

1 1/2

5-10

5-13-40

78

226

1 1/2

7-15-40

210

9

9-8-40

9-8-40

7-10-40

28

7-10-40

8/21/40

28

3/4

F

15
m. m. card
172

OK

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. OB-H823

ORDER NO. 38545

DATE 5/8/40

12¹ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW COLORS OF COLORED PHOTOGRAPH VERY CAREFULLY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

14

Subject is
Order for 12¹ M Post Cards
See back of card for full
instructions. In making up
to make an attractive set.

Print

ESTIMATE

MAY 10 1940

DATE	QUANTITY	UNIT PRICE	TOTAL	DATE
	2			
	75			
	225	1/2		15 May
	202	9/2	7-8	7-9

7-10-40

8/21/40

40-5

with card 122

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. OB-H824

ORDER NO. 38545

DATE 5/8/40

12½ M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW COLORS OF COLORED PHOTOGRAPH VERY CAREFULLY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

14
Check that all this or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Print

ESTIMATE

and work done

DATE	NO.	QTY.	PRICE	TOTAL
5-8-40	1	12½	10	125
5-14-40	2	12½	10	125
5-15-40	3	12½	10	125
7-8-40	4	12½	10	125
7-10-40	5	12½	10	125
8-21-40	6	12½	10	125

7-10-40

8/21/40

7-10-40

7-10-40

7-10-40

7-10-40

40 M I

to
arr R m. card
122

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. 0B-H826

ORDER NO. 38545

DATE 5/9/40

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

~~XXXXXXXXXXXXXXXXXXXX~~

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,737,775

ATTENTION!

14

Print

Check to see that all colors are in harmony with each other to make an attractive set.

MAY 10 1940

MAY 10 1940

1 2

5-10

86

5-13

30

13

5-15-40

52

93

8/24/40

8 28.40

8/21/40

78

1/2 - 7 - 25

new hand for RM 129

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. OB-H827

ORDER NO. 38545

DATE 5/9/40

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES


RETURN PHOTO. YES

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Print
on 5x7


ESTIMATE				DATE	BY
MAY 11 1940				MAY 11 1940	
NO.	QTY.	UNIT PRICE	TOTAL	DATE	BY
1	3	5.13	15.39		
2	1	5.13	5.13		
3	1	5.13	5.13		
4	1	5.13	5.13		
5	1	5.13	5.13		
6	1	5.13	5.13		
7	1	5.13	5.13		
8	1	5.13	5.13		
9	1	5.13	5.13		
10	1	5.13	5.13		
11	1	5.13	5.13		
12	1	5.13	5.13		
13	1	5.13	5.13		
14	1	5.13	5.13		
15	1	5.13	5.13		
16	1	5.13	5.13		
17	1	5.13	5.13		
18	1	5.13	5.13		
19	1	5.13	5.13		
20	1	5.13	5.13		
21	1	5.13	5.13		
22	1	5.13	5.13		
23	1	5.13	5.13		
24	1	5.13	5.13		
25	1	5.13	5.13		
26	1	5.13	5.13		
27	1	5.13	5.13		
28	1	5.13	5.13		
29	1	5.13	5.13		
30	1	5.13	5.13		
31	1	5.13	5.13		
32	1	5.13	5.13		
33	1	5.13	5.13		
34	1	5.13	5.13		
35	1	5.13	5.13		
36	1	5.13	5.13		
37	1	5.13	5.13		
38	1	5.13	5.13		
39	1	5.13	5.13		
40	1	5.13	5.13		
41	1	5.13	5.13		
42	1	5.13	5.13		
43	1	5.13	5.13		
44	1	5.13	5.13		
45	1	5.13	5.13		
46	1	5.13	5.13		
47	1	5.13	5.13		
48	1	5.13	5.13		
49	1	5.13	5.13		
50	1	5.13	5.13		
51	1	5.13	5.13		
52	1	5.13	5.13		
53	1	5.13	5.13		
54	1	5.13	5.13		
55	1	5.13	5.13		
56	1	5.13	5.13		
57	1	5.13	5.13		
58	1	5.13	5.13		
59	1	5.13	5.13		
60	1	5.13	5.13		
61	1	5.13	5.13		
62	1	5.13	5.13		
63	1	5.13	5.13		
64	1	5.13	5.13		
65	1	5.13	5.13		
66	1	5.13	5.13		
67	1	5.13	5.13		
68	1	5.13	5.13		
69	1	5.13	5.13		
70	1	5.13	5.13		
71	1	5.13	5.13		
72	1	5.13	5.13		
73	1	5.13	5.13		
74	1	5.13	5.13		
75	1	5.13	5.13		
76	1	5.13	5.13		
77	1	5.13	5.13		
78	1	5.13	5.13		
79	1	5.13	5.13		
80	1	5.13	5.13		
81	1	5.13	5.13		
82	1	5.13	5.13		
83	1	5.13	5.13		
84	1	5.13	5.13		
85	1	5.13	5.13		
86	1	5.13	5.13		
87	1	5.13	5.13		
88	1	5.13	5.13		
89	1	5.13	5.13		
90	1	5.13	5.13		
91	1	5.13	5.13		
92	1	5.13	5.13		
93	1	5.13	5.13		
94	1	5.13	5.13		
95	1	5.13	5.13		
96	1	5.13	5.13		
97	1	5.13	5.13		
98	1	5.13	5.13		
99	1	5.13	5.13		
100	1	5.13	5.13		

DATE ORDERED

DATE 8.21.40

DATE PAID

8/21/40

3/4

new Card for Rh₂
12/12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. OB-H889 ORDER NO. 38533 DATE 5/11/40

CUSTOMER TORRETT, HUTCHINGS & SMITH
MARLIN, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" x 5"

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE FIRST METHODIST CHURCH, MARLIN,
TEXAS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CUT OUT THE TELEPHONE POST IF POSSIBLE & THE
LIMBS FROM THE TREES NOT SHOWN IN PICTURE.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

u 120
s 133
s 150
s 175

COLOR DESCRIPTION

THE C SHOWN ON THE PICTURE STANDS FOR CEMENT COLOR. & B BRICK COLOR.

GREEN LEAVES ON TREES & IN A DARKER GREEN FOR THE EVERGREENS NEAR THE WALLS OF THE ~~CHURCH~~ CHURCH.
THE CHURCH IS OF A REDDISH BRICK.

Get Large Photo by SL.

SL 6-140

PHOTO RETURNED
TO
PHOTO USED FOR

49 5-17
48 5-31

131 2
1-2
9

10

587

15
125

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H830 / ORDER NO. 38534 DATE 8/7/40

CUSTOMER WHITE PLAZA HOTEL
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WHITE-PLAZA HOTEL DALLAS, TEXAS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN AND COLORING ALSO SEE INSTRUCTIONS ON TISSUE OVERLAYS FOR MORE
DETAIL COLOR INSTRUCTIONS ON INTERIOR VIEWS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

L O 1
Ret 72
226 - He - ang. 4-40
48 - 8-27-40

As per
M

AUG 11 1940

24
8-24-40

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H831 ORDER NO. 38536 DATE 6/14/40

CUSTOMER BELLA VISTA MOTOR COURT
PASADENA, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BELLA VISTA MOTOR COURT
on Highway 66 3448 E. Colorado St.
Pasadena, California

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles— Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR INSTRUCTIONS
FOR COLORING

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

D12

Rephoto 507

Ret 7

6/25-40 226-Hc 1½

Last 9

#28

Do you want

WHT

JUN 17 1940

2X

173

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 06-H832 ORDER NO. 38537 DATE June 10, 1940

CUSTOMER GIMBEL'S RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS

SIZE 3½ x 5½

STYLE PHOTO COLORIT

FULL FACE

3 SIDES

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GIMBEL'S RESTAURANT AND COCKTAIL LOUNGE
"FEATURING" WORLD'S FINEST COCKTAILS.. WORLD'S
FINEST MIXED DRINKS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Straight Line

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLOR INSTRUCTIONS

Rush please

PHOTO RETURNED

TO

PHOTO USED FOR

49 6-18
60 7/26 7/30

JUN 12 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H833 ORDER NO. 38538 DATE June 10, 1940

CUSTOMER GIMBEL'S RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER
3 SIDES

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DINING ROOM DISPLAY COOLER (ETC. AS
PER LAYOUT)

FRONT NO. 5

(All of this on address side)

R. M.

R. M. to cover part of Mess. Space, entire Mess. Space, entire front

Trade Mark Yes No

Special type as sample

IMPRINT: — Customer

No Imprint

No Imprint

No Imprint

Straight
line

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

IN PUTTING THIS PICTURE INTO THE SPACE ALLOWED, WE ARE TO CROP IT SO THAT THE BOTTOM ROW
OF BOTTLES AND ALL THAT APPEARS BELOW THEM, WILL BE ELIMINATED. IN THE VIEW WE ARE ALSO
TO ELIMINATE THE THREE SIGNS WHICH APPEAR IN THE CENTER OF THE PICTURE AT THE TOP.

COLOR DESCRIPTION

THE CUSTOMER GAVE US NO COLOR INSTRUCTIONS FOR THIS PHOTOGRAPH, SIMPLY STATING THAT
WE ARE TO USE ACTUAL COLORS. AND TO USE OUR OWN JUDGMENT.

submit retouched
photo to customer

Make over
Chalk Plate
C. W. H. C. P.

MAKING OVER

Charge to CUSTOMER

1. Make over Time Required

RETOUCHED 3
1/2
JUN 27 1940

49 7-23

HC 2

PHOTO RETURNED

TO

PHOTO USED FOR

JUN 11 1940

S. J. K. H. 12.11.40

Rephoto

NO. CB-H335

DL2

WAYNE CALENDAR & NOVELTY CO., FT. WAYNE, IND.

ORDER NO. 38557

DATE 5/11/40

12 1/2 M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) GREYHOUND BUS TERMINAL, FORT WAYNE, IND.		IMPRINT	SAME AS ABOVE
		PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

MAIN BUILDING LIGHT BLUE. BASE: DARK BLUE. TRIM WHITE.
CLEAR up entrance doors. and lettering. Also sidewalk. Take out building to left and cupalo to right, top.

Make rephoto

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **yes** RETURN PHOTO. **yes**

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAY 13 1940

ESTIMATE

MAY 13 1940

			MAY 13 1940	MAY 13 1940
	1	6	5-13	5-10-40
	74		5-17	
	30	1/2		5-21-40
	211	9	5-23-40	

5-25-40

11/9/40

OK 2/11/40

NO. 02-H836

CULVER MILITARY ACADEMY, CULVER, IND.

ORDER NO. 38561

DATE 5/11/40

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) PASSING IN REVIEW IN THE
REGATTA, CULVER SUMMER SCHOOLS,
CULVER, IND.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PICTURES ATTACHED
FOR CORRECT COLORING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3
Order for this material. Please
see to it that all items are
given the correct and complete
in handling with only order
to make an attractive set.

ESTIMATE

May 11 1940

Dept. 3

DATE	COMPLETED
MAY 12 1940	MAY 12 1940
8 3 1/2	5/14 G
8 4	5-16-40
30 1 1/2	5-23
202 8 1/2 5-22	5-23
5-18-40	

24-11-40

24-11-40

125

Reynolds
add paper on
left side

1/2 - 35 mm

15
126

CULVER MILITARY ACADEMY, CULVER, IND.

NO. 0B-11838

ORDER NO. 38561

DATE 5/11/40

6 1/2 M POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO		
TITLE (IN FULL) THE CAMPUS BORDERS BEAUTIFUL LAKE MAXINKUCKEE, CULVER SUMMER SCHOOLS, CULVER, IND.		IMPRINT NONE			
		PHOTO PROPERTY OF		CUSTOMER	
COLOR DESCRIPTION					

SEE COLORED PICTURES FOR CORRECT COLORING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3
in harmony with each other
to make an attractive set.

ESTIMATE			
MAY 13 1940			
DAYS COMPLETED			
MAY 13 1940			
10	B	5/14	g.
84	5-11		
226	1/2	5-15-40	
219	9	5-22-40	5-23-40

5-24-40

1/2

125

ADAM H. BARTEL CO., RICHMOND, IND.

NOOB-H839

ORDER NO. 38383

DATE May 11, 1940

12½ MOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN PLATE)

IMPRINT SAME AS ABOVE

GREETINGS FROM RICHMOND, INDIANA

D 8422

© CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE SKETCH - BUT MAKE THE FOLLOWING CORRECTIONS

IN PLACE OF PHOTO USED IN 'D' USE PHOTO NO. 64210

IN PLACE OF PHOTO USED IN 'O' USE PHOTO NO. A-2456

" " " " IN 'M' USE PHOTO NEW PHOTO COLORS - OLD RED BRICK

BUILDING, WHITE TRIM, SLATE GRAY ROOF, SKY, REMOVE BLDG ON LEFT, CUT OFF

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PART OF BOTTOM PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAY 13 1940

MAY 13 1940

MAY 13 1940

MAY 13 1940

29-31 15 5-20-40 5-21-40

5-21-40

may 11 5
126

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OB-8846 ORDER NO. 38391 DATE 5/13/40

CUSTOMER LOUIS OBERHOFER
FORKS VALLEY TAVERN
EASTON, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/8

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FORKS VALLEY TAVERN- R.D. 2, ROUTE 115,
EASTON, PA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

2/2
6.27.40

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5-11
He 11
Sent 11

49 5-20

MAY 14 1940

Prep. 10.00
Fact rate 20.00
Selling Rate 40.00

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. 03-H841 ORDER NO. 38396 DATE 5/13/40

CUSTOMER ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

25 M POST CARDS SIZE 3 1/2 x 5

STYLE ART COLOREONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MC CLEARY SANITARIUM AND CLINIC,
EXCELSIOR SPRINGS, MO.
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

Submitted
OK

pl
24
6-10-40

TO

PHOTO USED FOR

MAY 14 1940

LA CROSSE CO. DRUG CO., LA CROSSE, WISCONSIN

NO. CB-1842

ORDER NO. 38401

DATE 5/13/40

12 1/2 M POST CARDS

APT. COLORED TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M. NO

TITLE (IN FULL) BURLINGTON STATION, LA CROSSE,
WIS.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

PUT LEAVES ON TREES. FLOWERS IN FLOWER BEDS(2) GRASS ON SIDE. TAKE CARE OUT
TAKE BARN OUT IN RIGHT FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3
Special on
orders for all colored photo
sets of 12 or 24 sets of 12
in 10 minutes and 10 sets of 12
in 15 minutes with 100% price
to order on 10 minutes 1-10

ESTIMATES

MAY 14 1940

MAY 14 1940

DATE COMPLETED

MAY 14 1940

MAY 14 1940

3 4 5-19 5-18-40

78

226 5-21-40

DATE RECEIVED

DATE WHEN COMPLETED

DATE WHEN COMPLETED

3/4

Make new print

127

LA CROSSE DRUG CO., LA CROSSE, WISCONSIN

NO. CB-HB43

ORDER NO. 38401

DATE M 5/13/40

12 $\frac{1}{2}$ M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL) BIRD'S EYE VIEW OF ~~LA CROSSE~~ BRIDGE

SAME AS ABOVE

LA CROSSE SHOWING NEAR MISSISSIPPI RIVER
BRIDGE, LA CROSSE, WIS.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3
order for this service. Please
see to it that all the
types are uniform and
in harmony with each other
to make an attractive set.

ESTIMATE

MAY 16 1940

DATE
COMPLETED

MAY 16 1940

MAY 16 1940

10 4

5/17

1/10

5-17

226 2

5-21-40

131
132

LA CROSSE DRUG CO., LA CROSSE, WISCONSIN

NO. 0B-H344

ORDER NO. 38401

DATE 5/13/40

12 1/2 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) NEW BRIDGE OVER THE MISSISSIPPI RIVER, LA CROSSE, WIS.

PRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BRING OUT BACKGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,275

ATTENTION!

3 Subjects on
this order. Please
note that all subjects
are uniform and in
harmony with each other
to make an attractive set.

DATE COMPLETED	
MAY 14 1940	MAY 14 1940
4	3
5-14	5-15
74	5-17
225	5-21-40

40 84 J - 30m
127

9
PA 2100 120

SILVER BOW NEWS CO., BUTTE, MONT.,

NO. 0B-1045/

ORDER NO. 38405/

DATE 5/13/40

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. I / R. M. NO /

TITLE (IN FULL) POINT OF ROCKS, HARDING WAY,
HIGHWAY U.S. 10, EAST OF BUTTE, MONT.,

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

ROCKS ARE LIGHT AND DARK GREY. CUT OFF ON LEFT AND RIGHT SIDE.

Obs on 1st 78

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject of
this set of postcards. Please
be sure that all cards on set
are in uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

MAY 14 1940

DATE COMPLETED MAY 14 1940

NO. OF	1	2	5-14	5-17-40
NO. OF	18			
NO. OF	30	1 1/2		5-21-40
NO. OF	219	9	5-27-40	5-28-40

DATE RECEIVED 5-29-40

DATE PAID 5-29-40

DATE PAID TO COMPANY

40 AB. 7 35 min 10 min 1st. make new set 128

SILVER BOW NEWS CO., BUTTE, MONT./

NO. OB-HB46 /

ORDER NO. 38405 /

DATE 5/13/40

12 1/2 M POST CARDS ART COLOPHONE WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) MAIN STREET LOOKING NORTH,
BUTTE, MONT. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I / R. M. MB /

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT CAR TRACKS. COLORS AS PER 37194 ATTACHED.

MAKE BETTER PRINT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES / RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,791,775

ATTENTION!

3 Subjects on
the corner. Please
note that all cuts or nega-
tives are made and colors are
in harmony with each other
to make an attractive set.

Make better
print

DATE RECEIVED		DATE COMPLETED	
MAY 15 1940		MAY 15 1940	GB
	6 6	5-15	5-20 SC
	80	5-20	
	226 2		5-22-40
	415 12	5-22	5-28

DATE Photo returned to Customer

3/4 F

make instant
131

SILVER BOW NEWS CO., BUTTE, MONT./

NO. 0E-11847/

ORDER NO. 38405/

DATE 5/13/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) BIG BUTTE WITH SCHOOL-OF-MINES EMBLEM, BUTTE, MONT. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1/ R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. /

COLOR DESCRIPTION

WHERE SCAFFOLD IS SHOWING, INDICATE CHURCH TOWER ABOUT LIKE THIS AND TOUCH OUT SCAFFOLDING.

BLDG. ON EXTREME LEFT RED. CHURCH WITH TOWER GREY, LIGHT BLDG. IN FRONT YELLOW. FOR COLOR OF BUTTE SEE CARD ATTACHED - 110255

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DATE RECEIVED	DATE COMPLETED	DATE RECEIVED	DATE COMPLETED
MAY 14 1940	MAY 14 1940	MAY 14 1940	MAY 14 1940
1	4	5-14	5-16
80	5-17		
226	5-20-40		
216	5-27-40		5-28-40

DATE RECEIVED 5, 29, 40
DATE HAND COLLECTED
DATE PHOTO RETURNED TO CUSTOMER

PHOTO IN - D-10 438

4

12.8

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H848 ORDER NO. 38635 DATE 5-15-1940

CUSTOMER MAISEL'S INDIAN TRADING POST
ALBUQUERQUE, N.M.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MAISEL'S INDIAN TRADING POST, 510
W. CENTRAL AVE., ALBUQUERQUE, N.M.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE PHOTO ATT'D.

COLOR DESCRIPTION

SEE KODAKCHROMES, INSTRUCTIONS & CARD ATT'D.

*Look out Kodachrome
in New.*

Photo

8-2-40

The Maisel proof is rejected.
The color and detail they admit is wonderful, but
your white design showing no building beside it, nothing
but sky - they said did look like a Christmas card nor
exactly like a Bill Board.
Your building or suggestion of building as they call
it, was too small for the proportion of the card and want it
larger.
They think a smaller red brick like building just the
edge as I have suggested will make it stand out. They do
not want all the foreground so this will permit the larger
building. I hope you understand.

MAKE OVER

Charge to ADV DEPT.

EST. MAKING TIME REQUIRED

Date Received

JUN

HC-2 1/2

20

1

1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0B-H849 ORDER No. 98634 DATE 5-15-1940

CUSTOMER MERCY HOSPITAL
OSHKOSH, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MERCY HOSPITAL, OSHKOSH, WIS.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE CARD ATT'D FOR COLOR SCHEME OF BUILDING.

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

PHOTO RETURNED

TO

PHOTO USED FOR

49

5-21

5-21
40-15
2.9-8 $\frac{3}{4}$

MAY 15 1940

40! - 35

131

ADV. ORDER

ORDER NO. 38642

DATE _____

5-16-1940

DEPT.
ETCHING
ENGRAVING
PHOTO LITHO
COMPOSING
ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS

SIZE

$$3\frac{1}{2} \times 5\frac{1}{2}$$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full THE DRAKE...MIAMI BEACH, FLORIDA

DIRECTLY ON THE OCEAN

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
1. <i>Trade Name</i>		
2. <i>Trade Name</i>		
3. <i>Trade Name</i>		
4. <i>Trade Name</i>		
5. <i>Trade Name</i>		
6. <i>Trade Name</i>		
7. <i>Trade Name</i>		
8. <i>Trade Name</i>		
9. <i>Trade Name</i>		
10. <i>Trade Name</i>		
11. <i>Trade Name</i>		
12. <i>Trade Name</i>		
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97. <i>Trade Name</i>		
98. <i>Trade Name</i>		
99. <i>Trade Name</i>		
100. <i>Trade Name</i>		

Special type as sample

IMPRINT : Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH & TISSUE OVERLAY ATT'D.

COLOR DESCRIPTION

SEE SKETCH & TISSUE OVERLAY ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 21 1940

2014

7/7/40

5/14

THE S. SPENCER MOORE CO., CHARLESTON, W. VA.

NO. OB-HS51

ORDER NO. 38436

DATE May 15, 1940

12¹/₂ POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO: I R. M. NO

TITLE (IN FULL)

IMPRINT

MUNICIPAL AUDITORIUM, CHARLESTON, W. VA.

SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

LIGHT CREAM GRAY COLOR CEMENT ALL OVER. MAROON RED & GRAY MOTTLED DOORS. SILVER EDGE ON DOORS. BLACK "ARBL" BASE IN ENTRANCES. DARK LETTERS ON SIGN. CEMENT WALK & STEP. REMOVE LUMBER & MATERIAL & BOX IN CENTER. REMOVE WIRES AND POLES, AND PLANT ON LEFTEDGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ESTIMATE

MAY 16 1940

MAY 14 1940

1	4	MAY 16 1940	MAY 14 1940
1	4		5/17/40
7/1	5-18		
49	1/2		5-21
58	83	5/24/40	5/28/40

5.2946

DATE PAID TO GLOBE

132

Cancel Stk 2 1/2
6

NO. 0B-R852

DISTRIBUTED BY EAU CLAIRE NEWS COMPANY, EAU CLAIRE,
WISCONSIN

ORDER NO. 38460

DATE 5/15/40

12 1/2 M POST CARDS	(GROUP 5) C. T. ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO	
TITLE (IN FULL) VIEWS OF SCENIC RIB MOUNTAIN, WAUSAU, WISCONSIN	IMPRINT SAME AS ABOVE	
PRIVATE NO. UPPER RIGHT CORNER - V14-504		
PUT IN LOWER LEFT CORNER - (c) Curt Teich & Co., Inc.	PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

LAYOUT TO BE SAME AS OUR S-581 to 590 series
AS PER SAMPLE ATTACHED.

Submit to Curt Teich

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,773

ESTIMATE		MAY 25 1940		MAY 25 1940	
DATE COMPLETED		MAY 25 1940		MAY 27 1940	
10	2	11			
13	6				
126	1/4			6-3-40	
226	1/2			6	
6 1/3 40					

make new 147

01220-22

BALBOA PHARMACY, BALBOA, CALIF.

NO. OB-H853

ORDER NO. 38668

DATE 5-14-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO NEWPORT HARBOR,
SHOWING BALBOA AND BALBOA ISLAND,
XX CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

Photo in jacket joined in

PHOTO-170

D 10267

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

MAY 17 1940

May 17, 1940

MAY 17 1940

DATE
COMPLETED

MAY 17 1940

MAY 17 1940

16 5/2

5/22/40

80 5-22

226

12

5-23-40

1211

93

5-23-40

6-1-40

1/4

40

40mm including post.

131
134

ATTENTION!

2

See to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto

8. 2.00 - 2.00

BALBOA PHARMACY, BALBOA, CALIF.

NO. OB-H854

ORDER NO. 38668

DATE 5-14-1950

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~XXXXXXXXXXXXXXXXXXXX~~

~~XXXXXXXXXXXXXXXXXXXX~~

AIR VIEW OF BALBOA ISLAND, NEWPORT

HARBOR, CALIFORNIA. BALBOA IN DISTANCE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D. SMALL STRIP IS CLIPPED WHICH SHOWS THE POSITION OF
OF BALBOA ISLAND IN THE DISTANCE, WITH THE CLIFFS BEYOND. THE ISLAND IS
IMPORTANT, SO HAVE ARTIST WORK TOWARD SHOWING THIS. THE STRIP SHOULD HELP.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2

DO NOT WRITE OR SIGN
ON THIS SIDE OF THE CARD
AS IT WILL BE DESTROYED
BY THE POST OFFICE
AND THE PHOTO WILL BE
RETURNED TO YOU

MAY 16 1940

MAY 16 1940

DATE
COMPLETED

MAY 16 1940

MAY 16 1940

17 3

5/17 9

74/80

5-18

226 1/2

5-21-40

212 10

5-29-40

6-3-40

6.4.40

RS

144131
134

6/19/40

R.M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. OB-H855

ORDER NO. 38666

DATE 5-14-1940

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PATIO, HOTEL LAGUNA,
LAGUNA BEACH, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES same as
IMPRINT SAME AS ABOVE 57H788

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY & CARD ATT'D.

also incl.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order 1/2 inch square. Each
see to it that all colors are
typical and uniform. Colors are
in harmony with each other
to make an attractive set.

Rephoto
2 Prints

ESTIMATE

MAY 17 1940

MAY 17 1940

MAY 17 1940

MAY 17 1940

8-5

5-23

5-27

48

6-3-40

6-5-40

6.6.40

7/4

3/4 35 min

134
134

R.M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. OB-H856

ORDER NO. 38666

DATE 5-14-1940

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SHORLINE VISTA, LAGUNA
BEACH, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2

Check for color and contrast. Make
sure that all the colors are
correct and uniform and that the
picture is sharp and clear. Check
to make all attractive etc.

photo in 4CP 70 40

MAY 13 1940

ESTIMATE

Est. No. 1708

MAY 10 1940

MAY 15 1940

DATE COMPLETED

MAY 18

B

9-1/2 2 1/2

5/17/40

74

5-18

226

15

5-22-40

31

9 1/2

6/3/40

DATE SUBMITT CARD

By

DATE HAND COLOR PROOF CARD

DATE FILED

6-3-40

by

DATE Photo Impressed to Customer

Get Card
7A H 1708

11m 131
132

THE RUBEN PUBLISHING CO., NEWBURGH, N.Y.

NO. OB-H857

ORDER NO. 38663

DATE 5-14-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES NO

TITLE (IN FULL) THE REST FOR CONVALESCENTS,
WHITE PLAINS, N.Y.

IMPRINT SAME AS ABOVE

PRIV. NO. ~~BEFORE~~ TITLE: 29

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. RED BRICK. TRIM, WHITE STUCCO. ROOF IN CONTRAST. ADD FOLIAGE TO
CENTER TREE. ADD FLAG ON POLE. FLOWERS ON BUSHES AROUND SIDES & LAWN.
RETOUCH DARK PARTS. COLOR UP PRETTY ~~LAX~~ PUT AUTUMN FOLIAGE ON TREES, ETC.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,737,775

MAY 16 1940

MAY 16 1940

DATE	NO.	DATE	NO.
MAY 16 1940		MAY 16 1940	
16	3	5/17	9
74		5-18	
52	1/2	5/20/40	5/20/40
55	9	5-29	5-31

DATE WHEN ORDERED

DATE WHEN ORDERED 6 1. 40

DATE WHEN ORDERED

DATE WHEN ORDERED to Customs

photo in 2CH 1144

NO. OB-H858
ORDER NO. 38654
DATE 5-17-1900

ATTENTION!

Stoughton

Subjects are
to be the customer. Please
be in the attitude of being
in the customer's shoes and color
of clothing with each other
to make an attractive set.

12 M 500 POST CARDS		ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. YES
TITLE (IN FULL) KATE BITTING REYNOLDS MEMORIAL HOSPITAL, WINSTON-SALEM, N.C. (TITLE IN SKY)		IMPRINT SAME AS ABOVE	
PRIV. NO. BEFORE TITLE: A-21			
		PHOTO PROPERTY OF C.T.	
COLOR DESCRIPTION			
SEE INSTRUCTIONS ATT'D.			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

MAY 20 1940

JUN 20 1940

DATE
COMPLETED

3 4 5 20 5-21.5

5-22

6/4/80

6 5 4 0

4-1
5-3

card for Q. 137

NO. OB-H859

J.B.ARMSTRONG NEWS AGENCY, WINSTON-SALEM, N.C.

ORDER NO. 38654

DATE 5-17-1940

12 500 POST CARDS

ART COLORTONE

FULL FACE

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.
NIGHT SCENE, R.J.REYNOLDS

TITLE, TONACCO CO. ANY'S OFFICE BLDG.,
WINSTON-SALEM, N.C.

(TITLE IN PLATE)

PRIV.NO. BEFORE TITLE: A-22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3
see to it that all cuts or nega-
tives are uniform and all are
in harmony with each other
to make an attractive set.

ESTIMATE

MAY 17 1940

Not Done Checked

DATE COMPLETED

10 8

76

54

10

5-31-40

5-4-40

6-5-40

5/4 Night scene

10
Rm 134
134

PHOTO 13th

E.A. BISHOP, RACINE, WISCONSIN

NO. OB-H861

ORDER NO. 38649

DATE 5-16-1940

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 22

R. M. NO

TITLE (IN FULL) VACATION DAYS AT DEVILS
LAKE STATE PARK, WISCONSIN

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 1981

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CROP AS INDICATED. TAKE OUT MAN AND BOAT SEVERED BY CROPPING LINE.
ONE WHITE HORSE IN WATER & ONE RED HORSE (BLACK IN PHOTO) BLDG. IS WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Rephoto

ATTENTION!

3

ORDER FOR THE CUSTOMER. PLEASE
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAY 17 1940

Dept. Checked

MAY 17 1940

DATE
COMPLETED

MAY 17 1940

MAY 17 1940

13 3 1/2

5/21/40

78

20

13

5-23-40

28

23

5/29/40

5/21/40

6-1-40

28

MAKEOVER

Charge to App. Ret. Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Case Dept.
RETOUCHING		
PHOTO-LITHO	1/2	
COMPOSING		
ART DESK	3/4	
ENGRAVING		

#30, 5-29-40

40 - 30 min

134

95. CRATER 12th

NO. 0B-H862

E.A. BISHOP, RACINE, WISCONSIN

ORDER NO 38649

DATE 5-16-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. ~~10~~ 2 R. M. NO

TITLE (IN FULL) FIRST CONGREGATIONAL CHURCH,
MADISON, WISCONSIN
BOT-UNIVERSITY AVE AND BREESE TERRACE
PRIV. NO. BEFORE TITLE: 1982

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT IN MORE FOLIAGE IN UPPER RIGHT. REMOVE THE SMALL TREE IN FRONT. ADD MORE
STREET SO THE BLDG. WILL APPEAR TO BE ON A HILL. DON'T ADD SKY.

SEE COLORED PHOTO ATT'D. CREAM COLOR ON STEEPLE, ETC., ON COLORED PHOTO IS
ACTUALLY BETWEEN A WHITE AND GREY, A DIRTY WHITE. WATCH WHITE STONE
BENEATH WINDOWS. SHOW PLAINLY.

Follow instructions

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3

see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rephoto add
page to bottom

MAILED 17 1940

DATE	DATE	DATE	DATE
MAY 17 1940	MAY 17 1940	MAY 17 1940	MAY 17 1940
10 6 1/2	5/20		
71			
30 1 1/2	5-24-40		
210 9	5-28	5-29	
	5-31-40		

DATE 5-31-40

134

E.A.BISHOP, RACINE, WISCONSIN

NO. OB-H863

ORDER NO. 38649

DATE 5-16-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

TITLE (IN FULL) MUNICIPAL FILTRATION AND PUMPING STATION, WAUKEGAN, ILLINOIS

IMPRINT SAME AS ABOVE

PRIV.NO. BEFORE TITLE: 1983

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D TO PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3
Please
be sure that all cuts or ang-
les are uniform and colors are
in harmony with each other
to make an attractive set.

Rephoto

MAY 17 1940

MAY 17 1940

MAY 20 1940

3 1/4

5/20 G

87

5-21

30

5-24-40

202

5-28

5-29

5-31-40

1/2

40

137
134